

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





### Wards Wilt-Resistant Asters

**12c**  
A Package

Gay, fluffy Asters in a myriad of lovely colors—where you never could grow Asters before! Wilt or stem-rot organisms will live in the soil for years, and if your garden has been affected you have only one recourse—to plant Wilt-Resistant Asters. We know by constant plantings, that they will give you a profusion of the loveliest, most perfect Asters you have ever enjoyed. Garden Club offers this choice triple tested Giant Crego Wilt Resistant Strain in these colors: **Purple, Crimson, Pink, White or Mixed.** State color wanted.

You can win a cash prize with these Asters—Read page 4.  
87 PJ 2605—Wilt-Resistant Aster Seed. Per Package.....12c

### Double Gleam Nasturtiums

**8c**  
A Package Up

Startling in their vivid beauty, these Gleam Nasturtiums are, indeed, the most sensational flower development of the century. Great velvety, deep cupped double flowers, brilliant in color, perfect in form and most enchantingly scented—they still leave flower lovers breathless at their beauty. Wards offer this wonderful new Nasturtium in its most successful colors—pure golden yellow and brilliant orange scarlet. Flowers are borne in greatest profusion well above the bright green foliage of semi dwarf plants. Perfect for cutting. *Prepaid.*

87 PJ 2520—Golden Gleam—Pure Golden Yellow. Per Pkg.... 8c  
87 PJ 2520—Scarlet Gleam—Brilliant Orange Red. Per Pkg....15c

**GARDEN CLUB FLOWERS • TREES • SEEDS • SHRUBS**  
**MONTGOMERY WARD**

# Mrs. Francis King Joins Wards



A Spring Border in Mrs. King's Michigan Garden. Darwin Tulips, French Lilac with Bleeding Heart nearby.



Gypsophila, Pink Hollyhock, Zinnias and Hardy Phlox in Mrs. King's Garden. (Courtesy Alfred A. Knopf, Inc.)

## HERE IS MRS. KING'S PERSONAL MESSAGE TO

### The Little Garden

The little garden provides beauty. It offers exciting occupation, joyous anticipation as the gardener scans the seed and plant lists—happiness as he sees the pictures made by his flowers under the light of morning, noon and evening. It gives him pleasure too in sharing the increase of his plants.

The garden is a place of friendship. If gardeners of all nations could meet, comparing notes, is it too much to believe that international peace might come?

The garden is the concern of the whole family. It provides a place for play and an out-of-door living room. If vegetables and fruits are added to the flowers, as always they should be, then what an improvement in the family table! With what pride the gardener tastes his first peas, his early corn, or watches the yellowing apples on his little tree in August!

With a simple plan on paper to be carried out on the ground, with thorough preparation of the soil, and with a carefully considered planting there is no reason why any small garden should not be successful. A bit of land of one's own, some knowledge of design, very little money but much thought, imagination, and constant work—these and the will-to-garden can bring forth astonishing results. "Work is the great reality; Beauty is the great aim." There is nothing to take the place of the little garden. It is the resource, the delight, the comfort of mankind.

### Planning the Little Garden

The simplest planning of flowers is a border along a boundary of fence, wall or hedge. "Bed" is no longer the word for the place of flowers today. "Garden" and "Border" are the expressions now in use. A border is a strip of land with edges either curving or straight, for attractive groupings of flowers.

The garden plan should be simple and direct. It should, if possible, have balance. Not areas or 'beds' of equal size marked off stiffly on either side of a walk, but the sympathetic relating of one feature to the others.

The plan should be sketched on paper before a spade is put into the ground. With a definite plan, the smallest back yard can be divided to give ample spaces for flowers, and for those other growing things, children, and their play. A simple plan is a border of flowers on three sides, leaving a center of smooth grass. A good tree for shade—at the further left hand corner and a few well grouped accents in the two farthest right and left hand corners of the flower borders—and the plan is made.

Any scheme for a little garden should be made with the idea of fitness for its general surroundings. The garden should lie where it can be most enjoyed as a picture—for it is a picture—a picture that ever changes. The garden never stands still; it is always improving or running down, depending upon the constancy and care of those who own and work in it.

# to Help You PLAN YOUR GARDEN

To gardeners the country over the name "Mrs. Francis King" is almost a household word. They know her as the author of fascinating books and articles that tell them things they most want to know about their own gardens.

Believing that even the tiniest garden spot is more satisfying when carefully designed, Mrs. King has been tireless in sharing her vast experience and intimate knowledge of growing things.

She is honorary president of the Woman's National Farm and Garden Association; member of the Garden Club of London, honorary member of Garden Clubs at home and abroad; first woman to receive the George Robert White Medal of Massachusetts Horticultural Society for "Eminent Service in Horticulture"; author of "The Well Considered Garden" and the "Little Garden" Series and articles in *McCalls*, *Good Housekeeping*, *Country Gentleman*, *Saturday Evening Post*, *House and Garden* and *House Beautiful*.

She joins Wards to bring you her wealth of experience, to make this catalog more colorful, and complete. She has suggested the new varieties, the wider range of color offered this season; the novel planting of Cannas and Annuals is hers. But best of all she has written this captivating booklet, "Planning Your Planting."

Below is her message to you. In it you will catch her boundless enthusiasm, and the sage common sense which makes her as practical as she is inspiring. Take her counsel—start your garden early with a plan set down on paper. Watch, as you go through this catalog, for her timely suggestions. Your reward will be the loveliest garden you have ever possessed.



*A Late Autumn Interlude in Mrs. King's Garden. Stonecrop (Sedum Spectabile) and the Lovely annual Dwarf Morning Glory 'Sky Blue'.*

## YOU FOR YOUR GARDEN

### Planting the Little Garden

Do not plant shrubs and perennials too close together; allow two feet between such subjects as delphiniums, five between peonies, ten between lilacs, three between tall dahlias, and about a foot for such annuals as petunias and verbenas. Set most of the taller plants such as hardy asters, dahlias, tall phloxes, physostegia and delphiniums at the back of the border. And do not make the range of heights too regular. Break the line occasionally by letting an old rosebush or a low shrub come forward to the very front of the border.

Planting depth is highly important. If peonies are planted more than two inches deep, they will probably refuse to bloom. The proper time for planting certain things must be remembered—Japanese anemone only in spring, oriental poppy in August; the Madonna lily must be set in that same month; the Canterbury Bell moved in September to its position for the following year.

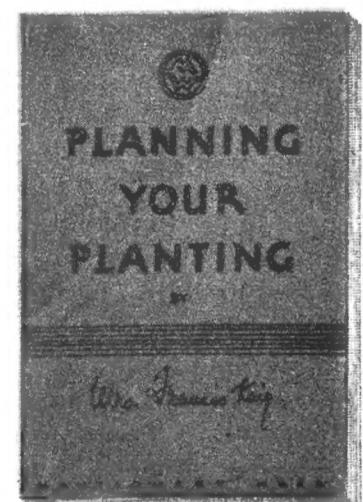
Never forget flowering shrubs as a part of the flower border; endless is the range of these, from the low growing barberry and weigela to the larger lilac and mock orange, in their exquisite modern forms, so hardy and effective. Some small shrubs take up very little space, and make a beautiful foil for flowers. Do not be afraid to change things about. Transplanting is necessary to good development of plants and the garden can be improved, season by season, by regrouping for better arrangement.

### Planning Your Planting

By MRS. FRANCIS KING

*Written Especially for Wards*

- Eight interesting new Gardens—with charts showing plantings.
- Rock Garden suggestions.
- Rose Gardens—what to select and how to build.
- Arbors and Hedges—what to use.
- The Garden as an outdoor living room.
- Border and corner plantings for little lots.
- Formal Gardens—large and small.
- Suburban Gardens of variety and charm.
- French Gardens—a new, interesting and practical idea.
- Seed Sowing—practical advice.
- How to improve the Garden year by year.
- A Garden Calendar—and how to keep your own record month by month.



A brand new kind of Garden Book—exactly what good gardeners have been hoping someone would write. Practical—sparkling with new ideas—written as delightfully as a story.

Mrs. King believes that all gardens can be made more interesting and unusual by a little thought in designing. She has written this book for people who enjoy their gardens and can spend a little money—and a lot of time, to make them flower each season. 32 pages of large clear type with plans and charts and marginal space for your own notes. Send now for *Planning Your Planting*.

87 PJ 2249—Planning Your Planting. Sent Prepaid.....20c

CBAKSD MONTGOMERY WARD 23

# \$2000 IN CASH PRIZES

## WARDS NATIONAL FLOWER SHOW

For Amateur Gardeners

### GRAND PRIZE \$450

(Plus the \$50 First Prize—\$500 in all)

**7 PRIZES, EACH . . . \$50 CASH  
7 PRIZES, EACH . . . \$25 CASH  
52 PRIZES, EACH . . . \$10 CASH  
150 PRIZES, EACH . . . \$5 CASH**

**217 CASH PRIZES IN ALL  
AND 200 MEDAL AWARDS**



#### Many Prizes DOUBLED if Winning Entry Was Bought at Wards

HOW would you like to receive a check for \$500 for a snapshot photograph of your finest blooming Aster, Delphinium, Dahlia, Phlox or Rose? That amount will be paid to the grand prize winner in Wards National Flower Show in 1936. And if the winning entry was grown from Ward's seeds, plants or bulbs the amount will be doubled—the check will be \$1,000!

There are 216 other cash prizes and 200 medals. It costs you nothing to enter—you don't have to buy anything. But if you win a prize with a plant grown from stock bought from

Wards, you will receive double the amount of the advertised cash prize. There are also cash prizes for the best arrangement of Cut Flowers and for the best Border grown from Wards Miracle Garden Plants. (See Page 48).

All you have to do is to send us a photograph (a snapshot  $2\frac{1}{4} \times 3\frac{1}{4}$  or larger will do) of your finest blooming Aster, Delphinium, Phlox or Rose before October 15, 1936, together with a history of the plant written on the Special Flower Show Entry Form enclosed in this book. Send as many entries as you wish.

#### You Can Enter this Show—Now is the Time to Start Planning

Bound in the center of this book you will find a folder giving a complete list of the prizes and the rules, also full information on how to enter your plants in this exhibition. Read the rules carefully. Also included in this folder is a simple Entry Form together with a Special Order Blank to be used if you wish to be eligible for a double cash prize.

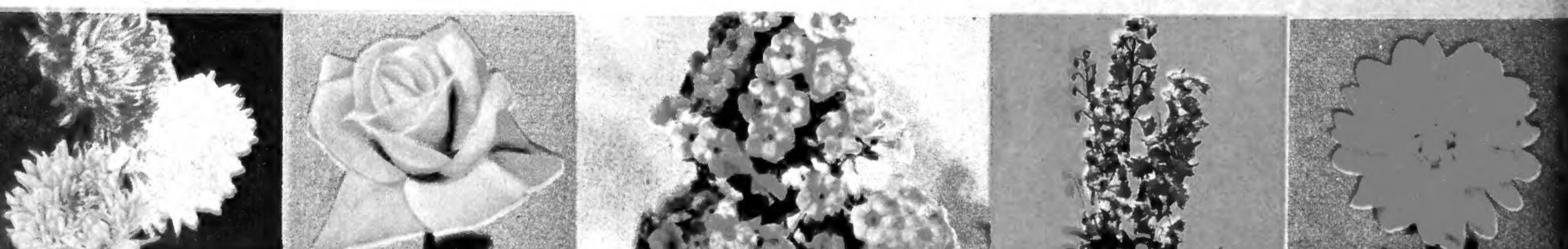
It is really very simple—there is nothing difficult about this show. If you love flowers and grow them for pleasure and not for profit you are eligible to compete. There is no age limit. Anyone can enter. You don't have to be an expert photographer either. Quality of the photographs submitted will not be considered in making the awards.

Neither will the handwriting, spelling or grammar be considered by the judges.

Simply send us the clearest picture you can get of your best plant when it is at its best in your garden. If you haven't a camera, no doubt you have some friend who will be glad to take pictures of your flowers for you. Or, if you wish, have a commercial photographer take your picture. Let each picture show the entire plant so the judges can grade it not only on the blooms but on its general shape and condition.

No need to disturb the plant. You can keep it and enjoy it, or enter it in your local flower show if you wish.

Turn to the Center of this Book, Read the Details of This Great Show. Plan Now to Win One of the Prizes.



# Show-Winner GLADIOLUS Collection

10 VARIETIES—Each a Prize Winning Beauty

50 BULBS **\$10** PREPAID

The pictures at the right are actual photographs of the 10 varieties in this collection. Show Winner Gladioli are an annual feature of our catalog. Their tremendous popularity with our customers enables us always to offer the newest and most successful prize winning sorts.

These 10 exquisite Gladioli have consistently won Blue Ribbons in recent shows and are unsurpassed by any other varieties in their color classes. If bought separately this assortment of 100 bulbs—these choice varieties—would cost you from \$7 to \$10!

**Picardy**—New Pink. Waxy florets.

**Golden Dream**—Clear, bright yellow.

**Mrs. Von Konynenburg**—Most robust Blue.

**Betty Nuthall**—Large flowered. Pink.

**Pride of Wanakah**—Delicately shaded.

**Dr. F. E. Bennett**—Big, vigorous.

**Minuet**—Large, lovely Lavender.

**Seafoam**—White. New. Prolific.

**Orange Queen**—Large, glowing flowers.

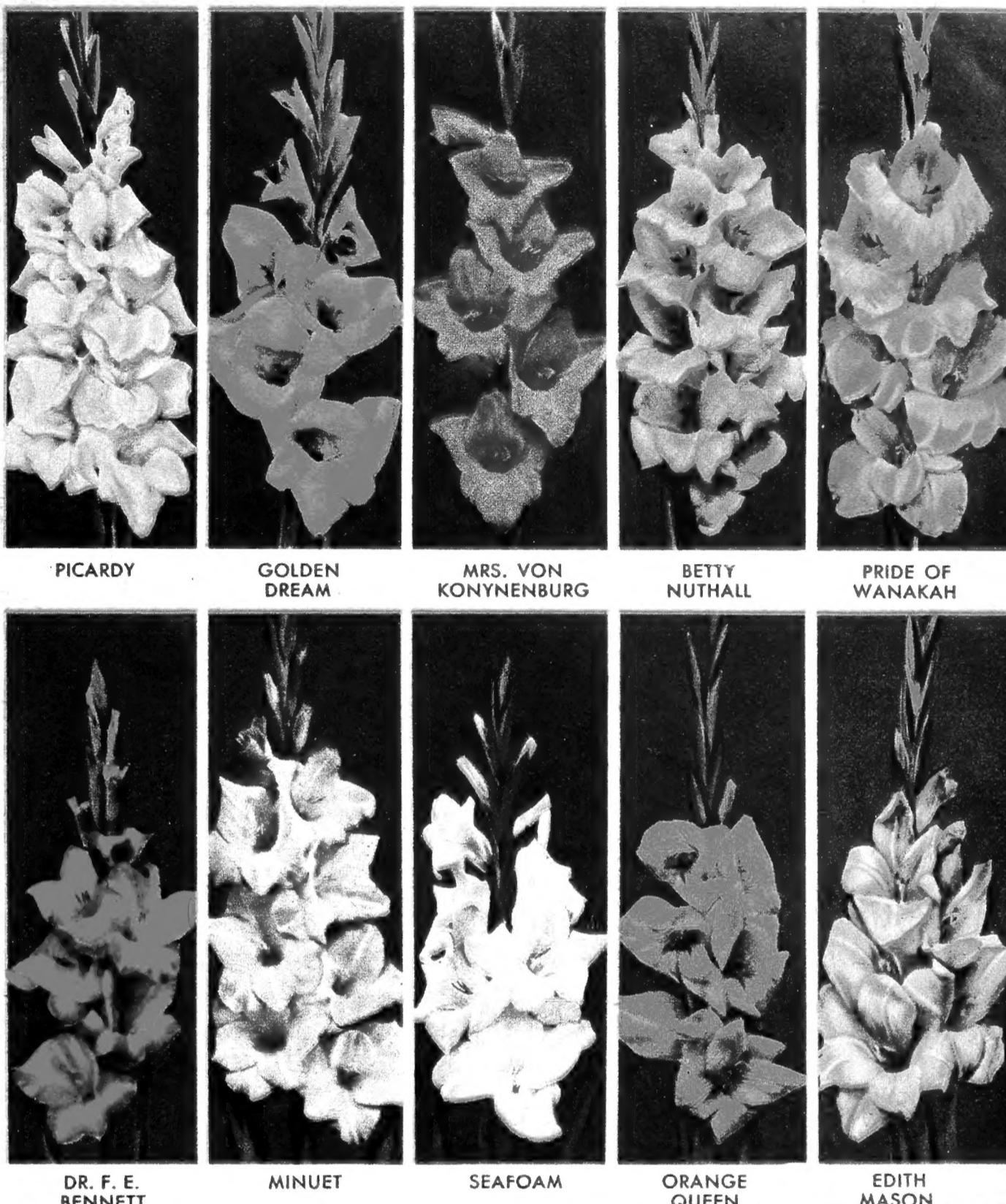
**Edith Mason**—Delicate geranium pink.

Excellent large bulbs, all disease-treated and personally selected,  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inch size. All are authentic, famous varieties, separately bagged and labeled.

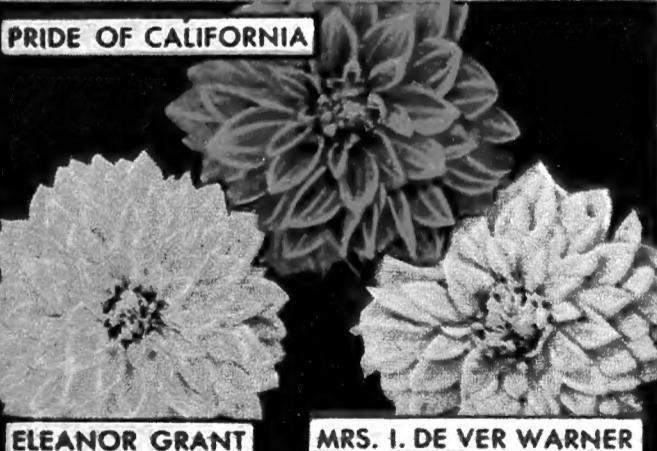
87 PJ 2322—Collection of 50—5 bulbs each of 10 above varieties and one BOY BLUE bulb free. *Prepaid*.....\$1.10

87 PJ 2323—Collection of 100—10 bulbs each of 10 above varieties and one BOY BLUE bulb free. *Prepaid*.....\$1.95

You Will Find Wards Complete Gladiolus Selection on Page 8.



## Wards Finest Dahlias



**A STAR COLLECTION OF DISTINGUISHED LEADERS** **3 FOR 39c**

Three famous Dahlias for less than the price of two! One is a tempting new introduction; the other 2 are well-known favorites for their continuous blooming. All are Formal Decorative types, bearing large flowers on long, strong, wiry stems.

**Pride of California**—Deep red glow.

**Mrs. I. De Ver Warner**—Well-formed orchid.

**Eleanor Grant**—Cameo pink. New.

All are strong roots of proper planting size. to bloom next fall. Give them a place in the sun.

287 PJ 10320—*Shipped Prepaid*.

3 bulbs one of each variety.....39c

See Page 8 for More Dahlias.

## Two All American Flower Selections of 1935



**NEW HYBRID PETUNIA WINS GOLD MEDAL**

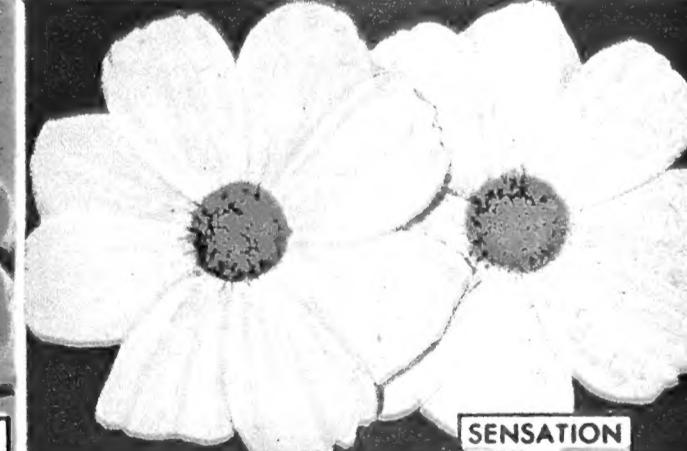
The highest award given to All-American Selections 1 PACKET made this crimson flowered Petunia the most important flower novelty of 1936. Flowers are a rich and brilliant velvety blood red or scarlet occasionally one rose-colored. Very fine stock, outstanding for color, type, and uniformity. Seeds are very rare. Send your order early.

87 PJ 2543—*Shipped Prepaid*.

1 packet Seeds, Flaming Velvet Petunia.....25c

See Pages 16 to 20 for Selection of Flower Seeds.

**25c**



**EARLY "SENSATION" NEW GIANT COSMOS**

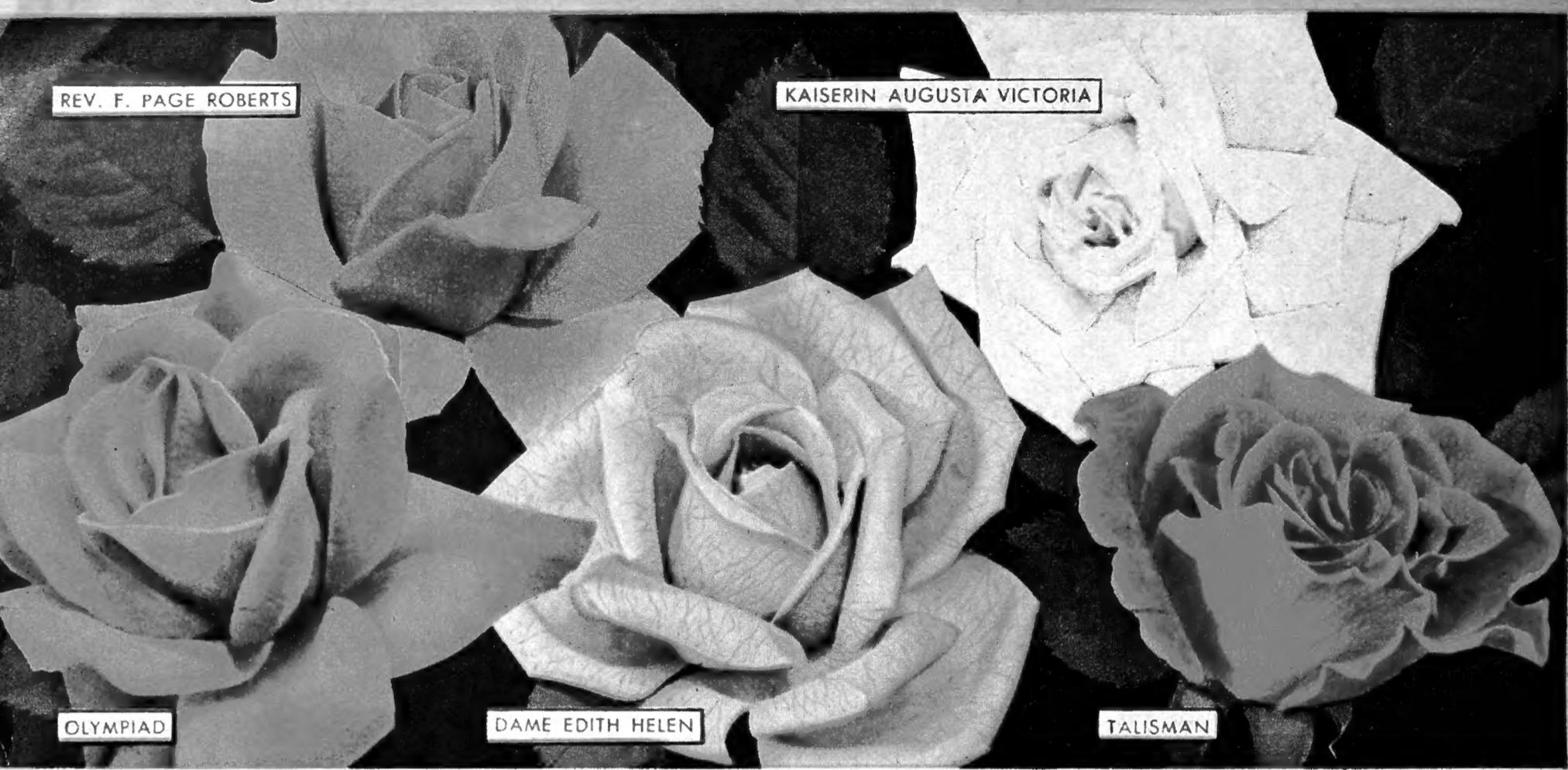
Mammoth-flowering Cosmos—now for the first time offered to the amateur gardener. Without dis-budding it will produce the hugest Cosmos flowers you have ever seen—4 to 6 inches across. Raised at White Bear Lake, Minn., and well named "Sensation." Plants grow 4 to 6 ft. high, very bushy—space them 3 to 4 feet apart. Immense flowers are ready to cut 10 weeks after sowing seed. White or Pink; yellow center. Our seeds are direct from originator.

87 PJ 2544—*Shipped Prepaid*. Order early. 1 packet seeds, pink and white mixed...35c

**35c**

1 PACKET

# A Delightful Selection... Every One Beautiful -



## Tea Roses in Fascinating Shades

### Enchanting Pink Shades

#### MARGARET McGREDY

287 PJ 10618—Strong, well leaved bush bears great full flowers of glorious orange scarlet, a masterpiece of form and color.

#### DAME EDITH HELEN

287 PJ 10619—Great double flowers of glowing pink on long, strong stems—gives you loads of roses for cutting.

#### BETTY UPRICHARD

287 PJ 10620—A bed of Betty Uprichard is never out of flower all Summer; semi-double blossoms of brilliant orange carmine.

#### PINK RADIANCE

287 PJ 10621—Brilliant rose pink buds open to glowing blossoms, lighter on outer petals and most fragrant. Easiest to grow and most reliable Tea Rose.

#### EDITH NELLIE PERKINS

287 PJ 10622—A glowingly lovely, two-tone blossom, orange buff shading to salmon and coppery pink.

#### MISS ROWENA THOM

287 PJ 10623—A cross of Radiance and Los Angeles—enormous double flowers of clear rose pink.

#### LOS ANGELES

287 PJ 10624—The ideal garden Rose. Beautifully formed flowers, satiny pink shaded to rose and gold.

#### MRS. CHARLES BELL

287 PJ 10627—Daughter of Radiance—globular rose of soft shell pink, remarkably free from disease.

#### MRS. HENRY BOWLES

287 PJ 10626—Ovoid buds open slowly to big full flowers of clear brilliant pink, shading to salmon. A wonderful rose to cut, deeply fragrant and slow to fade.

#### GRUSS AN AACHEN

287 PJ 10628—A massing Rose of huge flowers, lovely in a bed. Orange red buds open to flesh pink and salmon Roses.

**42c** **3 Bushes \$1.20**  
**EACH Bush** **6 Bushes 2.15**  
**12 Bushes 4.10** **PREPAID**

### Glorious Tones of Red

#### ETOILE DE HOLLANDE

287 PJ 10610—This magnificent Rose ranks first among the reds. Perfect buds of medium size unfold to great glorious flowers of fadeless red.

#### RED RADIANCE

287 PJ 10611—Similar in form to Pink Radiance. Big, bold, cerise red blossoms on long, strong stems; Damask scented.

#### OLYMPIAD

287 PJ 10612—This glorious Rose has won honors at every important show since 1931. Brilliant oriental scarlet petals, shading to golden yellow at base.

#### GRUSS AN TEPLITZ

287 PJ 10613—Planted in mass, there is no lovelier rose for garden decoration. Small double blooms of brilliant crimson and intense fragrance blossom the season through.

#### SOUVENIR DE MME. CHAMBARD

287 PJ 10615—"Most beautiful Rose in France." Double flowers in novel coloring, coral pink shading to satiny peach.

#### AMI QUINARD

287 PJ 10616—A NEW Rose little known in America—striking perfection and stunning color—deep velvety red.

Enter Your Roses in Wards

NATIONAL FLOWER SHOW

Read Details on Page 4

### Orange and Yellow

#### TALISMAN

287 PJ 10630—The peerless cut flower. Lovely combining of gold, apricot, yellow and deep rose; in bloom all summer.

#### PRESIDENT HOOVER

287 PJ 10631—A truly glorious Rose—rose pink, flame scarlet and yellow. Deep flowers of rare fragrance.

#### REV. F. PAGE ROBERTS

287 PJ 10632—A sensational variety; coppery buds, blossoms of sunny yellow. Loveliest in cool days of autumn.

#### MRS. E. P. THOM

287 PJ 10636—Best yellow bedding Rose of today. Full double flowers of clear, deep canary yellow. A plant of exceptional vigor, this is America's most satisfactory yellow.

#### GOLDEN DAWN

287 PJ 10634—Beautiful new Rose from Australia—perfect double flowers of clear lemon yellow in great profusion.

#### JOANNA HILL

287 PJ 10635—Prettiest and hardiest Yellow Rose. Long pointed buds, semi-double flowers, clear yellow shading orange.

### White and Creamy Tones

#### CALEDONIA

287 PJ 10637—A new White Rose, loveliest of all for low bowl bouquets. Long pointed buds, delicately pink, open into full double flowers of high center type.

#### KAISERIN AUGUSTA VICTORIA

287 PJ 10638—For more than forty years the standard of excellence in white Roses. Buds of creamy white—flowers of delicate ivory with centers golden yellow.

#### KILLARNEY WHITE

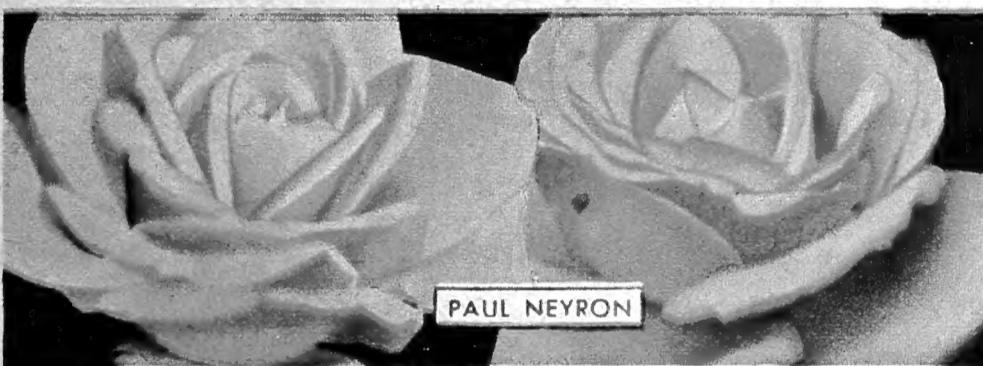
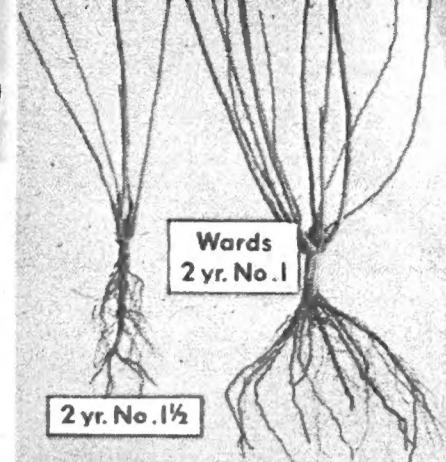
287 PJ 10639—A beautiful white replica of the pink Killarney recently developed into a hardy garden variety.

# Well Chosen-Dependable

Mrs. Francis King

## No. 1 GRADE 2 YEAR OLD ROSE BUSHES—READY TO BLOOM

Rose Bushes are graded according to rigid specifications set by the Nurserymen's Association of America. Note, at right, typical No. 1 grade—well developed, deep seeking root, thick heavy crown, well formed, symmetrical top—all essentials to proper growth. Compare this with the No. 1 1/2 grade, which many nurseries send out as "No. 1." We supply only No. 1 Grade bushes except in our bargain collections. This careful grading is your best assurance of the success of the Rose bushes you buy from Wards.



## LEADING HYBRID PERPETUALS

**42c** 3 Bushes for \$1.20  
6 Bushes for 2.15  
Ea. 12 Bushes for 4.10

ALL ROSE BUSHES PREPAID

### FRAU KARL DRUSCHKI

287 PJ 10640—Graceful bush, 4 to 10 ft. tall; great pure white roses, perfect in form but unscented. Considered best white rose grown.

### ULRICH BRUNNER

287 PJ 10641—One of the finest reds. Large, fairly full cupped flowers of carmine red, entrancingly scented. Blooms in profusion in early summer.

### PAUL NEYRON

287 PJ 10642—A magnificent Rose, largest of the clear pinks, very double and remarkably fragrant. Tree is strong and hardy.

### DUCHESS OF WELLINGTON

287 PJ 10646—The favorite garden yellow Rose. Considered one of "12 Best". Tapering buds of golden orange open slowly to sweetly fragrant saffron roses of great size and perfection.

### MAGNA CHARTA

287 PJ 10644—One of the best, most loved Pinks; blossoming early and most generously. Double flowers are shell pink, suffused with carmine, very double and deeply fragrant. Strong hardy plant.

### MRS. JOHN LAING

287 PJ 10645—Blooms early in lavish profusion; with scattered flowers during summer and a joyous revival of blossoms in autumn. Large smooth flowers of clear shell pink cup shaped and very fragrant. Plant is richly foliaged and almost thornless.

All Actual Photographs

## INTERESTING NEW ROSE CREATIONS

Here are the Roses the world is watching—champions of the foremost shows of Europe and America. So highly do their creators value them that they are actually protected by patent—only privileged nurseries are licensed to grow them. They are a source of wonder and delight in a garden.

### COUNTESS VANDAL

Taking European shows by storm, Countess Vandal is acclaimed finest new creation in hybrid tea Roses. Long buds open to perfect flowers of coppery bronze suffused with gold. It blooms the summer through.

287 PJ 10650—Shipped Prepaid  
Each \$1.00 3 for \$2.50

### BETTER TIMES

A new Red Rose perfect for cutting. Blossoms of brilliant velvety cerise, perfect, double, delicately scented, on strong stems.

287 PJ 10651—Shipped Prepaid  
Each \$1.50 3 for \$3.75

### AMELIA EARHART

This startling new everblooming Rose is unique in form and color. Flower is full, graduating from a deep yellow center to an outer collarette of creamy petals with rosy sheen. Deeply scented.

287 PJ 10652—Shipped Prepaid  
Each \$1.50 3 for \$3.75

### BLAZE

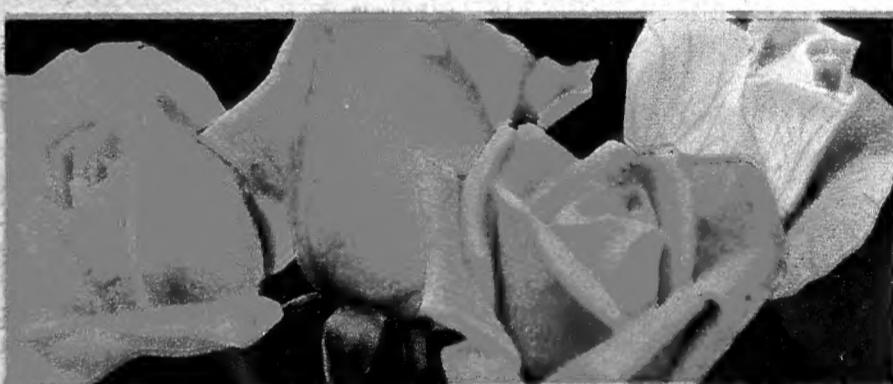
Acclaimed the only real, everblooming scarlet climber. Full, blossoms of glorious vivid scarlet—on long stems—lavish bloom the season long.

287 PJ 10654—Shipped Prepaid  
Each \$1.25 3 for \$3.15

### GOV. ALFRED E. SMITH

The outstanding new Rose for bedding. Round, like a "bomb" peony, delicate salmon and gold with deeper tone on outside of petals. Easy to grow.

287 PJ 10653—Shipped Prepaid  
Each \$1.25 3 for \$3.15



## CHOICEST CLIMBERS

**42c** EACH BUSH  
PREPAID 3 Bushes for \$1.20  
6 Bushes for 2.15  
12 Bushes for 4.10

Let Us Choose Four Roses \$1.00  
For Your Garden Prepaid

FOUR of them—one Red, one Pink, one White and one exquisite two tone—Yellow and Orange. And at a price which practically means one rose FREE!

Each season we make this offer—and each season thousands of gardeners snatch at this opportunity to add new Roses to their collections at a price so irresistibly low. These are 2 yr. old No. 1 1/2 grade stock (see picture above). Smaller than our regular No. 1 grade, but healthy, they will bloom this year and develop into splended mature bushes. Each will be a well known Rose—our selection—each separately wrapped and tagged for identification. Order yours early. Give them a fair start in their new home.

287 PJ 10649—Four Rose Bushes, our Selection.....\$1.00

Your Favorite Colors 3 for 79c Prepaid

We also offer special collections for those who like roses of one special color, selecting three different varieties in pink, red or two tone. No. 1 1/2 Grade, 2 year bushes, budded stock.

287 PJ 10661—Two tone Roses (3 Varieties, our choice)...79c

287 PJ 10660—Red Rose Bushes (3 Varieties, our choice)...79c

287 PJ 10662—Pink Rose Bushes (3 Varieties, our choice)...79c

### DOROTHY PERKINS

287 PJ 10600—Miniature flowers of shell pink in graceful sprays on tall slender vine with lovely foliage. Blossoms late in profusion.

### AMERICAN BEAUTY

287 PJ 10601—Its delightfully fragrant blossoms are a surprising shade of carmine. Prefers shade and is at its best in cool seasons.

### PAUL'S SCARLET

287 PJ 10602—A sheet of color over a long glorious season. Vivid scarlet semi-double flowers three to twenty on long branching canes.

### DR. VAN FLEET

287 PJ 10603—Its lovely roses, apple blossom color, grow in gorgeous profusion on individual stems. Midseason; perfect for cutting.

### JACOTTE

287 PJ 10607—In full bloom it is a marvelous sight. Great semi-double flowers are entrancing shades of orange yellow tinted copper red.

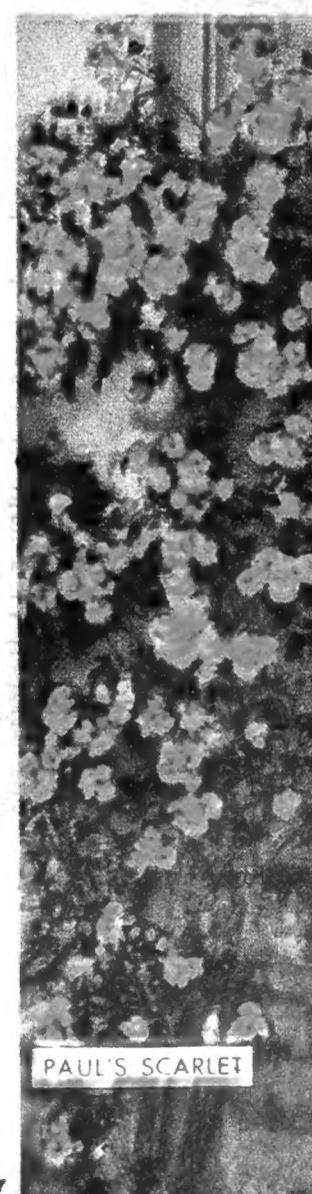
### GARDENIA

287 PJ 10605—Or Hardy Marechal Neil. Cunning lemon yellow buds burst into creamy flowers with sunny yellow centers borne in small sprays. Hardy in all but far northern climates.

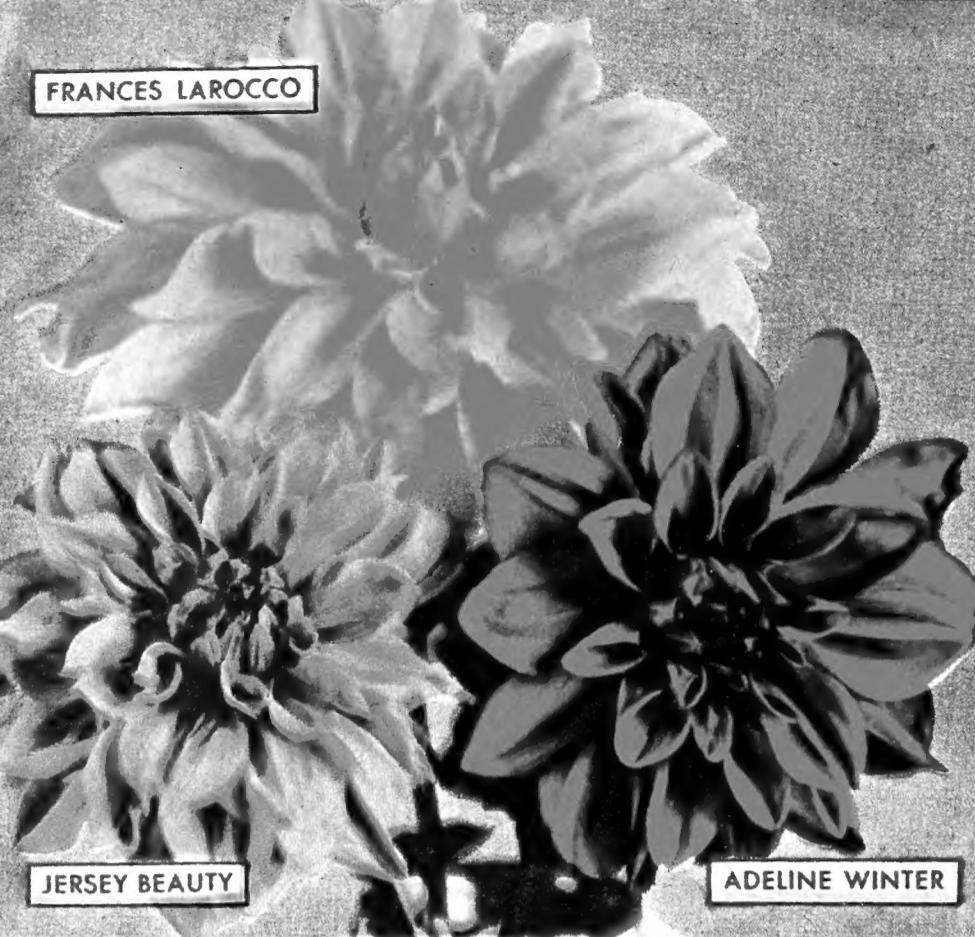
### SILVER MOON

287 PJ 10606—Great, silvery white blossoms borne in graceful sprays. Perfect for cutting.

CBA  
KSD MONTGOMERY WARD



PAUL'S SCARLET



JERSEY BEAUTY

ADELINE WINTER



MRS. FRANCIS KING

Actual Photographs

## DahliaS THAT MADE HISTORY EVERY ONE A PRIZE WINNER

Dahlia fanciers all know these Dahlias, the winners in flower shows all over the country. Breeders of fine dahlias have developed the largest, most magnificent flowers grown in modern gardens. From all the grand, improved varieties, Dahlia experts recommended these as the proved best for form, size, easy culture and true development. Then Wards nursery specialist examined fields of the best and selected these 14 varieties as the finest in each color, satisfied that they will give you big beauties under all growing conditions. Any one will be a treasure in your garden.

**Adeline Winter**—287 PJ 10322—(Formal Decorative)—Brilliant vermillion carmine; many flowers. . . . . Each bulb 35c 2 for 65c

**Barbara Redfern**—287 PJ 10323—(Informal Decorative)—Immense. Old gold with reverses delicate rose. . . . . Each bulb 40c 2 for 75c

**Elite Glory**—287 PJ 10331—(Formal Decorative)—Sensational rich red Dahlia—quite unusual in tone. . . . . Each bulb 50c 2 for 95c

**Francis Larocco**—287 PJ 10333—(Formal Decorative)—Early blooming. Sunshiny canary yellow. . . . . Each bulb 50c 2 for 95c

**Jane Cowl**—287 PJ 10338—(Informal Decorative)—Large. Old gold blending to bright salmon; rigid stems. Each bulb 40c 2 for 75c

**Jersey Beacon**—287 PJ 10336—(Formal Decorative)—Chinese scarlet with paler reverse. Prolific. . . . . Each bulb 35c 2 for 65c

**Jersey Beauty**—287 PJ 10324—(Formal Decorative)—Perfect bloom of glorious rose pink. Excellent. . . . . Each bulb 29c 2 for 52c

**Maude Adams**—287 PJ 10326—(Show)—Big ball shaped, double flowers. White overlaid delicate pink. . . . . Each bulb 25c 2 for 45c

**Monmouth Champion**—287 PJ 10327—(Formal Decorative)—Orange flame, very large. Consistent winner. . . . . Each bulb 85c 2 for \$1.60

**Mrs. I. De Ver Warner**—287 PJ 10328—(Formal Decorative)—Well formed, orchid pink. Free-blooming. . . . . Each bulb 25c 2 for 45c

**Polar Snow**—287 PJ 10330—(Formal Decorative)—Most attractive Dahlia of pure, clear white. . . . . Each bulb 50c 2 for 95c

**Roman Eagle**—287 PJ 10339—(Formal Decorative)—Brilliant burnished copper. Very large. Good stems. . . . . Each bulb 45c 2 for 85c

**Sagamore**—287 PJ 10337—(Formal Decorative)—Golden, shading to warm salmon rose. Lasts well in water. . . . . Each bulb 35c 2 for 65c

**Sanhican's Bluebird**—287 PJ 10335—(Formal Decorative)—Gigantic violet blue—most uncommon shade. . . . . Each bulb 50c 2 for 95c

## A Radiant Array -- 10 Dahlias \$1.00

If you love Dahlias for their own sake, add these to your garden—ten, each a different type and different color. 287 PJ 10349—10 splendid varieties, not labeled by name. . . . . \$1.00

## Six Well-Loved Varieties

This special collection includes four large, decorative Dahlias, one ball-shaped or show-type, and one small pompon as follows: Eleanor Grant, cameo pink; Bashful Giant, huge, orange; Bonnie Brae, cream pink; Sagamore, golden; Maude Adams, snowy white, show; and Golden Queen, yellow miniature. \$2.50 Value. 287 PJ 10321—Collection of 6 famous varieties. . . . . 95c

For other Dahlia offers, turn to Page 5.

95c

## Gladiolus - LOVELY IN THE GARDEN - LASTING IN THE VASE

**Wards Boy Blue**—87 PJ 2301—It wins instant admiration. Tall spikes bear large blooms of clear blue. Originally sold for \$2. Each bulb. . . . . 50c

**War**—87 PJ 2303—Deep blood red shaded with crimson and black. Dashing and beautiful.

6 for 25c 12 for 39c 25 for 75c

**Mrs. Francis King**—287 PJ 2312—Vermilion, shaded salmon. A large, bright Gladiolus. Introduced by Vaughan's of Chicago at the Newport show in 1921, and named in honor of Wards present Garden Consultant.

6 for 25c 12 for 39c 25 for 75c

**Pfitzer's Triomphe**—87 PJ 2313—Salmon red with darker blotch. Very large flower.

3 for 25c 6 for 35c 12 for 60c

**Golden Measure**—87 PJ 2314—Golden yellow flowers, large and well-expanded. Tall and very robust. Unusually sturdy for a yellow variety.

6 for 25c 12 for 45c 25 for 80c

**Cadillac**—87 PJ 2315—Golden apricot shading to rose at edges of petal. Flowers are well placed on the tall spike, many opening together.

3 for 25c 6 for 39c 12 for 75c

**W. H. Phipps**—87 PJ 2302—Enormous flowers of La France pink overlaid with salmon rose. Very finest pink Gladiolus.

6 for 25c 12 for 39c 25 for 75c

**Picardy**—87 PJ 2308—Ruffled flowers, waxy texture, apricot pink, feathering of deeper color. Silver sheen.

3 for 25c 6 for 35c 12 for 75c

**Mildred Louise**—87 PJ 2316—Beautiful wide-spreading flowers open 18 to 22 to the spike. Gives the impression of pure strawberry pink, while the lower petals blend into yellow in the throat.

Each bulb 15c 3 for 40c 6 for 75c

**Dearborn**—87 PJ 2317—Petals of amber yellow blending to deep flesh color with light coral reflexes, marked with deep crimson. A giant Gladiolus.

3 for 25c 6 for 39c 12 for 75c

**Chas. Dickens**—87 PJ 2318—Purple violet.

6 for 20c 12 for 37c 25 for 69c

**Kalamazoo**—87 PJ 2319—Large, compact flowers of beautiful violet purple with white throat.

3 for 20c 6 for 35c 12 for 65c

**Marmora**—87 PJ 2320—Smoky lavender with dark blotch.

6 for 25c 12 for 45c 25 for 80c

**Tawny**—87 PJ 2321—Deep rose apricot petals faintly laid with pale rose violet at the edges. Flowers are large and well placed.

3 for 20c 6 for 35c 12 for 65c

**Vaughan's White**—87 PJ 2307—Many flowers of satiny texture. A prize winner at all shows.

3 for 20c 6 for 35c 12 for 65c

### Rainbow Mixture—12 Bulbs 27c

A pageant of color from yellow, pink and lavender to brilliant red. Many famed varieties. Finest 1 1/4 to 1 1/2-inch bulbs.

87 PJ 2327—12 bulbs. . . . . 27c 87 PJ 2331—50 bulbs. . . . . 85c

87 PJ 2324—25 bulbs. . . . . 49c 87 PJ 2325—100 bulbs. . . . . \$1.49

### Border Mixture—50 Bulbs 67c

An abundance of flowers for cutting and the garden's most glorious display. All 1 to 1 1/4-inch bulbs. Make large perfect flowers.

87 PJ 2332—50 bulbs. . . . . 67c 87 PJ 2333—100 bulbs. . . . . \$1.25

87 PJ 2334—200 bulbs. . . . .

### Smoky Mixture—12 Bulbs 45c

Smoky varieties, so named by the American Gladiolus Society, are noted for soft blends of many shades, a subtle suffusion that has no color name. All are finest 1 1/4 to 1 1/2-inch bulbs.

87 PJ 2444—12 bulbs. . . . . 45c 87 PJ 2446—50 bulbs. . . . . \$1.50

87 PJ 2445—25 bulbs. . . . . 80c 87 PJ 2447—100 bulbs. . . . . \$2.85

For Wards famous Show Winner Collection of 10 Gladiolus Bulbs, See Page 5.

# "KEEP YOUR GARDEN GROWING"

Try New Versions of  
These Old Favorites

*Mrs. Francis King*



## Bleedingheart

*Dicentra Spectabilis.* This favorite of generations of gardeners, swings its gracefully arching sprays in every complete garden. Dainty, heart-shaped drops of soft pink bloom in late spring among blue-gray, ornamental foliage. Their fragile loveliness provides a delightful contrast to heavier groupings and is perfectly charming above forget-me-nots.

Wards supplies large vigorous roots. They will grow freely in any open border but prefer a semi-shady position. 2 to 3 ft.

287 PJ 10301—Prepaid.

Each Plant 3 for

**29c** **80c**



## Regal Lily

E. H. Wilson's superb discovery in China. Old rose outside, white with luminous yellow within. Delicately scented flowers are produced in abundance in June or July—often 9 or more blooms, each about 8 inches long, held horizontally on one stately stem, 3 to 5 feet tall. Set them 5 to 6 inches deep in well-drained, well fertilized soil, preferably in a sunny location. Perfectly hardy, most valuable for cutting, and enchanting in the border.

287 PJ 10304—Prepaid.

Each bulb 3 Bulbs

**19c** **52c**



## Lily of the Valley

Flourishing in dense shade where few other flowers will grow, there is nothing lovelier than this modest plant with its delicate stalks hung with fragrant flowers.

Garden Club's large, field grown clumps will multiply rapidly. Set them in partial shade and space them well apart. They will thrive even if neglected, but will repay you handsomely for care. Fertilize them occasionally and keep them from overcrowding. Use them for covering the ground in shady spots, rising in groups from a ground cover of common myrtle, or bordering a walk.

287 PJ 10300—Prepaid.

Each 3 10  
clump clumps clumps

**25c** **69c** **\$2<sup>15</sup>**



*All Actual Photographs*

## PEONIES - - Old and New

LOVELY TO LOOK AT - - - EASY TO GROW

Garden Club Peony roots are all

large, vigorous 3- to 5-eye roots.

Wards supplies only fresh, young

stock that has never been used for

growing cut flowers.

**25c**

and up

**Avalanche**—287 PJ 10307 (Illustrated above). Large compact globular rose type. Pure white with carmine flecks. . . . . Each root 32c 3 for 75c

**Felix Crousse**—287 PJ 10308—Large compact, deep rose red. Very fragrant. . . . . Each root 25c 3 for 55c

**Karl Rosenfield**—287 PJ 10313—Semi-rose type, intense crimson. Good development and perfect proportions rare in red Peonies. Each root 32c 3 for 75c

**Walter Faxon**—287 PJ 10314—Soft coral pink, shading to deep rose at base of petals. Most highly colored of all double pink Peonies. A superb variety, free blooming and vigorous. . . . . Each root 45c 3 for \$1.10

**Baroness Schroeder**—287 PJ 10317—Rosetype; blooms late. An unusual variety freely producing immense, flesh shaded white flowers with high centers. They last a long time and are distinctly fragrant. Each root 32c 3 for . . . . . 75c

**Kelway's Queen**—287 PJ 10318—Flesh pink; mid-season. Fragrant. . . . . Each root 60c 3 for \$1.50

**Charles McKellipp**—287 PJ 10316—Opens rose type and develops into crown; midseason. Rich crimson center petals; gold stamens; broad silky guard petals. Each root 35c 3 for . . . . . 80c

**Primevere**—287 PJ 10311—Anemone type—one of the prettiest. Crested center petals deep yellow, outer petals white. . . . . Each root 45c 3 for \$1.10

**Mons. Jules Elie**—287 PJ 10309—Bomb type, shell pink shading to rose or lilac, silvery sheen. Each root 25c 3 for . . . . . 55c

**Marie Crousse**—287 PJ 10315—Bomb type; mid-season. Soft salmon pink shading to glistening lilac. Each root 35c 3 for . . . . . 80c

*All Roots and Bulbs Shipped Prepaid.*

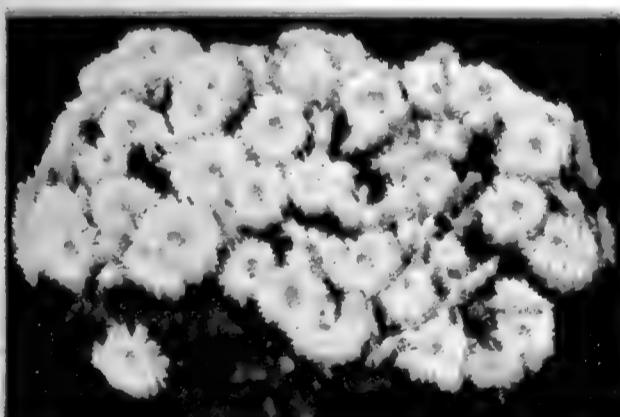
### BUY PEONIES BY COLOR

Sturdy, 3 to 5-eye roots, not labeled by name. Choose Red, White or Pink. State Color Wanted.

Each	3 for	5 for	10 for
287 PJ 10319 . . . . .	20c	47c	75c

"The Peony is perhaps the hardiest and most rewarding of flowers, but must be planted not more than two inches deep and left undisturbed for years. Marie Crousse and Primevere are perfection when grown near each other and used for cutting."

*Mrs. Francis King*



## Dwarf Chrysanthemum

**PINK GLORY**  
NEW . . . UNIQUE

Pictured above is a single small plant entirely studded with perfect, pink Chrysanthemums. Nothing like it was seen before 1933. An immediate sensation, it won immediate fame for its great profusion of beautiful, delicately colored, radiant pink flowers. Add a long, continued blooming season and perfect hardiness to the beauty of these flowers and you can guess at the satisfaction of growing this lovely variety.

A dwarf, growing about 2 feet high and 30 inches in diameter, in one season this small plant will develop into literally a bushel of flowers. 600 and more on one plant, each a perfect chrysanthemum. It will bloom for years unprotected.

Like the new dwarf hardy asters this new chrysanthemum with its pink overflow is a remarkable addition to the border.

287 PJ 10849—Prepaid.

Has sold elsewhere for \$2.50 a plant.  
Each . . . . . 35c 4 plants . . . . . \$1.05  
2 plants . . . . . 60c 6 plants . . . . . 1.50



## Pristine Tuberoses . . .

ATTRACTIVE . . . 3 Bulbs  
FRAGRANT

**25c**

Prepaid

An old time garden flower which is returning to public favor. Its dazzling white flowers give a high light to the garden in midsummer and fill the air about them with an exotic fragrance for many weeks. Spikes of grass-like leaves grow 2 to 3 feet tall bearing sweet-scented, white, double flowers with glistening, waxy petals.

Wards tuberoses are an extraordinarily fine strain, all top size tubers, 4 to 6 inches in circumference and will make larger and more perfect flowers than the smaller grades. Plant them about an inch deep in light fine soil. Planted in May they will bloom by September. Tubers should be taken in before frost and kept over winter.

287 PJ 10302—DOUBLE FRA-

GRANT TUBEROSES.

3 bulbs . . . . . 25c 6 bulbs . . . . . 39c

12 bulbs . . . . . 75c 25 bulbs . . . . . \$1.45

# Mrs. Francis King . . . Suggests this Charming Border Arrangement- Brilliant Cannas-Flowering Annuals

## EXCLUSIVELY DESIGNED FOR WARDS

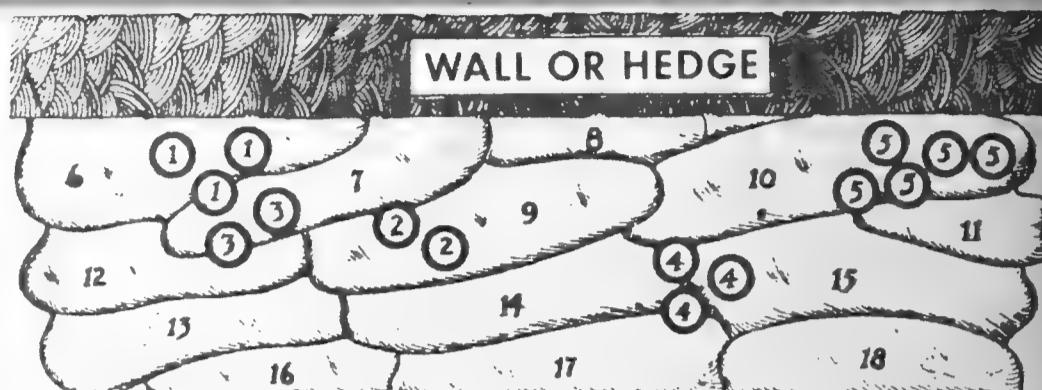
Buy it Complete—Ready to Plant **\$1.85**  
15 Canna Roots—13 Pkgs. of Seeds **Prepaid**

A brand new, absolutely exclusive Ward Garden Club feature for 1936. A flower arrangement designed for you by Mrs. Francis King, nation's foremost garden authority, and offered COMPLETE—Roots, Seeds, Planting Plan and all—ready to plant.

Mrs. King has designed this unique border to bring the stately Cannas into your garden in a new interesting way. She plans it for a border 15 feet long, 4 feet wide in sunny location along fence, hedge, wall or shrubbery planting. It can be repeated as many times as you wish making it 30, 45 or 60 feet long. As you can see from the planting plan at left, she places the Cannas in bold positions, then banks them with informal drifts sowed with flowering annuals—eleven different varieties ranging in color from larkspur blue to dusky red. A striking, distinctive planting which will make your garden the show place of your neighborhood.

Order early—give it a good start for a long summer of glorious blooming. You will get: Cannas—15 fine 2 and 3-eye roots, the 4 varieties listed in planting guide at right; 13 packages of Triple Tested annual seeds—11 varieties listed at right. An enlarged working plan similar to illustration at right, with key list to show where each is to be planted and full planting and culture directions. A wonderful value at this special price.

287 PJ 10370—Canna and Annual Border—Complete.....\$1.85



## BORDER OF CANNAS AND FLOWERING ANNUALS

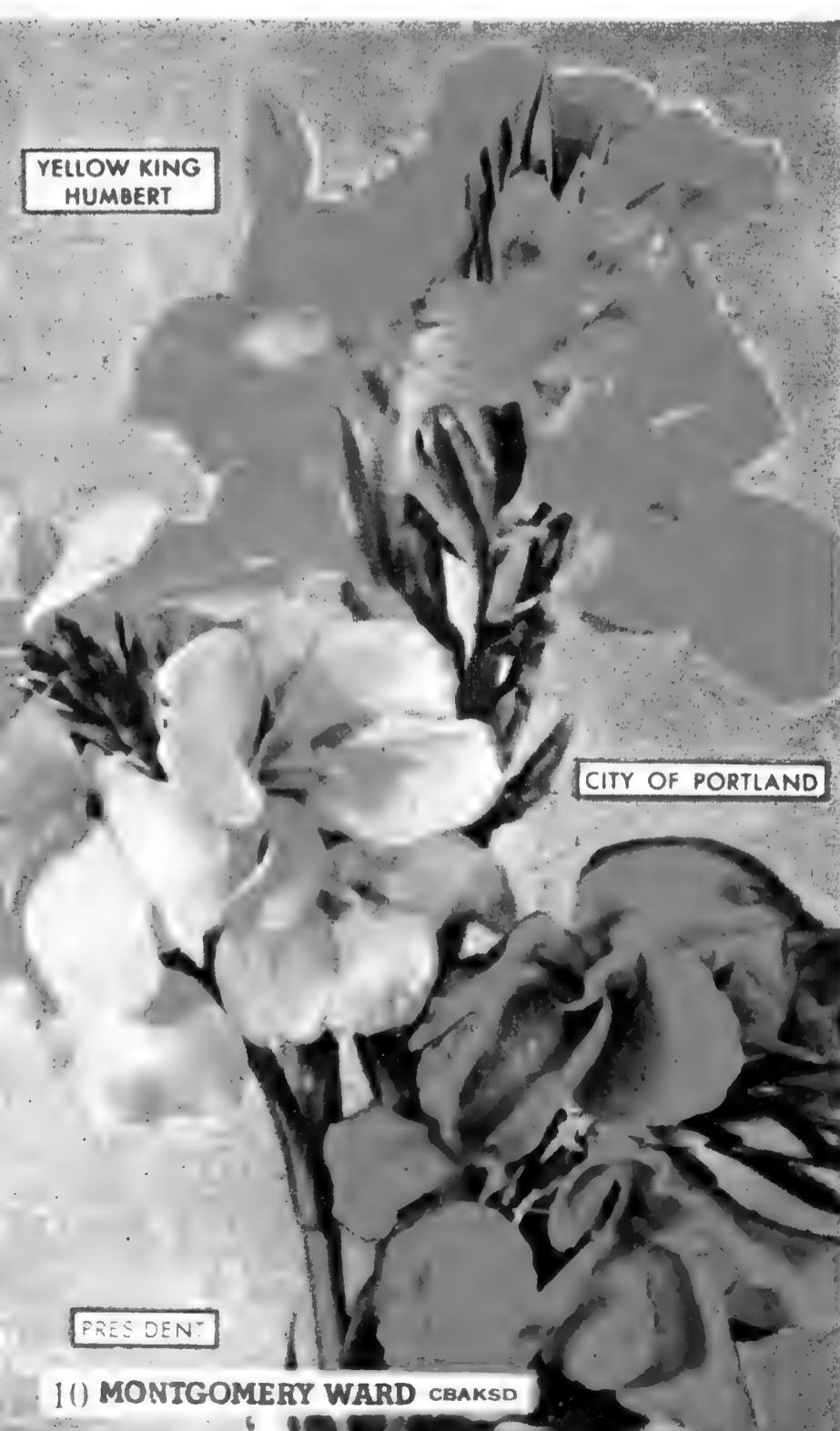
15 feet long, 4 feet wide

Numbers in circles indicate location of Canna roots. Unringed numbers show size and shape of plot for each Annual. See key list below for the varieties of Cannas and flowering annuals included in this arrangement.

① Canna, King Humbert, Scarlet	8 Salvia Splendens
② Canna, Richard Wallace, Yellow	9 Coxcomb Plumosa
③ Canna, Richard Wallace, Yellow	10 Zinnia, Crown of Gold
④ Canna, City of Portland, Pink	11 Larkspur, Exquisite
⑤ Canna, Mme. Victor Cayeux, Pink	12 Zinnia, Crown of Gold
6 Cosmos, Extra Early Colossal	13 Calliopsis, Golden Wave
7 Cosmos, Orange Flare	14 Petunia, Balcony Blue
	15 Nicotiana, Crimson Bedder
	16 Marigold, Dwarf French
	17 Ageratum, Blue Perfection
	18 Calendula, Sensation

## ENJOY THE ALL-SUMMER

# Glory of Cannas



Start them early—give them full sun—and revel in their splendor of bloom. This season Wards offers three novelties—the two tone Venus, the vivid Orange Bedder and the dusky salmon Mme. Victor Cayeux, completing a collection unexcelled in richness and variety. Choice Northern Grown 2- to 3-eye Roots.

Actual color-photograph appears at left.

**Winter's Colossal**—The largest Canna in cultivation. Flowers, vivid unfading scarlet, often 8 inches across. Green foliage. 5 ft. 287 PJ 10359—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**King Humbert**—Gigantic orchid type flowers are fiery red or orange scarlet with heart-shaped leaves of bronze. 5 ft. 287 PJ 10353—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**The President**—Compact heads of glowing scarlet silky petaled flowers carried well above foliage of green. Erect and stately. 4 ft. 287 PJ 10354—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**Statue of Liberty**—Like a flaming torch above all others, this giant Canna flaunts flowers of fiery red. Foliage is bronze. 8 ft. 287 PJ 10357—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**Richard Wallace**—Particularly brilliant flowers are canary yellow turning to cream; leaves, light green. The handsomest yellow. 5 to 6 ft. 287 PJ 10361—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

AS LOW AS

**25c**

for 3 roots

**King Midas**—A wealth of great deep flower-heads of glorious sunny yellow. Foliage is green. 4 ft. 287 PJ 10356—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**Orange Bedder**—A gorgeous display Canna of rich blood orange with yellow throat. Eight blooms open at one time. 4 ft. 287 PJ 10362—3 Roots, 25c 6 for 45c 12 for 79c 25 for \$1.50

**Mme. Victor Cayeux**—A gorgeous new Canna, unique in color—dusky salmon pink. 3 1/2 ft. 287 PJ 10363—3 Roots, 40c 6 for 60c 12 for \$1.00 25 for \$1.85

**City of Portland**—Loveliest pink Canna grown. Deep, vivid color unfading in summer sun. Foliage tropical green. 4 ft. 287 PJ 10364—3 Roots, 35c 6 for 55c 12 for 95c 25 for \$1.75

**Venus**—A two-tone Canna! Petals of glowing rose pink tipped with yellow. 4 ft. 287 PJ 10365—3 Roots, 35c 6 for 55c 12 for 95c 25 for \$1.75

**Eureka**—Great ivory white blooms of rare perfection. 4 ft. 287 PJ 10355—3 Roots, 35c 6 for 55c 12 for 95c 25 for \$1.75

Order Early. Roots Shipped at Proper Planting Season.



HARDY ASTER

Actual Photographs

#### ACHILLEA

Achilleas will grow readily in a sunny corner of your garden. They are useful in the border, wild garden and shrubbery. All summer long they can be cut to use as fillers with summer flowers.

**Boule De Neige**—(Ball of Snow)—287 PJ 10798—Double white flowers in clusters. Practically everblooming when the flowers are cut regularly. 12 to 15 in.

**Millefolium Roseum**—(Yarrow)—287 PJ 10771—Beautiful cut-leaved foliage. Flowers deep rose colored in dense heads. About 12 in. high. Long season of bloom.

**Perry's White**—287 PJ 10830—Whitest of all Achilleas, a favorite for grouping in bouquets. Grows 1 to 2 feet high. Can be cut all summer long.

#### ACONITUM

(Monkshood or Helmet Flower) Plant them under trees or in semi-shady positions. They form bushy clumps bearing very large, hood-shaped flowers attractively on showy spikes. The roots are poisonous.

**Fischeri**—287 PJ 10754—Dwarf variety about 30 inches high. Attractive foliage all season and large, blue flowers in fall.

**Wilsonii**—287 PJ 10831—Tall, growing to 4 or 6 feet. Rich dark blue flowers in autumn. Splendid for cutting.

#### ALYSSUM—Rock Madwort

Showy free flowering spring-blooming plants, valuable in the rock garden or front row of border.

**Argenteum**—287 PJ 10772—One of the prettiest and most showy of early blooming plants. Leaves silvery beneath. Dwarf, about 15 in. high. Clusters of tiny, brilliant yellow flowers all summer long.

#### ARTEMESIA

**Silver King**—287 PJ 10773—Leaves and stems bright silvery tone, a most decorative filler for bouquets. (See actual photograph on Page 12.) Cut and dry for winter decoration. Very showy in the border or among shrubbery.

**\$2000—possibly \$4000—**  
will be given to gardeners this year!  
See Page 4 for Wards Flower Show.

Mrs. King's book "Planning Your Planting" is ready! See Page 3.



HARDY CARNATION

#### Mrs. Francis King Says:

"The perennial plant is the cornerstone of the good garden. It is the persisting, permanent thing. Buy even one small perennial this year; next year, if the season has been good, it will be twice or three times as large as your purchase. Irises, delphiniums, phloxes and many other plants will increase tremendously if carefully planted and cared for.

"Placing of perennials in the border is very important. Tall things, like delphiniums, hollyhocks, tall hardy asters, golden glow, physostegia, taller phloxes should stand at the back; peonies look well toward the front of the planting and low-growing veronicas, hardy alyssum, pinks, sweet williams toward the very edge. As a rule plants of medium height, from 2 to 3 feet tall, look best between the tallest and the lowest, but this rule should never be too strictly kept for there is sometimes more charm in placing plants the way you yourself want them."

**For Information on Planting Perennials  
See Chart on Page 21.**

#### HARDY ASTERS

(Michaelmas Daisies) Indispensable in giving your garden a grand show of brilliant colors throughout the fall months.

**Abendrothe**—287 PJ 10755—Very effective rosy red flowers. Grow to 2½ feet or more. Fine for cutting.

**Perry's Blue**—287 PJ 10832—Very lovely blue flowers. Medium height—2 to 3 feet.

**Japonica Double White**—287 PJ 10757—Newly from Japan, entirely distinct from all other hardy Asters. Plants are symmetrical, about 2 feet high, bearing double white flowers from July to September.

# Garden Club PERENNIALS

**STRONG WELL STARTED PLANTS  
QUICK TO ROOT—EAGER TO GROW**

**ALL PERENNIALS ONE PRICE**

**18c. 37**

EACH PLANT

Plants for

**50c**

Plants for

**\$1.00**

SHIPPED PREPAID

#### AQUILEGIA

(Columbine)—Graceful spurred flowers suitable for cutting. These old-fashioned flowers with their beautifully cut foliage are effective in every garden planting. No other plant has such airy grace or is more generous with its blossoms in Spring. 2 to 3 feet tall.

Wards offer the five most favored varieties.

**English Long Spur**—287 PJ 10793—A choice strain. Colors range from white and yellow to bronzy red and blue.

**Bee's Long Spurred**—287 PJ 10794—Large hybrid flowers in beautiful combinations of colors—scarlet, pink, yellow, blue, orchid.

**Dobbie's Long Spurred**—287 PJ 10795—A very fine assortment of flowers of rare beauty and charm by a Scottish hybridizer.

**Alpine Deep Blue**—287 PJ 10796—Dark blue flowers rising about a foot above the divided foliage. A beautiful, rare, short-spurred form.

**Chrysanth**—287 PJ 10797—Very slender, dainty, long spurred, golden yellow columbine. Grows taller and blooms later than other long spurred hybrids.

#### BABY'S BREATH

(Gypsophila) A mass of delicate, misty bloom very effective in bouquets of cut flowers and in the garden. 2 to 3 feet tall.

**Bristol Fairy**—287 PJ 10731—Large panicles of double white flowers appearing quite continuously all summer. New branches and flowers appear after cutting.

**Paniculata**—287 PJ 10732—The old favorite Baby's Breath. Dense, spreading plants with delicate foliage and feathery panicles of tiny white flowers.

**Repens**—287 PJ 10733—A beautiful trailing plant with clouds of small white flowers. Dwarf, for the rock garden.

#### CAMPANULA

(Bellflower) Showy biennial plants, fine for cutting. They delight in a good rich loam and prefer a semi-shaded place.

**Media**—287 PJ 10734—(Canterbury Bells) Numerous branches crowded with deep bells, the edges of which are softly rolled back and fluted. Bloom in July, light blue, deep blue, rose, and white. About 2 feet tall.

**Carpatica**—287 PJ 10833—(Harebell) Dwarf variety for edging or rock garden. Grows prettily in compact tufts, not more than 8 inches high. Clear blue flower-bells held erect on wiry stems. Blooms all season from June to October.

#### CARNATIONS

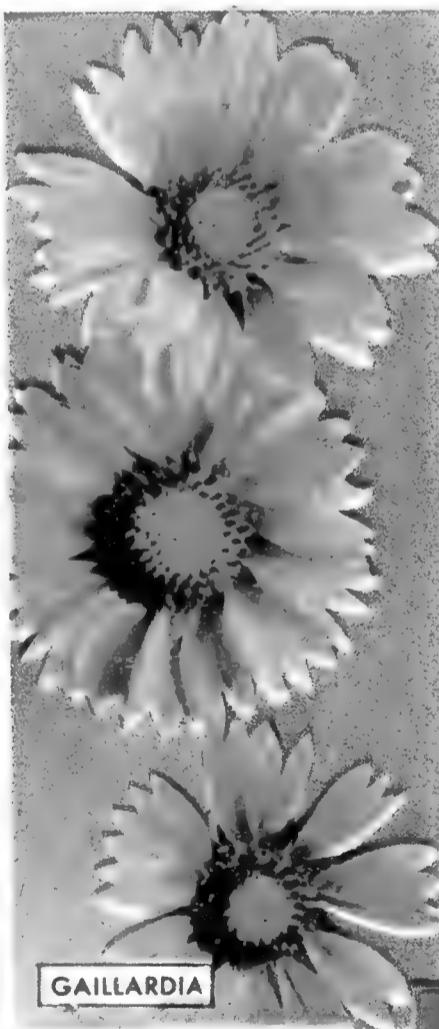
A beautiful strain of hardy pinks, which resembles most of all the indoor carnations. Bloom in great abundance all summer, flowers sent to full double. One foot tall.

**Grenadin Red**—287 PJ 10774—A beautiful large flowering Red type.

**Grenadin Pink**—287 PJ 10775—Lovely bright pink attractive growing or cut.

**Grenadin White**—287 PJ 10776—Best white flowering type. Large, easy to grow.

# Garden Club Perennials REACH YOU DUG FRESH - 2 HOURS FROM SOIL



## DELPHINIUM—LARKSPUR

These long showy spikes furnish the most satisfactory blues to any color scheme, and bloom persistently from June till frost. They grow 3 to 6 feet tall.

**Blackmore and Langdon Hybrids**—287 PJ 10779 — This strain of Delphinium stands in a class by itself. Range of colors well divided in the pale shades of indigo and delicate shades of rose; double and single.

**Belladonna**—287 PJ 10780—The clear turquoise blue of its flowers is unequalled for delicacy and beauty.

**Bellamosum**—287 PJ 10781—Has intensely rich, deep sapphire-blue flowers in bloom from June until frost.

There are hints and helps for YOUR GARDEN  
in Mrs. Francis King's  
"PLANNING YOUR PLANTING" See Page 3

ALL PERENNIALS ONE PRICE—PREPAID

3 Plants for 50¢ 18¢ Each Plant 7 Plants \$1.00 for

## CHRYSANTHEMUMS

When most other hardy perennials have stopped blooming these lovely plants will gladden your heart with their bright and tumultuous bloom. (See Page 47 for other varieties.)

**Adironda**—287 PJ 10758—Bronze, aster-flowered variety. Early.

**Autumn Glow**—287 PJ 10759 — A beautiful glowing crimson. Large.

**Elkton**—287 PJ 10760 — Bluish-white. 1 1/2 in. across. Profuse.

**Fields of Snow**—287 PJ 10761 — Pure white button type.

**Fred Peele**—287 PJ 10762 — A very pretty button. Yellow.

**Golden Queen**—287 PJ 10763 — Pure golden yellow. Large.

**Indian**—287 PJ 10764—Flowers are shaggy, coppery red. Very hardy.

**Irene**—287 PJ 10765—Very lovely white pompon. Wiry stems 3 feet tall.

**L'Argentuilla**—287 PJ 10766 — Bronze flowers tipped yellow. Early.

**Mrs. F. H. Bergen**—287 PJ 10767 — Large pink chrysanthemum.

**Mrs. H. Harrison**—287 PJ 10768 — Double pink, with cream pink center.

**Old Homestead**—287 PJ 10769 — Buff shading to pink. Excellent.

**Skibo**—287 PJ 10770 — Early bronze-yellow button. Hardy.

**CHRYSANTHEMUM MAXIMUM**  
(Shasta Daisies)—Giant flowers, all splendid border subjects.

**Alaska**—287 PJ 10777 — Improved variety of Shasta Daisy much larger and more beautiful than the original. Blooms of pure white 4 1/2 to 5 in. across. Very free flowering and in bloom summer and fall. Grows 12 to 18 inches tall. Very popular.

**Arcticum**—287 PJ 10710 — During the early part of the season this hardy perennial makes an attractive clump of dark green foliage and in September multitudes of large white daisy-like flowers tinged with rose or lilac appear. They grow 2 or 2 1/2 ft. high and are very attractive as cut flowers.

**Elder Daisy**—287 PJ 10799—A very hardy plant popular for its early flowering. They are usually in bloom out of doors by Decoration Day. Earlier than Alaska, with smaller blooms and more of them to each plant. About 2 ft. tall.

*All Actual Photographs.*

LIATRIS

ARTEMESIA

ECHINOPS

## COREOPSIS

**Grandiflora**—287 PJ 10778—A hardy border plant profuse with showy yellow blossoms. It enjoys a long season of bloom. Flowers measure 1 to 2 1/2 in. across and the plant grows to 15 or 18 in. tall.

## ECHINACEA

**Purpurea**—(Purple Coneflower) — 287 PJ 10835—A very handsome border plant bearing large flower heads, rosy purple with dark central disc. Grows to 3 or 4 feet. Flowers in mid-summer, fine to cut.

## ECHINOPS

**Ritro** (Globe Thistle)—287 PJ 10836 — Cut and dried, they will remain attractive for months. The flower heads are steel-blue, round like a ball, entirely covered with needle-like spines. The leaves are large, deeply cut and very prickly. 3 to 4 ft. tall.

## FOXGLOVE

The picturesque Digitalis, blooming from the beginning of June through July, is unsurpassed for stately beauty. It is unusually effective and satisfactory massed in the garden, or among shrubbery or at the edge of the wood. It is a biennial, but usually renews itself by self-sown seed every year. Vary, 2 to 6 feet in height.

**Gloxiniaeflora Alba**—287 PJ 10736 — White flowered. 2 feet.

**Gloxiniaeflora Rosea**—287 PJ 10737 — Excellent rose colored type.

**Gloxiniaeflora Purpurea**—287 PJ 10738 — Purple spotted flowers. Grows to 4 feet, plant along brook.

**Giant Shirley Hybrids**—287 PJ 10837 — Developed for extra size and vigor, they grow 5 or 6 feet tall with flower heads over 3 feet long. The big bell-shaped blossoms range in color from white to deepest rose, many attractively dotted with crimson and chocolate-brown.

## FUNKIA

(Hosta). Plantain Lilies are easy to grow in sun or shade. Broad overlapping leaves of various markings make them good border subjects, even when not bearing their dainty lily-like flowers. Grow to 2 ft.

**Subcordata**—287 PJ 10711 — Very large, pure white, fragrant flowers blooming in late summer.

**Undulata Variegata**—287 PJ 10838 — (Day Lily). Graceful and conspicuous in the border. Leaves green with white fluted edge.

## GAILLARDIA

Also called Blanket Flower. They last a long time as cut flowers and require little care. About 18 inches tall.

**Magnificent**—287 PJ 10739—Beautiful red and yellow flowers in profusion.

**Grandiflora**—287 PJ 10740 — Conspicuous for their profusion of bloom. Intense, blood-crimson flowers, margined with golden yellow. Bloom in mid-summer.

# GROWING! TO TRAIN

Garden Club nurserymen know that speed counts in handling growing things well. That's why these strong young plants have to be on the train to you 2 hours after they are dug from the earth.

You can do your part toward getting the best from these well started plants by sending your order early. Perennials set out early in spring will respond with better development and hardier first season growth.

We cannot specify here the shipping size of plants because of the different growing habits of the various species. You may be sure that, large or small, the plants you receive are strong, field-grown stock, started by what we consider to be the finest perennial nursery in the country; they come to you still fresh from the earth—ready to give immediate beauty. Plants grown by this same grower and purchased elsewhere would cost you up to 50c each.

## HELIANTHEMUM

A low-growing evergreen plant also known as Rock or Sun Rose. Broad clumps, 6 to 12 inches tall, hidden by a mass of bloom from July to September. Fine for rock gardens.

**Buttercup**—287 PJ 10782—Golden yellow, single flowers; very pleasing.

**Fireball**—287 PJ 10783—Bright scarlet, double flowers. Fine in mass plantings.

**The Bride**—287 PJ 10784—A mass of white bloom from July to September.

## HEMEROCALLIS

Flowers, resembling lilies in character and bloom, are usually sweet scented and grow from 2 to 4 ft. tall. They are very showy in the garden, bearing a great quantity of flowers, 6 to 12 on one stem.

**Apricot**—287 PJ 10800—Medium height. A compact plant with deep orange flowers blooming profusely in early spring.

**Aurantiaca**—287 PJ 10743—Large, trumpet-shaped, orange colored tube with stamens and reverse of petals bright Indian yellow. Bloom in June and July.

**Flava**—(Lemon Lily)—287 PJ 10801—Fragrant flowers of clear, full yellow are produced abundantly in June. 2½ ft.

**Kwanso Fl. Pl.** 287 PJ 10744—Large double flowering variety, 4 to 5 feet tall. Rich golden bronze flowers bloom in July and August.

*Actual Photograph*



HOLLYHOCKS

Stately, majestic, hardy plants from 6 to 8 ft. high—a necessary part of every old-fashioned garden. Their colossal spikes of bloom produce bold and showy effects which no other planting secures. Their season can be prolonged by picking off the faded flowers and a second crop will come if the first stalks are cut back. We furnish the following kinds:

- Double Pink—287 PJ 10745.
- Double Red—287 PJ 10746.
- Double White—287 PJ 10747.
- Double Yellow—287 PJ 10748.
- Sunset—287 PJ 10749—Orange, flame.
- Lilac—287 PJ 10750—Soft violet blue.

## LATHYRUS

These Hardy Sweet Peas are extremely showy, charming climbers, continually in bloom and fine for cutting. Grow freely on fences, trellis or arbor. Favorites in England.

**Pink Beauty**—287 PJ 10789—Deep rose. Large racemes of graceful flowers.

**Red**—287 PJ 10790—The most well known red Everlasting Pea.

**White Pearl**—287 PJ 10791—An improved white variety. Large flowering.

## LAVANDULA

**Munstead Blue**—287 PJ 10751—A most valuable variety producing large sweet scented flowers in abundance. Well known Lavender, much used when dry for its famous fragrance. Flowers a month earlier than the common variety. 18 inches high.

## LIATRIS

Also called Blazing Star or Gay Feather. Hardy perennials of luxuriant growth, well adapted to the wild flower border. Slender grass-like leaves are light green. Flowers are small and light, crowded around the stem. Thrive in any soil and produce flowers in graceful wand-like spikes.

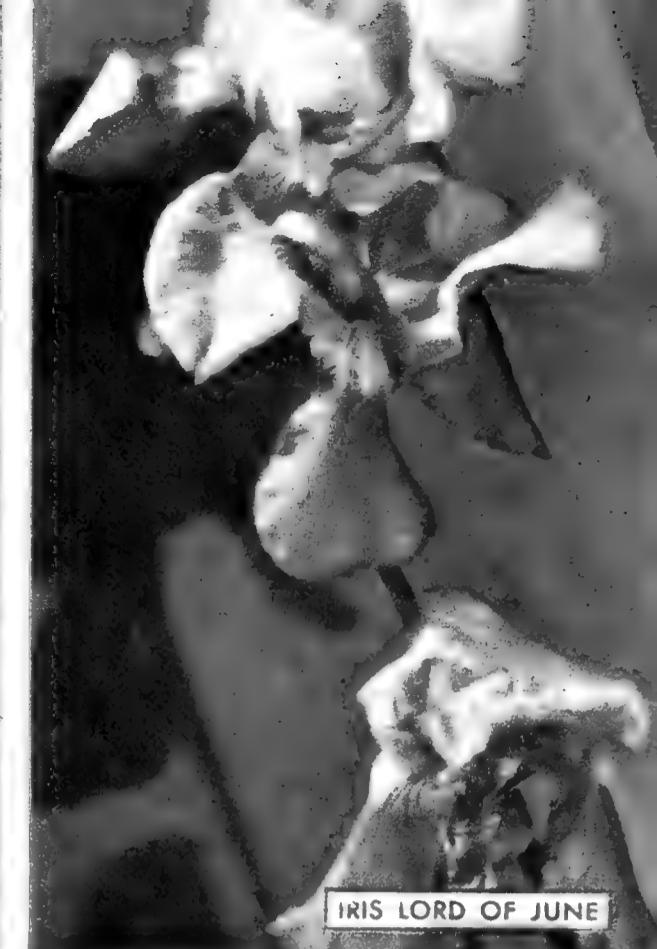
**Pycnostachys**—287 PJ 10700—3 to 5 ft. tall. Throws up rose-purple flowers on long spikes. One of the choicest and boldest species. Blooms a long time.

**Early Scariosa**—287 PJ 10701—Large showy purple heads come into flower early in August. 2 or 3 ft. high.

## LOBELIA

**Cardinalis**—(Cardinal Flower)—287 PJ 10712—Rich fiery red flowers, handsome above bronzy green leaves; strong plants often producing 10 to 18 spikes. 2 to 3 ft. tall. They are handsome border plants and thrive in any soil, but prefer a moist, deep loam. They bloom in August and September.

**\$3 Down Brings Any \$20 Order  
on Wards Budget Plan—See Page 37**



IRIS LORD OF JUNE

## GERMAN IRIS

Marvelous in their delicacy of structure and colorings which are exquisitely dainty.

**Gold Imperial**—287 PJ 10807—Beautiful, clear yellow with orange beard.

**Lent A. Williamson**—287 PJ 10808—One of the finest blue iris. Campanula violet and royal purple. Brilliant gold beard; massive in flower and growth.

**Lohengrin**—287 PJ 10809—Rich silvery lilac which shows pink in twilight.

**Lord of June**—287 PJ 10810—A very tall, full-headed variety. A generously blooming type, of show quality. Large blooms of light blue slightly marked with gold.

**Quaker Lady**—287 PJ 10811—Upright petals—smoky, lavender shaded yellow; drooping petals—blue and gold.

**Queen Caterina**—287 PJ 10812—Pale lavender violet combined with bronze.

**Sunset**—287 PJ 10813—Old gold with falling petals of flushed blue.

## JAPANESE IRIS

They differ from the German Iris in that they carry their flowers on top of their stately stems and flower later, thereby prolonging the Iris season. The flowers are of immense size, often 6 to 8 in. in diameter. They are hardy and like their feet in moist ground.

**Eleanor Parry**—287 PJ 10802—Double, claret-red, flamed white and blue.

**Gold Bound**—287 PJ 10803—A fine double pure white enriched by a creamy glow from the gold bounded center.

**Hercule**—287 PJ 10804—Double, clear lilac blue.

**Purple and Gold**—287 PJ 10805—Deep purple with gold band across the petals.

**Uchiu**—287 PJ 10806—Blue with center of gold, and white. One of the largest.

## SIBERIAN IRIS

This type makes a brilliant show in the garden and is excellent for cutting. It resembles Spanish and English Irises. Unlike the German Irises they prefer an acid soil and deeper planting—about 2 in.

**Perry's Blue**—287 PJ 10839—Large clear blue flowers on tall stems. A beautiful variety. Grows to 48 inches.

**Superba**—287 PJ 10840—Large violet blue flowers—about 30 inches tall. A fine border plant and a grand subject near water. Blooms profusely.

## LUPINE

287 PJ 10702—Produce beautiful spikes of pea shaped flowers about a foot long on stems three feet high. They are perfectly hardy but cannot endure drought. They like well-prepared soil and sufficient moisture. We can supply them in *White, Rose or Blue*. *State color wanted*.

For Planting Information Consult  
Perennial Flower Chart—Page 21

You Have Nothing to Lose!... \$1,000 to Win!... In Wards Flower Show

WHITE FUNKIA

BAKED MONTGOMERY WARD 13

# PERENNIALS

## You Can Be

**18c** 3 Plants **50c**  
EACH 7 Plants **\$1.00**

SHIPPED PREPAID

For Information on Growing Perennials  
Consult the Planting Guide and Perennial  
Flower Chart on Page 21

### OENOTHERA

(Evening Primrose) Strong, stocky, large-leaved plants, showy and beautiful in a sun-swept border. Yellow flowers on long stems appear all through the summer.

**Fraseri**—287 PJ 10841 — Bluish green, sedum-like foliage. Pale yellow flowers on 12-in. stems.

**Youngii**—287 PJ 10703 — Firm, shiny foliage and reddish flower stems. Numerous lemon yellow flowers on 24 inch stems.

### PLATYCODON

**Grandiflora**—287 PJ 10785 — Closely allied to Canterbury Bells and also known as Balloon Flower. They form neat well branched bushes of upright habit 2 to 2½ ft. tall. Large showy deep blue flowers from June to October. 18 in. tall.

### ICELAND POPPIES

(Assorted)—287 PJ 10786 — A tuft of bright green, fern-like foliage from which spring, throughout the entire season, a profusion of charming cup-shaped flowers on slender, leafless stems. 1 ft. high. Brilliant flowers are produced all summer if faded blooms are cut.

### ORIENTAL POPPIES

These gorgeous spring flowers, often six inches across, with their vivid coloring will thrive for years undisturbed. Three to four feet tall, they are a spectacular medium height plant for the middle row of the border—beautiful with the tall bearded Iris.

**Oriente**—287 PJ 10814 — Immense cup shaped blooms of brilliant crimson scarlet with large purplish black blotches. Far surpasses the annual and biennial kinds.

**Mrs. Perry**—287 PJ 10844 — Orange-apricot. A fine variety, the best of all the "Pink Poppies."

All Pictures on this page are Actual Color Photographs taken in Wards Own Photographic Studio

Do you plan your garden...  
or just let it grow?

Mrs. Francis King wrote her book, "PLANNING YOUR PLANTING" with you in mind—you the people of America who have a plot of ground to use and who like to see things grow. It is full of new ideas—yet it is practical; it suggests at every turn of a page some way to transform a common "patch" into a place of beauty, or rearrange a staid kitchen garden into a source of inspiration—yet it is all scaled down to the small garden, the kind that surround America's typical homes. She drew on her distinguished acquaintances for authority, she went always to the very best source in the country for material, and we can say with conviction that "Planning Your Planting" is the most complete and most workable, yet the simplest help for gardeners we know!

See Page 3 for description and price. Order your copy early. Let this interesting booklet help you Plan Your Garden.



PHYSOSTEGIA VIRGINICA

### PHLOX

Nothing makes a showier display than Hardy Phlox. They will grow as much as 3 feet tall and bloom for the greater part of every summer, requiring no special attention. These new improved varieties are the result of constant development of standard kinds for a larger size and brighter, more lovely colors.

**Admiral**—287 PJ 10714 — Reddish pink. Very large trusses.

**Antoine Mercie**—287 PJ 10843 — Delicate bluish lilac with white eye. Extra large.

**Baur's Pink**—287 PJ 10715 — Deep pink, brilliant flower.

**Beacon**—287 PJ 10716 — Brilliant cherry-red. Flowers on straight, strong stems 36 in. high.

**Bridesmaid**—287 PJ 10717 — Pure white with large crimson eye.

**Colonial**—287 PJ 10718 — Extra large, light blue flowers; a strong grower.

**Innocence**—287 PJ 10719 — Large flowers of pure white.

**Elizabeth Campbell**—287 PJ 10842 — To date no other variety has been created to compare with its full beauty. It is a light salmon pink with lighter shadings, a soft plum-colored disc surrounding the eye.

**Enchantress**—287 PJ 10720 — Bright salmon pink with dark red eye.

**Ferdinand Cortez**—287 PJ 10721 — A fascinating purple red; 2 ft. high.

**Feuerbrand**—287 PJ 10722 — Brilliant orange-scarlet, sometimes almost vermillion. Free flowering. New.

**Miss Lingard**—287 PJ 10723 — Pearly white flower with delicate pink eye. The best early white phlox. Prolific.

**Mrs. Chas. Dorr**—287 PJ 10724 — Clear lavender flowers, tall stalks.

**Mrs. Jenkins**—287 PJ 10725 — Pure white, late flowering. Grows fast.

**Mrs. W. G. Harding**—287 PJ 10726 — Deep salmon pink.

**Painted Lady**—287 PJ 10727 — Silver pink, with salmon shadings and cherry red eye.

**Thor**—287 PJ 10728 — Beautiful shade of deep salmon pink overlaid with scarlet.

**Wine Dot**—287 PJ 10729 — White with crimson eye encircled by mauve blue. Produces an abundance of compact bloom.

### PHLOX SUBULATA

Also called Moss Pinks. 287 PJ 10817 — Mosslike evergreen foliage which in April and May is hidden under masses of bloom. Excellent for rockery or border, for carpeting the ground or covering graves. Your choice of lilac, rose or white. State color wanted.

For a special bargain collection of Hardy Phlox see Page 47.



MALLOW MARVEL

### MALLOW MARVEL

Also called Hibiscus. Showy flowered shrubs bearing beautiful 5-petal blooms, toward the end of summer. 3 to 5 inches across. They have become exceptionally popular in the last few years. 3 to 6 feet tall.

**Mallow Marvels Mixed**—287 PJ 10753 — An assortment of colors in varying shades of pink, red, and white.

### MERTENSIA

**Virginica** (Virginia Bluebells)—287 PJ 10815 — Rich blue-rose tinted flowers with dark green foliage. Between 1 and 2 ft. in height. Their large, loose panicles add variety to the usual border.

### NEPETA

**Mussini** (Catmint)—287 PJ 10816 — A most desirable border, edging or rock plant with gray small, lavender like foliage covered with terminal spikes of lavender blue flowers. Forms a neat bush that grows 1 ft. high, spreads 12 to 15 in. Both foliage and flowers are aromatic.

It is a splendid ground cover and succeeds well in any soil or location. Especially useful on dry sunny slopes to prevent washing. Blooms all spring and intermittently during the summer months. It is best planted in masses.

Everyone Is Eligible To Enter Wards Flower Show . . . See Page 4

# ARE THE LIFE OF THE GARDEN!

## Generous with Them at Wards Low Prices

EVERYTHING in this book can be bought on Wards convenient Budget Plan. You may add perennials or any other nursery stock to your order for clothing or staples listed in any of our catalogs and receive the whole order for a small down payment. If you wish to furnish your garden complete from Wards you will find all sorts of garden tools, fertilizers, furniture, garden hose and clothes for the gardener all in Wards General Catalog. For Budget Plan terms see page 37.

All Flower Pictures on this page are Actual Color Photographs taken in Wards Own Photographic Studio.

### PRIMROSE—PRIMULA

Suitable for rockery or waterside and especially lovely as edging plants along the garden path. 6 to 12 inches high.

**Giant Munstead Red**—287 PJ 10823 — This variety will produce great masses of mahogany red flowers, often gold-laced.

**Munstead Exposition Yellow**—287 PJ 10845 —A beautiful strain of large flowered, yellow shaded bunch Primroses.

### PYRETHRUM

**Roseum**—287 PJ 10824 — Painted Daisies. These plants are very hardy and among the choicest of the perennials. The fern-like foliage is interesting and attractive even when the flowers are not in bloom. The last of May and through June the flowers are beautiful in the garden and as cut flowers. They range in color from pure white through shades of pink and rose to deep crimson. Up to 2 feet tall.

### SALVIA

(Meadow Sage) Large ornamental plants which bear flowers in great profusion during the summer months. Showy and hardy, they are very easy to grow. 3 to 4 feet high.

**Azures Grandiflora**—287 PJ 10707 — Late blooming Salvia with stately, willow-like growth. Pretty sky-blue flowers.

**Turkestanica**—287 PJ 10708—Extremely decorative and sweet scented. Silvery foliage with branching spikes of pink bloom.

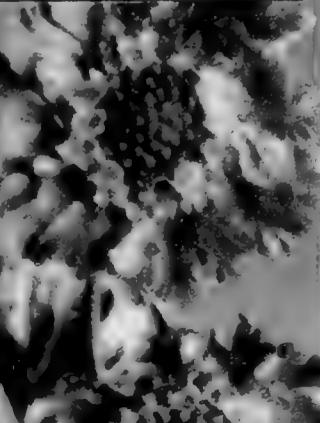
### SCABIOSA

(Mourning Bride) 18 to 24 inches long.

**Caucasica** (Blue Bonnet)—287 PJ 10709—Soft charming shade of lavender flowers on long stems. Commences to bloom in June, lasts till Sept. Makes a very handsome border. Prefers a sunny location and will grow in any ordinary well-drained soil. They last a long time when cut and placed in water.

SCABIOSA CAUCASIA

SEDUM PINK



### TRITOMA

**Pfitzeri** (Red Hot Poker or Torch Flower)—287 PJ 10706 — Rich orange-scarlet spear-heads borne on stems 3 ft. high. Whether planted singly about the garden or in massed groups this handsome plant produces striking effects. Its continuous and free blooming qualities have made it one of the greatest of bedding plants. In bloom from August to October. Usually requires protection during the winter.

### SEDUM—STONECROP

Pretty, erect growing perennials, very hardy and drought resisting. Grows to 18 inches.

**Spectabile Pink**—287 PJ 10787—Rose colored flower heads are handsome and showy.

**Spectabile Brilliant**—287 PJ 10788 — Vivid amaranth-red flowers.

### STOKES ASTER

287 PJ 10792—Handsome, lavender-blue, centaurea-like blossoms 4 to 5 in. across. Showy and free flowering, bearing continuously from June to October. Fine for cutting. 18 in. tall. Likes a light soil and some winter protection.

### SWEET PINKS (Old Fashioned)

Years ago practically every garden contained a generous planting of these lovely flowers. The great demand exhausted all growers' stocks and the varieties eventually became lost. A few seasons ago, after eight years of effort in searching through gardens all over the country, our grower succeeded in collecting four of the original eight varieties, and from these he has developed one new kind: namely Margaret Martin.

**Abbotsford**—287 PJ 10818 — Deep crimson with white marking. 6 to 12 inches high.

**Her Majesty**—287 PJ 10819 — Very large, pure white. 6 to 12 inches high.

**Laura Wilmore** — 287 PJ 10820 — Lilac rose, about 6 inches high.

**Gladys Cranfield**—287 PJ 10821 — Single flowers, very fragrant. Bright rose, with velvety crimson eye. 6 to 12 inches high.

**Margaret Martin**—287 PJ 10822—New introduction. Very sweetly scented, rich mahogany crimson. Grows to 6 or 8 in. in height; blooms continuously.

All Plants Are Shipped Prepaid

### RUDBECKIA

(Golden Glow) Tall, showy flowers belonging to the Daisy family. As hardy and easy to grow as sunflowers.

**Newmanii** (Black Eyed Susan) — 287 PJ 10741—Dark orange flowers with deep purple cone. Stiff stems 3 feet long.

**Purpurea** (Cone Flower) — 287 PJ 10742 — Odd reddish-purple flowers with very high, brown cone-shaped center. 3 feet tall.

### SWEET WILLIAM

(Dianthus Barbatus.) Old favorites, bearing their sweet, clove-scented flowers in the greatest profusion during May and June.

They appreciate rich soil and grow to 18 or 24 inches high. They are good for cutting, and indispensable in the hardy border.

**Newport Pink**—287 PJ 10825—The best of the salmon pink kinds. Outstanding.

**Scarlet Bauty** — 287 PJ 10826—A charming and distinct color. Rich, deep scarlet flowers over bright green foliage.

**White Beauty** — 287 PJ 10827 — Pure white flowers.

### TUNICA

**Saxifrage**—287 PJ 10730 — Tufted plants bear small pink flowers in great profusion during summer and fall. Excellent for low border or rockwork. Wiry stemmed, it grows 6 to 10 inches high.

### VERONICA

(Speedwell) These interesting plants form excellent subjects for hardy border or rockery. They like rich, well-drained soil and open situations and will thrive between stones.

**Rupestrис Heavenly Blue**—287 PJ 10828 — A fine rock plant or ground cover growing 3 to 4 inches high with thickly matted deep green foliage. Does well in full sun or light shade. Covered with heavenly blue flowers in Spring.

**Longifolia Subsessilis**—287 PJ 10829—A tall growing variety which blossoms later in the summer. Very showy in the border, the spikes of deep blue flowers 2 or 3 feet high are also frequently used as cut flowers. The bronze-green foliage is distinct and attractive.

**Teucrium Royal Blue**—287 PJ 10846—Prostrate foliage with brilliant blue flowers on spikes about a foot high. Blossoms in May or June.

# WARDS GARDEN CLUB FLOWER SEEDS ARE



WARDS BEAUTY ASTERS



DWARF RED CABBAGE



AGERATUM BLUE PERFECTION

Per Package **12c**

Per Package **5c**

Per Package **15c**

Per Package **7c**

## Wards "Little Garden"

15 Choicest Annuals  
A Regular \$1.13 Value

**69c**

A garden lover's selection of the prettiest, most satisfactory flowers for all summer blossoming. Assortment brings you one full size package of each of these 15 Garden Club favorites. A big dollar value.

Asters, Giant Branching Mixed.....	8c
Ageratum, Blue Perfection.....	7c
Blue Lace Flower.....	8c
Calendula, Mixed.....	5c
Calliopsis, Double Mixed.....	8c
Carnation, Garden Club Mixed.....	12c
Cosmos, Extra Early Colossal.....	8c
Nasturtium, Dwarf Mixed.....	5c
Pansy, Garden Club Mixed.....	7c
Petunia, Dwarf Mixed.....	5c
Phlox, Tall Mixed.....	8c
Salpiglossis, Mixed.....	8c
Scabiosa, Double Mixed.....	8c
Sweet Peas, Spencers Mixed.....	8c
Zinnia, Dahlia Flowered Mixed.....	8c
87 PJ 2654—Special collection, 15 pkgs. Triple Tested Seeds.....	<b>69c</b>

## One Dollar Garden

25 Different Flowers  
Glorious All Season Bloom **\$1.00**

A good \$2 assortment practically anywhere you would price them. They would cost you \$1.67 bought separately right here at Wards. We want you to know and enjoy these Garden Club specials. One package each of these 25 garden favorites.

Ageratum, Blue Perfection.....	7c
Alyssum, Sweet.....	5c
Asters, Queen of the Market, Mixed.....	5c
Calendula, Orange King.....	8c
Carnation, Garden Club Mixed.....	12c
Centaurea, Double Mixed.....	8c
Chrysanthemums, Mixed.....	7c
Cosmos, Extra Early Colossal.....	8c
Coxcomb, Mixed.....	8c
Escholtzia, Finest Mixed.....	5c
Gypsophila, Elegans Rosea.....	5c
Calliopsis, Double Mixed.....	8c
Larkspur, Tall Mixed.....	8c
Marigold, Dwarf Mixed.....	5c
Nasturtium, Dwarf Mixed.....	5c
Pansy, Garden Club Mixed.....	7c
Petunia, Dwarf Mixed.....	5c
Phlox, Dwarf Mixed.....	5c
Poppy, Shirley Mixed.....	5c
Salpiglossis, Mixed.....	8c
Snapdragon, Dwarf Mixed.....	5c
Sweet Peas, Spencer Mixed.....	8c
Strawflower, Helichrysum.....	7c
Verbena, Mammoth Mixed.....	8c
Zinnia, Large Flowering Mixed.....	5c
87 PJ 2651—25 Pkgs. Garden Club Triple Tested Seeds.....	<b>\$1.00</b>

Initial Letters following name of Flower indicate type, thus:

"A"—Annual  
"B"—Biennial  
"P"—Perennial

All Garden Seeds Are Shipped Prepaid

### AGERATUM (A)

87 PJ 2605. State Variety.

Or Floss Flower—Its flowers, like silky balls of fluff, grow in dense clusters and range in color through white, lavender and blue. Tall varieties are excellent for cutting; dwarf kinds are generally used for edging. Like rich soil, plenty of water and full sun. Blooms constantly from early spring till late autumn filling many garden roles.

Blue Perfection—Very large flowers of deep amethyst blue. Grows 15 inches tall... Pkg. 7c

Little White Dorrit—Best low growing white variety. 4 inches..... Pkg. 5c

Little Blue Star—Dwarf type, perfect for edging. Bright blue; 4 inches..... Pkg. 12c

### ALYSSUM (A)

87 PJ 2607. State Variety.

Masses of fluffy blooms from spring till frost—beautiful and effective edging.

Sweet—White 4-petaled flowers in clusters. Lovely in small bouquets..... Pkg. 5c

Lilac Queen—Delicate lavender flowers. Very sweet scented. 6 inches tall..... Pkg. 7c

Little Gem—Firm clusters of honey sweet white flowers. 6 in. tall..... Pkg. 8c

Saxatile Compactum (P)—Golden yellow, early spring. 12 in. tall..... Pkg. 8c

### AQUILEGIA (P)

87 PJ 2608. State Variety.

Or Columbine—Lovely long stemmed spurred flowers in variety of colors, blooming in early spring. Prefer partial shade and considerable moisture. Grow easily from seed.

Mrs. Scott Elliot—A famous strain of large, long spurred double flowers; lavender, indigo, blue, yellow, white..... Pkg. 15c

Double, Mixed—Large, long spurred blooms in striking array of colors..... Pkg. 5c

Erfurt Prize—Splendid double blooms of pink, purple, golden henna and yellow. One of the choicest of the Columbines..... Pkg. 8c

### ASPARAGUS FERN

87 PJ 2621

Sprengeri—Feathery, drooping branches, lovely in hanging basket or bouquet. Pkg. 12c

### ASTERS (A)

87 PJ 2605. State Variety.

Like an open, sunny location in loamy soil. It is well to change their location in the garden each year.

California Giant, Mixed—Marvelous, late flowering strain. Beautifully curled flowers, 5 inches in diameter proudly erect on 18 to 24 inch stems. Choicest colors..... Pkg. 12c

Wards Beauty, Mixed—Particularly choice. Large, perfect double flowers in wide range of exquisite colors. Blooms over long period beginning midseason..... Pkg. 12c

Queen of the Market, Mixed—Low branching type, growing only one foot tall. Large flat flower, with incurved petals. Two weeks earlier than tall Asters; blooms till fall. Pkg. 5c

Giant Branching, Mixed—Great, double, full centered flowers on 2 1/2 to 3 feet stems. In flower from September until frost... Pkg. 8c

Peerless—At last, a *perfected* yellow Aster. Deep yellow at first, it becomes lighter at full bloom, 2 ft. tall..... Pkg. 15c

Los Angeles—The first of a super giant race of Asters. Flowers are large, full petaled but feathery, an enchanting shade of shell pink. Blossom early..... Pkg. 15c

Ward's Wilt Resistant—(See front cover). This special, disease resistant strain grows big, richly colored flowers, unaffected by wilt or stemrot organisms. Crego type, with long, shaggy, twisted petals. Choice of these colors: Purple, Pink, Crimson, White and Mixed. State color wanted..... Pkg. 12c

### BALSAM (A)

87 PJ 2609—Lady Slipper—Waxy pink flowers nestle in the axis of the leaves on short stems. 18 in. Mixed shades of rose.. Pkg. 5c

### BLUE LACE FLOWER (A)

87 PJ 2622—Lacy blue flowers in clusters. Branching plant, 2 feet tall..... Pkg. 8c

### DWARF RED CABBAGE

87 PJ 2649—The French plant this bright dwarf Cabbage in the flower border—its deep purple blossom-like head is delightfully decorative..... Pkg. 15c; Ounce 49c

### CALENDULA (A)

87 PJ 2610. State Variety.

Gay showy flowers, thrive in poor soil; bloom all summer and fall. 12 to 18 in.

Orange King—Deep Orange..... Pkg. 8c

Orange Shaggy—Intense, burning orange, shading light toward center..... Pkg. 18c

Sensation—Orange, crimson sheen.. Pkg. 12c

Mixed—Blend of best colors..... Pkg. 5c

For Information on Flowers see Annual Flower Chart Page 21

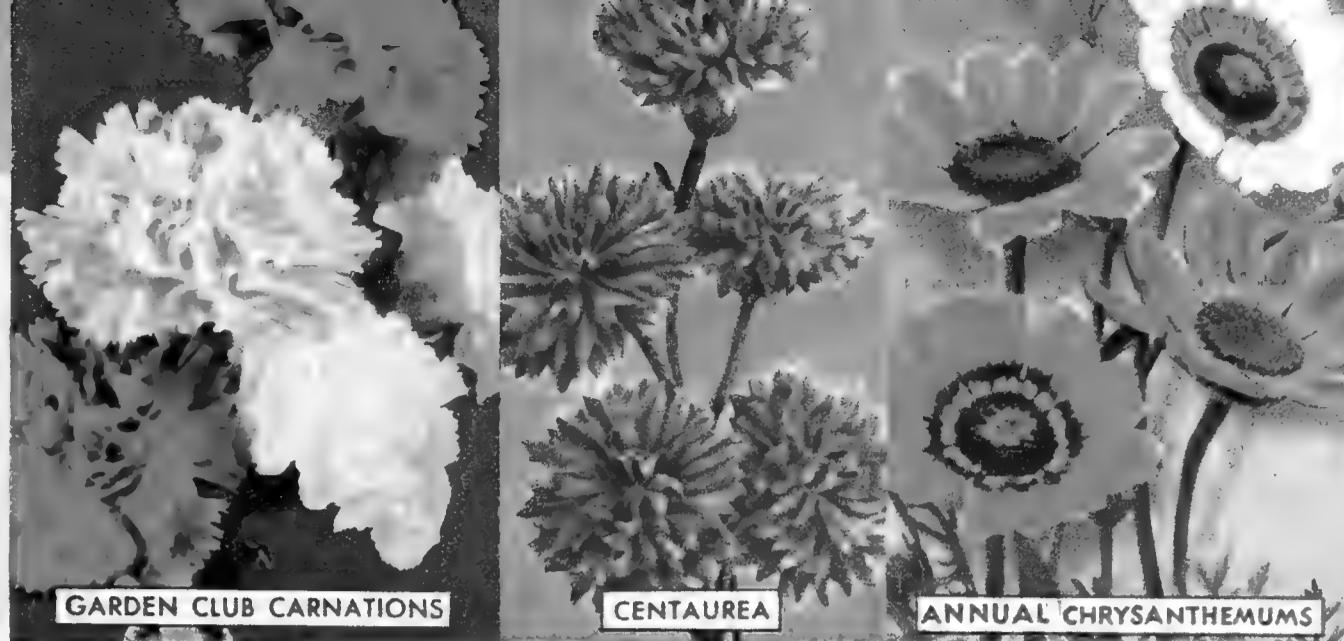
# TRIPLE TESTED

The very word Annuals brings joy, for anyone with five cents and a bit of ground can have flowers! Without annuals how many bare spots would there be in the garden; with them, what pictures we can make! With ageratum, which heads the list, lovely edgings may be grown quickly; alyssum gives brilliance to the front of the border; zinnias and marigolds are the brightest, most continuously blooming of flowers, with petunias and verbena to keep them company. From cynoglossum, with its pretty forget-me-not like bloom, to the Unwin dwarf dahlias, those astonishing annuals, here is unstinted variety.

*Mrs. Francis King*

Free with Flower Seed purchase,  
"Growing Flowers From Seed"

Actual Photographs



Per Package **12c**

Per Package **8c**

Per Package **7c**

## CANDYTUFT (A)

**87 PJ 2613. State Variety.**

Four petaled flowers in delightful shades of white, pink, lavender and purple in clusters. Grow quickly from seed in full sun.

**Gibraltarica Hybrids**—Charming early hardy variety growing 9 to 12 inches high. Clusters are lilac, shading to white. .... Pkg. 8c

**Queen of Italy**—Dwarf bush covered with big pink flower clusters. 9 inches. .... Pkg. 8c

**Mixed**—Well blended collection best lilac, purple, red and white shades. .... Pkg. 5c

## CARNATION (B)

**87 PJ 2615. State Variety.**

Special strains selected for successful outdoor growing from seed, 9 to 12 inches high.

**Giant Marguerite**—Deep fringed flowers of great size in loveliest colors: White, pink, crimson and striped. .... Pkg. 8c

**Garden Club Mixed**—Choice collection of largest and best show flowers. White, flesh pink, rose pink, scarlet, maroon and salmon. .... Pkg. 12c

## CENTAUREA (A)

**87 PJ 2627. State Color.**

Or **Bachelor Button**—Grow easily and bloom continuously. 18 to 24 inches tall. Particularly nice for mass planting. Large, deeply fringed, double flowers. Choice of these colors: Maroon, light blue, red, dark blue, carmine, white, rose pink and mixed. **State Color Wanted**.... Pkg. 8c

## CHIVES (A)

**87 PJ 2648**—Mrs. King uses Chives for its color—sparkling, bright green foliage and mauve flowers—in her borders. .... Pkg. 8c

## CHRYSANTHEMUMS (A)

**Single, Mixed**—**87 PJ 2628**—Charming daisy-like fall blossoms in myriad colors, including white, pink, yellow, orange, flesh, rose, brown, terracotta and crimson. 18 in. Pkg. 7c

## CINERARIA (P)

**87 PJ 2629. State Variety.**

Great velvety leaves, almost covered by clusters of daisy-like flowers in vivid shades of purple, red, blue and white.

**Multiflora Nana, Mixed**—Choice strain of giant flowers grown by English specialists. Blooms 3 inches across. .... Pkg. 30c

**Mixed**—Choicest giant varieties. .... Pkg. 18c

## CLARKIA (A)

**87 PJ 2624. State Variety.**

Charming rosette-like flowers borne along graceful 2 to 3-foot leafy sprays. Grows nicely from seed in sun or half shade and flowers from July to October.

**Salmon Queen**—Orange salmon. .... Pkg. 8c

**Brilliant**—Rich crimson scarlet. .... Pkg. 8c

**Mixed**—Blends of white, creamy yellow, tones of orange and scarlet. .... Pkg. 8c

## CLEMATIS (P)

**Paniculata**—**87 PJ 2625**—A hardy climber. Grows 30 ft. in a season. Clusters of lovely white star-like flowers. .... Pkg. 8c

## COBEA (A)

**Scandens**—**87 PJ 2626**—Rapid climber, dark green foliage and large bell-shaped flowers open green but turn lilac. .... Pkg. 8c

## COLEUS (P)

**87 PJ 2630**—Great velvety leaves combine greens, reds and yellows. Gorgeous foliage effects in border or window box. .... Pkg. 18c

## COSMOS (A)

**87 PJ 2616. State Variety.**

Delicate broad petaled flowers poised on slender stems above feathery foliage. Gardeners like them for late summer and fall blooming. Plant them in clumps for screens or backgrounds. Choose sunny spot in poor soil for best results.

**Extra Early Colossal**—Adapted for northern planting. Choice of these colors: Crimson, pink, white and mixed. **State color wanted**. Pkg. .... 8c

**Autumn Giant**—Great single flowers. Scarlet, pink, white. Mixed. .... Pkg. 5c

**Double Crested**—Mixed. .... Pkg. 12c

**Orange Flare**—Winner 1934 A.A.S. Gold Medal. Glorious new sort; marigold-like foliage and lovely flowers of deep flaming orange. Early variety, blooming in 4 months from sowing. .... Pkg. 15c

**Sensation**—An astonishing NEW Cosmos, blossoms 4 to 6 inches across. For picture and full description see Page 5. .... Pkg. 35c

## COXCOMB (A)

**87 PJ 2617. State Variety.**

Picturesque plants with bright foliage and flowers and seed pods in gay colorful variety. Do best in light meagre soil.

**Thompson's Superb**—Pyramidal growth, brilliant crimson. Grows 3 ft. tall. .... Pkg. 8c

**Thompson's Magnifica**—Ranging from yellow to vivid red, 3 ft. tall. .... Pkg. 8c

**Golden Plume**—Rich yellow combs. .... Pkg. 8c

**Flame of Fire**—Crimson. 20 inches. .... Pkg. 22c

**Mixed**—Blend of vivid colors. .... Pkg. 8c

**Cristata, Mixed**—10 inch dwarf, flaunting great ruffled velvety crests. A showy collection in rich color array. .... Pkg. 8c

## CYCLAMEN

**Mixed**—**87 PJ 2631**—A favorite house plant for winter and early spring. Orchid-like flowers in red, rose and white. .... Pkg. 35c

## CNOGLOSSUM (A)

**Chinese Forget-Me-Not**—**87 PJ 2632**—Graceful sprays of forget-me-not-like flowers of arresting turquoise blue. Effective in borders; and charming in bouquets. All season bloom. 2 ft. tall. .... Pkg. 8c

## DAHLIA (P)

**87 PJ 2633. State Variety.**

Lovely, perfect Dahlias may be grown from seed to bloom the first year. Start them indoors early, replanting in the garden when danger of frost is past.

**Unwin Dahlias Mixed**—A charming mid-size semi-double Dahlia grown most successfully from seed. Millions saw and admired it in the gardens of the Century of Progress. Glorious color array: copper, gold, orchid, pink, scarlet and deep red. .... Pkg. 18c

**Double Giant Flowering, Mixed**.... Pkg. 10c

**Double Cactus Flowering, Mixed**—Branching shaggy twisted petals. .... Pkg. 12c



Per Package **18c**

## CALLIOPSIS (A)

**87 PJ 2623. State Variety.**

**Or Bright Eyes**—Daisy-like flowers, in gorgeous shades of yellow, crimson, brown. Vary widely in height. Bloom from June through late autumn if cut; like sunshine.

**Crimson King**—Garnet tone. 9 in. .... Pkg. 7c

**Golden Wave**—Yellow, with circle of rich crimson-brown around eye, 12 inches. Pkg. 7c

**Single Mixed**—Full color array. .... Pkg. 5c

**Double Mixed**—Best of double forms. Calliopsis easily reverts to single flowers, but majority will be perfect doubles. .... Pkg. 8c

## CANTERBURY BELLS (B)

**87 PJ 2612. State Variety.**

**Or Campanula**—Dainty bell shaped flowers in many colors, pendant on plants 3 to 5 ft. tall. Medium rich soil, can do well in half shade.

**Single**—Choice of these colors: Blue, Lilac, Rose or Mixed. **State color wanted**.... Pkg. 5c

**Double Mixed**—Blend of best hues. .... Pkg. 5c

**Cup and Saucer**—A distinct type. Flower bell is surrounded by calyx of same color, like a saucer. 2 ft. tall. Choice of these colors: Blue, White, Lilac or Mixed. **State color wanted**.... Pkg. 8c

## CARDINAL CLIMBER

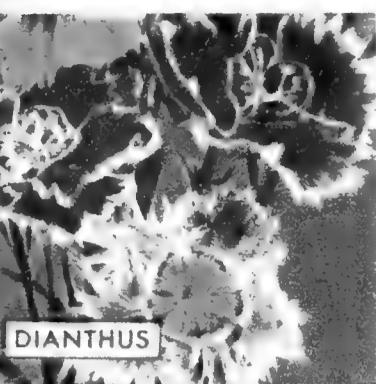
**87 PJ 2614**—In rich soil and sunshine this sturdy climber will grow 15 to 30 feet. Pubular, star shaped flowers, fiery red, and often one inch across are borne in clusters of 5 to 7 blooms each against feathery foliage. .... Pkg. 7c

# This Spring

Per Package 5c

Per Package 8c

Per Package 22c



DIANTHUS



GAILLARDIA



GERANIUM



KOCHIA



GOURDS



PANSIES SWISS GIANTS

Per Package 5c

Per Package 8c

Per Package 20c

## DELPHINIUM (P)

### 87 PJ 2634. State Variety

(Or Hardy Larkspur)—Its charm is its glorious clear blue. Rising 3, 4, and 5 feet it lifts tall spikes of cornucopia-like flowers above deep cut foliage of dark green. Blossom quickly from early sowing and give a long season of bloom if faded flowers are kept cut.

**Gold Medal Hybrids**—Splendid selected strain. Single and double flowers in pale blue, lavender and indigo. 5 ft. high. . . . Pkg. 12c

**Wrexham Hollyhock Strain**—Finest and largest of all Delphiniums. Huge graceful spikes in lighter shades of clear blue. Pkg. 25c

**Yellow King**—New sulphur yellow. Pkg. 18c

**Iceberg**—White. June to August. Pkg. 40c

**Giant Mixture**—Selected seed from these famed strains: Wales, Lord Derby, Blackmore and Langdon. 5 to 6 feet tall with richly flowered spikes 3 feet long. . . . Pkg. 25c

**Finest Mixed**—Mixed seed of the taller sorts in full range of blues. . . . Pkg. 5c

## DIANTHUS (A)

or Pinks, Wards Finest Mixed—87 PJ 2500—Gay carnation-like flowers in dainty pink, white, maroon, and crimson. See photograph above. . . . Pkg. 5c

## FOXGLOVE (B)

### 87 PJ 2501.

Or Digitalis—*Gloxiniaeflora mixed*. Dainty thimble-shaped flowers of rose and white on tall stately spikes, 3 to 5 ft. Most conspicuous and colorful border plants. April to July. Pkg. . . . 8c

## FORGET-ME-NOT (A)

### 87 PJ 2502. State Variety

This delightful little spring flower fills secluded nooks and borders with glorious blue.

**Dissitiflora**—Compact masses of rich blue blossoms. One of best. Early. . . . Pkg. 15c

**Royal Blue**—Brilliant blue flowers on 9-inch stems. Bloom over a long season. . . . Pkg. 8c

**Mixed**—Blue shades. . . . Pkg. 5c

## GAILLARDIA (P)

### 87 PJ 2503. State Variety

Gay daisy-like flowers in bright tones of orange, yellow, red and maroon. Grow on strong 2 to 3 ft. stems, thriving in poor or dry soil. Gorgeous for mass planting.

**Dazzler**—Bright golden yellow with maroon center. Extra large and fine. . . . Pkg. 12c

**Grandiflora**—Mixed. Large, single composite flowers, maroon heart, orange tip. See photograph above. . . . Pkg. 8c

**Single, Mixed**—Best annual sorts. . . . Pkg. 8c

## HUMULUS JAPONICUS (A)

(Or Japanese Hop)—87 PJ 2508—Climbs 10 to 15 feet in six weeks. Rich dark green foliage; clusters of white flowers. . . . Pkg. 5c

## HOLLYHOCK (P)

### 87 PJ 2509. State Variety

Following Delphiniums in the garden panorama, Hollyhocks give a long season of joyous blooming. Sown from seed, they are better the second season.

**Double Orange Prince**—A NEW color in Hollyhocks, brilliant clear orange. . . . Pkg. 12c

**Double Newport Pink**—Pure pink. Pkg. 8c

**Double Rose**—Deep tone. . . . Pkg. 8c

**Double Maroon**—Almost black. . . . Pkg. 8c

**Double Yellow**—Glorious. . . . Pkg. 8c

**Double Mixed**—These four colors. Pkg. 8c

**Single, Mixed**—Very showy. . . . Pkg. 5c

## KOCHIA (A)

87 PJ 2510—Handsome, symmetrical plants, grow 3 feet tall in three months. Turn brilliant carmine in fall. Perfect for quick growing annual hedge. . . . Pkg. 5c

## KUDZU VINE (P)

87 PJ 2511—Japanese Climber, growing 25 to 30 feet a season; freezes down in winter but grows again from root. Rich foliage and wisteria-like blue flowers. . . . Pkg. 8c

## LARKSPUR (A)

### 87 PJ 2515. State Variety

Gay informal garden guests from early summer till fall. These annual Delphiniums have finely cut, feathery foliage of soft green setting off long spikes of double flowers in soft shades of lavender, blue, pink and brilliant hues. Grow 3 to 3 1/2 feet.

**Exquisite**—Clear shell pink. . . . Pkg. 8c

**Los Angeles**—Rich salmon, overlaid with brilliant, flaming rosy scarlet. . . . Pkg. 12c

**Imperial Cathedral Spire**—A strikingly beautiful new race, with erect flower stems 3 to 4 feet long. Flowers are very large, brilliant and true in color.

Choice of these colors: Blue, Lilac, White and Mixed. State color wanted.

**Dwarf Emperor, Mixed**—Branching habit, 2 feet tall. Full color range of blues. . . . Pkg. 5c

**Tall Emperor, Mixed**—30 in. Blue. . . . Pkg. 8c

## LILIES (P)

**Mixed**—87 PJ 2512—Assortment of hardy Lilies that grow best from seed. . . . Pkg. 12c

## LINARIA (A)

**Maroccana Hybrids**—87 PJ 2513—Minature Snapdragons on spikes 15 inches long. Gay array of color, yellow, pink, purple. Blooms in 8 weeks from seed. . . . Pkg. 8c

## LOBELIA (A)

### 87 PJ 2619. State Variety

Little blue butterfly flowers hover over this low plant through a long season.

**Blue Stone**—Low; mid-blue. . . . Pkg. 12c

**Crystal Palace**—Very dark blue. Leaves tinged reddish brown of dwarf habit. Pkg. 8c

**Tenuior**—Taller sort, 15 inches high, cobalt blue with white eye. . . . Pkg. 12c

## LUPINES (P)

### 87 PJ 2514. State Color

Pert little pea-shaped blossoms compactly set upon tapering spikes. Plant where they are to grow, in morning sun and afternoon shade. Grow about 3 ft. tall.

**Polyphyllus Blue**—Larkspur blue. . . . Pkg. 8c

**Polyphyllus Rose**—Rosy tones. . . . Pkg. 8c

**Polyphyllus Mixed**—Varying shades of blues, pinks and white. . . . Pkg. 8c

Free, with each package, helpful booklet, "Growing Flowers from Seed"

FOR INFORMATION ON FLOWERS FROM SEED TURN TO CHART, PAGE 21

# Plan a Lovelier Garden — Save $\frac{1}{3}$ on Seeds

## MARIGOLD (A)

### 87 PJ 2517. State Variety

Marigolds fill the garden with joyous late summer color. Tall sorts are gay in borders. Dwarfs are ideal for bedding or edging. All are splendid for cutting.

**Royal Scot**—A NEW prize winning European Marigold, red brown striped with gold; 40 inches high, with blossoms often 2 inches across, from June until frost. Pkg. 25c

**Farbenklang**—Another new imported variety. Blossoms, gold with red brown cuff. A compact bank of bloom 16 inches tall, in late summer. Pkg. 25c

**Lemon Queen, Double**—Clear, lemon yellow. Grows 3 feet high. Pkg. 10c

**Lemon Ball**—Large, lemon yellow. Pkg. 8c

**Guinea Gold**—A. A. S. Gold Medal Winner for 1933. Great, double, carnation-like flowers of brilliant golden orange. Pkg. 8c

**Yellow French Supreme**—Large, fragrant creamy yellow flowers with loose frilled petals. Keeps excellently cut. Pkg. 18c

**African Double, Mixed**—Big, fluffy blooms, light lemon to deep orange. 30 in. Pkg. 8c

**Dwarf French, Mixed**—Double, intricately striped. Low bushy type, 12 in. high. Pkg. 5c

## PORTULACA (A)

### 87 PJ 2528. State Variety

Rose Moss delights in dry, sterile places; spreading habit with small needle leaves. Glossy cup-shaped single blossoms, or rose-like double flowers about one inch across, cover plants in dazzling colors all summer. Double sorts in choice of these colors: Yellow, Salmon Pink and Scarlet.

*State color wanted* Pkg. 12c

**Double Mixed**—All colors. Pkg. 10c

**Single Mixed**—All colors. Pkg. 8c

**Mrs. Francis King Will Help You!**

Send for Planning Your Planting, Page 3.



DOUBLE FRINGED PETUNIAS

Per Package 22c

## MORNING GLORY (A)

### 87 PJ 2519. State Variety

Tall Morning Glories are climbers, hastening to mantle wall and fence. Dwarfs, 1 foot tall, fill low borders with mass of color.

**Heavenly Blue**—Climbing. Flowers often 2 inches across, sky blue shading white. Pkg. 8c

**Rose Marie, Double**—Climbing. Double and semi-double, deep rose tones. Pkg. 8c

**Skyblue (Convolvulus Minor)**—Dwarf. Mass of glorious brilliant blue. Pkg. 10c

**Tall, Mixed**—Rose, Blue, White. Pkg. 8c

**Dwarf, Mixed**—Rose, Blue, White. Pkg. 5c

## MOONFLOWER (A)

**Blue**—87 PJ 2516—Fast growing climber. Dense foliage and great deep blue flowers open late afternoon. Pkg. 8c

## NICOTIANA (A)

**Crimson Bedder**—87 PJ 2518—Lush NEW Variety. Bushy plants, 3 to 4 feet, studded with bright red Morning Glory-like flowers, opening late afternoon. Pkg. 20c

## NASTURTIUM (A)

### 87 PJ 2520. State Variety

Nasturtiums give most generous bloom from June till fall. Tall sorts are trailing. Dwarfs stand erect 12 inches tall.

**Golden Gleam**—The most outstanding flower development in years. Glorious velvety blossoms of great size and fragrance. Picture and description on Page 1. Pkg. 8c

**Scarlet Gleam**—This famous NEW type in gorgeous tones of red. See Page 1. Pkg. 15c

**Gleam Hybrids**—Full range of color, scarlet, rose, orange, yellow, buff. Pkg. 15c

**Dwarf, Mixed**—Single, full color. Pkg. 5c

**Climbing, Mixed**—Single, full color. Pkg. 5c

**Dwarf Double Golden Globe**—A newly discovered Gleam, winner Award of Merit, A. A. S. 1935. A true globular form of the beautiful Golden Gleam, but not trailing. Great perfect deeply ruffled flowers. Pkg. 15c

## PANSIES (B)

### 87 PJ 2522. State Variety

Constant Triple Testing maintains the high quality of Garden Club Pansy Seed—assuring rich profusion of beautiful, perfect, true-color flowers.

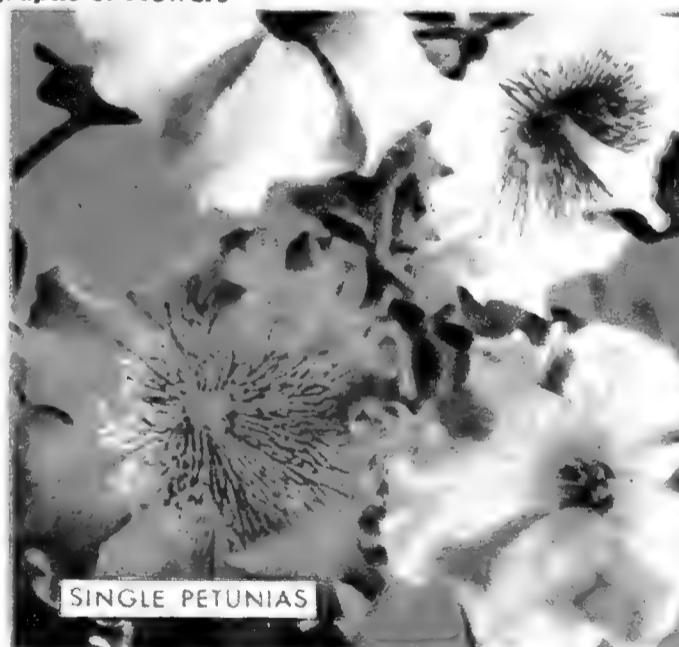
**Swiss Giants**—A NEW race; immense, round flowers developing shades heretofore unknown in pansies. The great size and exquisite form of these choice pansies can be seen from the illustration on the opposite page. We offer them in these rich colors: Crimson, Blue, Yellow and Mixed. State color wanted. Pkg. 20c

**Frost Proof, Mixed**—Bloom cheerily long after all others have been killed by frost. Reds, blues, mahogany, yellow, white. Pkg. 18c

**American Bedding**—Prized for decorative planting; profusion of varied colors. Pkg. 5c

**Garden Club, Mixed**—Seed from the most successful in all pansy colorings. Pkg. 7c

## All Actual Photographs of Flowers



SINGLE PETUNIAS

Per Package 8c

## PETUNIAS (A)

### 87 PJ 2524. State Variety

Gay, colorful, Petunias love sun, blossom in 2 months from seed and bloom till frost. Low, spreading plants with trumpet shaped flowers. See actual color photographs above.

**Garden Club Balcony**—Single flowers of great size and brilliancy. Trailing type, delicately foliaged, flowering profusely; particularly adapted for flower boxes and garden urns. We offer the following colors: Blue, Purple, Rose, White and Mixed. State color wanted. Pkg. 8c

**Rosy Morn**—Clear, rose pink. Pkg. 8c

**Dwarf Mixed**—Best dwarf sorts. Pkg. 5c

**Double Fringed, Mixed**—Massive flowers. Very double, variety of shades. Pkg. 22c

**Ruffled Giants**—New, distinctive. Pkg. 12c

**Fluffy Ruffles**—Immense singles, fluted, fringed and ruffled. Pkg. 22c

**Howard Star**—Rosy crimson, with five pointed star of white, single. Pkg. 8c

**Rose of Heaven**—Exquisite, soft pink, unshaded. Blossoms gloriously. Pkg. 12c

**Crimson King**—Royal crimson. Pkg. 8c

**Flaming Velvet**—AAS Winner. See Page 5.

## PHLOX (A)

### 87 PJ 2527. State Variety

The standby of the garden. Huge clusters of five petaled flowers in almost every conceivable color, a few weeks from sowing. Tall sorts, 15 inches with great showy florets. Dwarf Phlox, 6 inches high, a compact mass of vari-colored bloom in low borders.

**Isabelline**—Dwarf. Delicate creamy buff flowers, round petaled overlapping. Pkg. 10c

**Fireball**—Neat, compact little bushes covered with blood red flower clusters. Pkg. 8c

**Mirabilis**—Compact little dwarf, salmon pink with white eye. Pkg. 10c

**Tall, Large Flowering**—Choice of Pink, Crimson, Lilac, or Mixed. State color. Pkg. 8c

## ORNAMENTAL GRASSES (A)

**Finest Mixed**—87 PJ 2521—Decorative border or winter bouquet. 2 to 3 ft. Pkg. 5c

## PENTSTEMON (P)

**Sensation**—87 PJ 2523—Blossom first season if planted early. Gloxinia-like flowers on tall spikes in all colors. Pkg. 12c

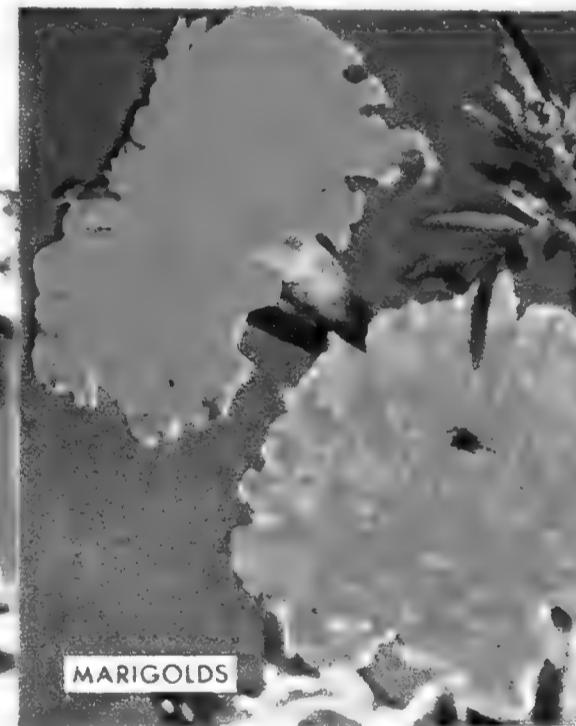
## PYRETHRUM (P)

### 87 PJ 2529. State Variety

Painted Daisy, cousin to the Chrysanthemum, but blooming with Iris. Lovely for cutting.

**Double, Mixed**—You will have a good percentage fully double, or crested, salmon, rose, crimson, white. Pkg. 22c

**James Kelway**—Velvety blood red. Pkg. 20c



MARIGOLDS

Per Package 8c

## POPPIES (A and P)

### 87 PJ 2526. State Variety

#### Perennial Sorts

**ICELAND POPPIES**—Brilliantly colorful, fragile appearing flowers rise on slender stems, 18 inches high above fern-like foliage.

**Coonara Pink**—Silky textured flowers, pink, salmon pink and salmon shades. Pkg. 20c

**El Monte**—Giant Australian hybrids in varying shades of deep tangerine. Keep wonderfully well for cutting. Pkg. 15c

**ORIENTAL POPPIES**—Bloom gaily in May and June, flowers often 6 inches across.

**Oriente**—Giant hybrids, immense blooms, red, salmon pink shades. Pkg. 8c

**Salmon Queen**—Salmon shades. Pkg. 15c

#### Annual Sorts

Graceful, gay, but fleeting. Plant them successively to keep them in bloom. Sow early—where they are to flower. All have white centers.

**Shirley Mixed**—Beautiful satiny single flowers of white, pink, rose, and crimson. Pkg. 5c

**Double, Mixed**—Gigantic ruffled blossoms of white, yellow, pink, red, salmon. Pkg. 8c

**American Flag**—Great ruffled blooms, snow white, scarlet bordered. Pkg. 8c

**White Swan**—Fringed, double white. Pkg. 8c

**Shell Pink**—Fringed, double. Pkg. 8c

# There's Joy in Growing Your Own FLOWERS FROM SEED!



CALIFORNIA GIANT ZINNIAS

Per Package 10c

#### SALPIGLOSSIS (A)

87 PJ 2536—State Variety Wanted  
Painted Tongue. Lily like flowers in rich colors, veined in gold. 2 1/2 ft. tall.  
Purple and Gold..... Pkg. 8c  
Scarlet and Gold..... Pkg. 8c  
Mixed—Full range of color..... Pkg. 8c

#### SALVIA (A)

87 PJ 2530—State Variety Wanted  
Flowering Sage. Against foliage of deep green its tall spikes of scarlet florets march like an army with banners.  
Bonfire—Scarlet, 2 feet tall..... Pkg. 8c  
Fireball—Early scarlet, 18 in..... Pkg. 12c  
Farinacea—Blue Sage, 3 ft..... Pkg. 20c

#### SCARLET RUNNER BEAN (A)

87 PJ 2532—Climbs quickly, flaunting masses of green foliage and sprays of brilliant scarlet flowers followed by green shell beans delicious in flavor..... Pkg. 8c

#### SHASTA DAISY (P)

California—87 PJ 2533—The cheery field daisy glorified into a delightful garden flower; blossoms, 5 inches across..... Pkg. 8c

#### SNAP DRAGON (B)

87 PJ 2534—State Variety Wanted  
Antirrhinum. This lovely colorful flower on its tall spikes ranges through pink, white and tones of yellow.

##### Tall Type—3 feet

Apple Blossom—Fine rose pink..... Pkg. 8c  
Indian Summer—Velvety copper..... Pkg. 8c  
Golden King—Deep yellow..... Pkg. 8c  
White—Pure white, large..... Pkg. 8c  
Mixed—Array of best colors..... Pkg. 8c

U. of California—Rust proof strain perfected by University of California Color range, pink, white and yellow..... Pkg. 25c

Rust Proof Mixed—Special selection of seed bred to resist rust. Giant sorts in finest colors 2 1/2 ft. tall..... Pkg. 25c

##### Dwarf Type—10 to 12 inches.

Mixed—Bushy little plants, with alert, large flowered spikes, excellent for edging. Full array of pinks, deep and light..... Pkg. 5c

#### STATICE (P)

87 PJ 2620—State Variety Wanted  
Everlasting. Graceful and pretty in the border and most effective in bouquets. Likes dry sunny spot with poor soil.

Bonduellii—Many nodding flower heads of bright yellow. 3 feet tall..... Pkg. 8c

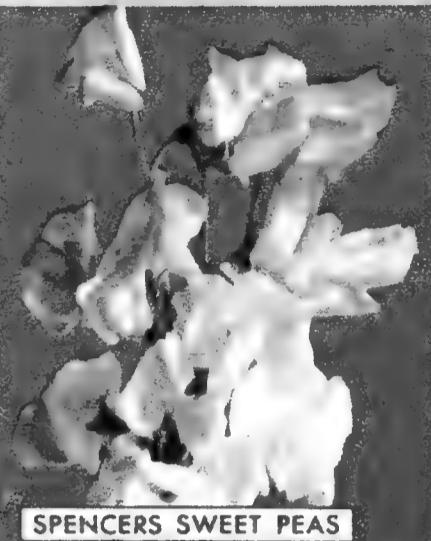
Suworowi—Russian importation. Spikes of densely clustered rosy flowers..... Pkg. 8c

#### SIDALCEA (P)

Rosy Gem—87 PJ 2635—Tall, and graceful for the perennial border. Slender spikes, with hollyhock-like flowers of clear shell pink, rise to 4 ft..... Pkg. 12c

#### STOCKS (A)

Wards Ten Weeks, Mixed—87 PJ 2537—Delicately scented double flowers borne in branching spikes 10 inches high. Wealth of color—red, yellow, crimson, light and dark blue and white..... Pkg. 8c



SPENCERS SWEET PEAS

Per Package 8c

**Initial letter following name of flower indicates:**  
"A"—Hardy Annual  
"B"—Hardy Biennial "P"—Perennial



STRAWFLOWERS

Per Package 7c



SNAPDRAGONS

Per Package 8c

Scarlet Beauty—Bright scarlet..... Pkg. 12c  
Newport Pink—Bright pink..... Pkg. 12c  
Velvety Maroon—Single, Maroon. Pkg. 8c  
Single, Mixed—Full color array..... Pkg. 5c  
Double, Mixed—Full color array. Pkg. 8c

#### VERBENA (A)

87 PJ 2540—State Variety Wanted  
Low, spreading and quick to grow; its deep green foliage is spangled over with star shaped flowers in fresh gay colors—violet blue, flaming pink, full red and white.

Mammoth, Mixed—Choice selection of large flowering strains..... Pkg. 8c  
Beauty of Oxford—Hybrids, A. A. S. prize winner in 1933. Salmon tinted rosy pink to rose red shades..... Pkg. 20c  
Lucifer—Flaming scarlet..... Pkg. 12c

#### WALLFLOWER (P)

Allioni, or Siberian Wallflower — 87 PJ-2541—Abundant stocks-like blossoms of flaming orange, delightfully scented.... Pkg. 8c

#### ZINNIAS (A)

87 PJ 2542—State Variety Wanted  
Once just a simple flower growing wild in Mexico, the Zinnia is today the standby of the late summer garden.

Large Flowering, Mixed—Bushy, compact plants, 15 inches high, bearing immense double flowers, in many colors..... Pkg. 5c

Dahlia Flowered, Mixed—Enormous double flowers on robust branching plants. Pastel colors in all shades..... Pkg. 8c

California Giant, Mixed—New! Gigantic blossoms often 6 1/2 inches across. Cerise, lemon, orange, rose, scarlet, salmon. Pkg. 10c

Lilliput, Mixed—Handsome little bushes, 15 inches, studded with tiny double flowers, yellow, orange, scarlet..... Pkg. 8c

Red Riding Hood—Pretty little dwarf, 1 foot high, covered with round double bright scarlet flowers..... Pkg. 8c

Scabiosa Flowered, Mixed—Flowers with brilliant outer rim of petals and crested scabiosa-like center. 40 inches tall..... Pkg. 20c

Exquisite—Dahlia flowering; light rose shading deeper at center..... Pkg. 10c

Crown of Gold—A. A. S. Winner! In each color petals are overlaid at base with deep golden yellow. All colors..... Pkg. 10c

Eldorado—Giant Flowered. Exquisite tones of rose or deep salmon..... Pkg. 10c

Mexicana, Mixed—A miniature, daisy like Zinnia ranging in color from yellow to mahogany. Flowers abundantly..... Pkg. 10c

#### "SURPRISE" FLOWER GARDEN

It's a potpourri of flowers and you won't know until it comes up just what it includes! But we'll tell you this—it is a selection of best loved border plants early, mid-season and late flowering. Sow in some neglected corner, and you'll have a riot of bloom all summer long.

87 PJ 2636—1/2 Ounce Packet..... 15c

Know When to Plant—and Where. Consult the Chart on Page 21

## PLANTING CHART—FLOWER SEEDS

**CULTURE—Complete Directions for Planting and Culture on Seed Packet**

## **A**—Start outdoors in Cold Frame.

## **B** —Start indoors—Hot Bed or Flats.

**C**—Sow in Garden where they are to grow.

**D** --Start in Seed Bed and transplant.

Name of Flower	Culture	Where to Plant	Blooming Season					Uses
			Sun	Shade	Partial Shade	May	June	
Ageratum	B	X				X	X	X
Alyssum	D	X	X	X		X	X	X
Aquilegia	A		X	X	X			X
Asparagus Fern	A	X				X	X	X
Asters	B	X	X			X	X	X
Balsam	B	X				X	X	X
Blue Lace Flower	C		X			X	X	X
Cabbage, Red	B	X				X	X	X
Calendula	B	X	X			X	X	X
Calliopsis	C	X	X			X	X	X
Campanula	C	X				X	X	X
Candytuft	D	X	X			X	X	X
Cardinal Climber	C	X				X	X	X
Carnation	B	X				X	X	X
Centaurea	D	X	X			X	X	X
Chives	B	X				X	X	X
Chrysanthemums	B	X				X	X	X
Cineraria	C	X				X	X	X
Clarkia	C	X	X	X		X	X	X
Clematis	C	X	X			X	X	X
Cobea	D	X				X	X	X
Coleus	B	X						X
Cosmos	B	X				X	X	X
Coxcomb	B	X				X	X	X
Cyclamen	B		X					X
Cynoglossum	B	X	X			X	X	X
Dahlia	B	X				X	X	X
Delphinium	D	X				X	X	X
Dianthus	D	X				X	X	X
Foxglove	D	X	X			X	X	X
Forget-Me-Not	D	X				X	X	X
Gaillardia	B	X				X	X	X
Geranium	B	X				X	X	X
Gloxinia	B		X					X
Godetia	B		X			X	X	X
Gourds	C	X				X	X	X
Gypsophila	C		X			X	X	X
Hollyhock	C	X				X	X	X

Name of Flower	Cul-ture	Where to Plant			Blooming Season					Uses		Rock Garden	Border	Bedding	Edging
		Sun	Shade	Partial Shade	May	June	July	August	September	October	Cutting	Flower Box			
Humulus	B	X						X	X						
Kochia	B			X									X	X	
Kudzu Vine	B							X	X						
Lilies	D	X					X	X	X					X	X
Linaria	D	X	X			X	X	X						X	X
Larkspur	D	X	X			X	X	X					X	X	
Lobelia	D		X			X	X	X	X			X	X	X	X
Lupine	D		X			X	X					X	X	X	X
Marigold	B	X				X	X	X	X	X				X	X
Moonflower	B	X	X			X	X								
Morning Glory	D	X				X	X	X					X	X	
Nasturtium	C	X				X	X	X	X	X	X	X	X	X	X
Nicotiana	B	X				X	X	X	X					X	X
Ornam'tal Grasses	B	X												X	X
Pansies	D	X	X			X	X	X	X		X	X		X	X
Pentstemon	D	X				X	X	X	X		X				X
Petunia	B	X	X			X	X	X	X		X	X	X	X	X
Phlox	D	X				X	X	X			X	X	X	X	X
Poppies, Annual	D	X				X	X							X	X
Iceland Poppy	D		X			X	X	X	X				X	X	
Oriental Poppy	D	X				X	X						X	X	
Portulaca	C	X				X	X	X	X		X	X			X
Pyrethrum	C	X	X	X	X									X	X
Salpiglossis	C	X	X			X	X	X			X		X	X	
Salvia	B	X					X	X	X					X	X
Scarlet Runner	B	X					X	X							
Shasta Daisy	D	X					X	X			X		X	X	
Sidalcea	D	X					X	X						X	
Snapdragon	D	X	X				X	X	X	X	X			X	X
Stocks	B	X					X	X	X	X	X			X	X
Statice	D	X					X	X			X	X	X	X	
Strawflowers	B	X					X	X						X	
Sweet Peas	D	X					X	X	X	X	X	X	X	X	X
Sweet Scabiosa	B	X					X	X	X	X	X			X	
Sweet William	D	X	X	X										X	X
Verbena	B	X	X				X	X	X	X	X	X	X	X	X
Wall Flower	B	X					X	X			X			X	X
Zinnia	B	X					X	X	X	X	X			X	X

## PLANTING CHART—PERENNIAL PLANTS

## **Culture — Plant Perennials Early Spring or Early Fall**

Name of Flower	Where to Plant				Blooming Season						Uses	
	Sun	Shade	Partial Shade	Moist Location	April	May	June	July	August	September	October	
Achillea	X			X		X	X	X	X		X	X
Aconitum	X	X	X							X	X	X
Alyssum	X					X	X	X	X			X
Aquilegia			X			X	X	X				X
Artemesia	X						X	X				X
Asters, Hardy	X			X		X	X	X	X	X	X	X
Baby's Breath	X					X	X					X
Campanula												
Carpatica	X					X	X	X	X	X	X	X
Media	X					X	X	X	X	X	X	X
Carnation	X					X	X	X	X			X
Chrysanthemum												
Arcticum	X		X					X	X	X	X	X
Maximum	X					X	X					X
Hardy	X									X	X	X
Coreopsis	X					X	X	X	X	X		X
Delphinium	X					X	X	X				X
Echinacea	X		X			X	X	X	X			X
Echinops	X	X	X				X	X				X
Foxglove	X	X					X	X				X
Funkia	X	X	X					X	X			X
Gaillardia	X			X		X	X	X	X	X		X
Helianthemum	X		X				X	X				X
Hemerocallis	X		X	X				X	X			X
Hollyhocks	X						X	X				X
Iris												
German	X			X		X	X					X
Japanese	X		X	X		X	X	X				X
Siberian	X		X	X		X	X	X				X

Name of Flower	Where to Plant				Blooming Season						Uses
	Sun	Shade	Partial Shade	Moist Location	April	May	June	July	August	September	
Lathyrus	X					X	X	X			X
Liatris	X	X					X	X			X
Lobelia			X	X			X	X			X
Lupine	X			X			X	X			X
Mallow Marvel	X						X	X	X		X
Mertensia	X	X	X			X	X				X
Nepeta	X				X	X	X				X X X
Oenothera	X			X		X	X	X			X X
Phlox	X					X	X	X	X		X X
Phlox Subulata	X			X	X	X					X X
Physostegia	X						X	X	X	X	X
Platycodon	X			X		X	X	X	X		X X
Poppies											
Iceland	X		X	X		X	X	X	X		X X
Oriental	X			X		X	X				X X
Primrose			X	X		X	X	X			X X X X
Pyrethrum	X					X	X				X X
Rudbeckia	X							X	X		X X
Salvia	X							X	X		X X
Scabiosa	X			X		X	X	X	X		X X
Sedum	X		X	X		X	X	X	X		X X X X
Stokes Aster	X			X		X	X	X	X		X X X
Sweet Pinks	X					X	X	X	X		X X X
Sweet William	X					X	X				X X
Tritoma	X						X	X			X X
Tunica	X						X	X	X		X
Veronica	X						X	X	X		X X X



### Select Quality

"Select" is the blend for the average lawn—a perfect combining of quick growing grasses that give a good looking lawn early, and hardy types that build a strong, lasting turf, withstand winter and grow again the following spring. It contains close to 50% Kentucky Blue Grass, long leaved, deep rooting, winter-proof and drouth resisting; 20% Rye Grass—handsome, quick to grow but not hardy, and 30% Fancy Red Top, which germinates in a few days, protects the young shoots of Blue Grass until established, then dies out to give them room to develop. Select will save you money on starting a new lawn or reseeding an old one. It germinates in about 2 weeks, grows very fast, gives a fine, close knit turf, a splendid stand of luxuriant grasses and a good start the following year. Seed either early spring or fall.

87 PJ 2450—One Pound.....	\$0.27
87 PJ 2451—Three Pounds.....	.75
87 PJ 2452—Five Pounds.....	1.15



### Garden Club Supreme Quality

**35¢ lb.** Wards finest Lawn Grass—for those who want a beautiful, permanent lawn, and will spend a little more time—and money—to have it. Composed entirely of  $\frac{2}{3}$  Kentucky Blue Grass and  $\frac{1}{3}$  Fancy Red Top. Blue Grass requires 4 to 6 weeks to germinate but sends down long, strong roots, and forms close knit turf.

The fast growing Red Top protects the young Blue Grass shoots until they are well established, and, dying out at the end of the season, leaves the hardy, winter resistant Blue Grass to come up next spring. Use Garden Club Supreme to start your new lawn. Its extra price buys permanent growth. Sow in early spring or fall.

87 PJ 2454—One Pound.....	\$0.35
87 PJ 2455—Three Pounds.....	.90
87 PJ 2456—Five Pounds.....	1.35



### Garden Club Standard Quality

**22¢ lb.** Our lowest priced Lawn Grass—a blend for those who want a quick lawn and expect to reseed next season. It is exactly the same quality of seed as our finest mixture—except the ingredients are in different proportions to make for quick growth and immediate effect rather than permanence. It contains a high percentage of quick growing Rye Grass, and Red Top, and a smaller proportion of Kentucky Blue Grass. It will germinate in 5 to 7 days, giving a good looking lawn within a surprisingly short time. It will die out by winter and for permanent growth should be lightly reseeded in early fall with hardy, winter-proof Blue Grass.

87 PJ 2457—One Pound.....	22¢
87 PJ 2458—Three Pounds.....	.59¢
87 PJ 2459—Five Pounds.....	.89¢



### Garden Club Kentucky Blue Grass

**32¢ lb.** Blue Grass is the basis of all good lawn mixtures. A beautiful long leaved grass, brilliant in color, it sends down long, strong roots, drawing deeply for nourishment and moisture and building the strong, close knit turf essential to a lawn of permanent beauty. Slow of growth it requires 4 to 6 weeks to germinate. But once established it comes up eagerly each spring. It withstands hot sun and meagre moisture, growing staunchly even under adverse conditions of soil and weather. Garden Club Blue Grass has been bred in a rigorous northern climate, developing a grass of high fertility and great stamina. Use Blue Grass to keep a lawn in first class condition, sowing very early in spring or late in August. Unequaled for reseeding purposes.

87 PJ 2467—One Pound.....	\$0.32
87 PJ 2468—Three Pounds.....	.85
87 PJ 2469—Five Pounds.....	1.29



### Garden Club White Clover

**48¢ lb.** Garden Club White Clover is the finest obtainable; 1935 crop seed, sun-cured, Triple Tested, cleaned and RECLEANED until it is as free from weed or foreign seeds as modern machines can make it. Deep rooting and quick to establish. White Clover helps make a beautifully leafy lawn, pleasing to the eye and easy to care for. White clover may be a great help with the lawn hard to establish. It builds a tough sod, a good groundwork for other grasses—and it is invaluable as a soil conditioner—enriching exhausted soil by drawing nitrogen from the air and storing it in the earth where it provides nourishment for the other grasses. Although not included in any Garden Club mixtures it can be added where its benefits are desired, in the ration of one pound to ten. If you will allow the blossoms to dry before cutting, you will get a fine, thick stand of white clover, leafy and beautiful.

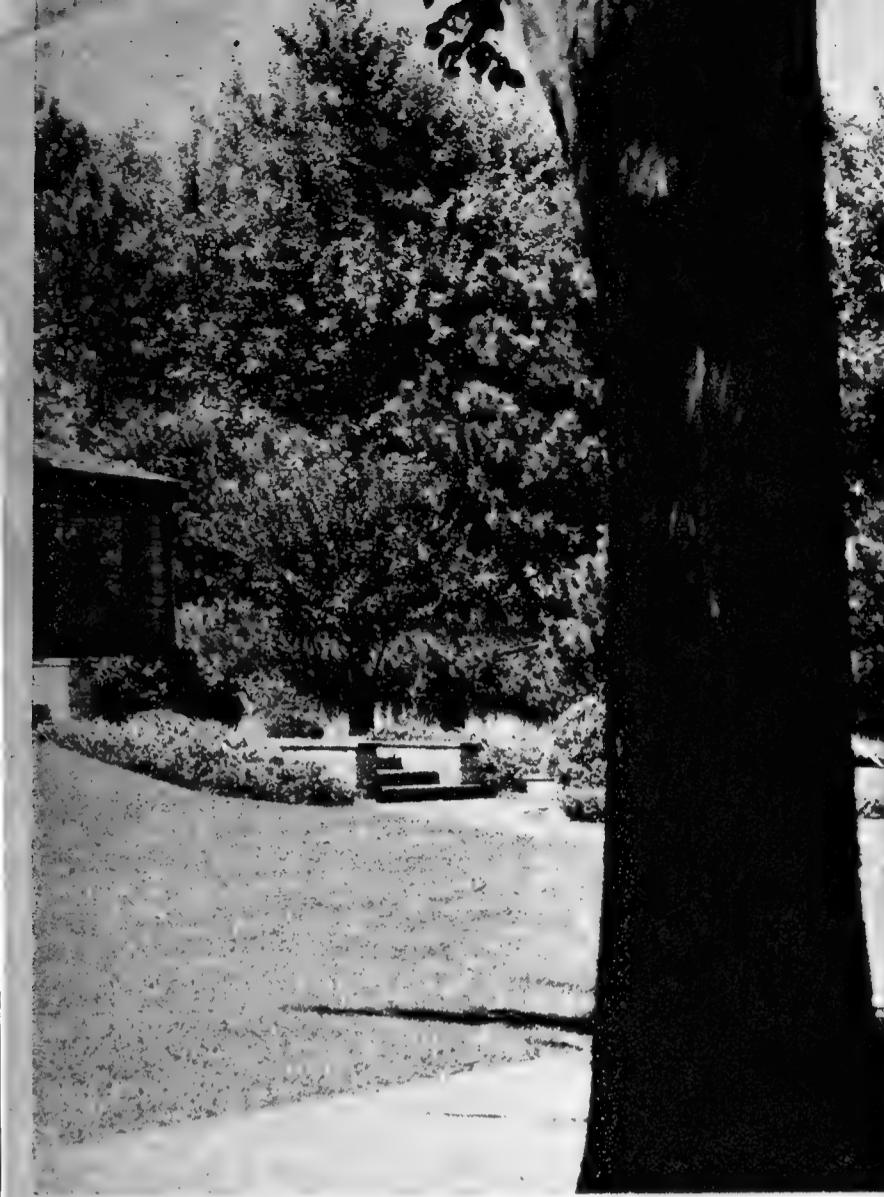
87 PJ 2485—One Pound.....	48¢
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### Astoria Bent Grass

**\$1.25 lb.** For a beautiful permanent lawn, growing richer, more luxuriant each season, choose Bent Grass. This is a NEW type, developed a few years ago. It comes to you packed, sealed and certified by the Oregon State Department of Agriculture—an assurance of absolute purity and cleanliness. Unlike imported bents it has creeping roots as well as creeping tops, and forms a thick, strong turf—the best basis for a good lawn. And also unlike other types of bent, it does not require special care—daily watering and almost daily cutting—which have deterred many from using imported bents. Astoria Bent asks no more care than a Blue Grass lawn, and gives luxuriant growth, smooth and velvety as a deep piled rug. One pound sows 500 square feet.

87 PJ 2479—One Pound.....	\$1.25
87 PJ 2480—Three Pounds.....	3.45
87 PJ 2481—Five Pounds.....	5.25



This Season,  
Start Right—

# KNOW What is in YOUR LAWN SEED And Why!

## Garden Club Shady Lawn Mixture

**39¢** This fine Garden Club mixture is a scientific combining of grasses that thrive under trying conditions, and is especially designed for the deeply shaded lawn, or for any dry and somewhat sunless location. It is composed of that hardy basic grass, Kentucky Blue; Chewings Fescue, a grass of low moisture requirement which does well in poor soil or dry shaded areas; Poa Trivialis, a deep forest variety that thrives on little sunlight; and those fast growing grasses, Red Top and Rye Grass. This well rounded mixture meets the

needs for almost any special condition, growing sturdily in deep shade, where trees take heavy toll of moisture, along fences where there is little sun, in corners where the earth seems reluctant to grow anything with conviction and enthusiasm. Sow Shady Lawn in these spots, give it just ordinary good care and you will have a fine stand of compact, velvety and very hardy grass. Because densely shaded soil is usually sour it is wise to rake in an application of slacked lime before seeding.

87 PJ 2482—One Pound.....	\$0.39
87 PJ 2483—Three Pounds.....	1.05
87 PJ 2484—Five Pounds.....	1.65

## A LAWN MUST HAVE GOOD CARE

The best time to plant is very early in the spring or in the fall between Aug. 15th and Oct. 1st.

**The New Lawn** It will require one pound of seed for each 250 to 350 square feet. Mark off the lawn in sections this size and use measured amount of seed for each plot to insure even distribution. Spade the ground thoroughly, rake it smooth and sow. Roll with a heavy roller and sprinkle thoroughly. Keep lawn well sprinkled during germination. Good heavy waterings once or twice a week are better than daily sprinklings. Fertilizer at the rate of 2 lbs. for each 100 sq. feet, should be applied twice a year. The first application in April or May and the second in July.

**Reseeding the Old Lawn** It will require one pound of seed for every 600 square feet. Scratch bare spots with a rake, sow, roll with heavy roller and sprinkle thoroughly. Keep well sprinkled while grass is germinating and continue regular care when grass is grown.

All Nursery Stock Shipped Prepaid.

The secret of a successful lawn lies in selecting the right seed for the job it has to do. If you want quick growth, choose Garden Club Standard; for permanent grass in an average, easy-to-grow lawn, Garden Club Select; but for best results of all, Garden Club Supreme! Buy Lawn seed on CONTENT—not on price. You'll find good lawn seed the most economical—EVERY TIME.

Garden Club Lawn Grasses are the very best obtainable. Wards accept only fresh 1935 Crop Seed from strains of proved quality and stamina. Our system of Triple Test safeguards quality. We test in laboratory to check percentage of germination—in open field to assure stamina under all conditions—in greenhouse to watch performance under forced growth. Seeds are sun cured, cleaned and then RECLEANED until they are as free from foreign seed as it is possible for modern machinery to render them.

Each Garden Club Mixture is a scientific combining of various types of seeds to meet a specific growing condition. Select the mixture that has the elements your lawn requires and you give it the best possible start for permanent growth.

### BLUE GRASS

Basic grass for permanent growth. Predominant in all good mixtures. Slow to grow but hardy. Use to get lasting turf.

### RYE GRASS

A "Nurse" grass—grows fast—acts as shock troops for weeds. Dies out when permanent grasses require its space.

### RED TOP

Beautiful, luxuriant, quick growing Nurse grass providing shade for tiny sprouting grasses. Dies out during the winter.

### CHEWINGS FESCUE

Will grow in poor soil with little water. Use in dry shady spots where trees take heavy toll of moisture. Included in Wards "Shady Lawn."

### POA TRIVIALIS

Developed in dense forests of Denmark. Requires no sunlight and thrives in damp shady locations. Basis of Wards "Shady Lawn" mixture.

### WHITE CLOVER

Takes nitrogen from air and stores it in soil. Used to enrich impoverished soils and build up strength and vitality for other grasses.

Garden Club Lawn Grasses meet and surpass the standard for quality set by the state departments of every state in the Union. Not one of our mixtures fails to pass, by a wide margin, all their combined tests for quality and freedom from foreign seed content.



# Let's Plant More Trees!

## BIRCH

**Weeping Cut Leaf**—Most beautiful of all trees. Delicately cut leaves on graceful drooping branches revealing the pearly white trunk. Particularly effective near pool or stream. A lovely lawn tree—it will not kill grass beneath the tree. 5 to 6-foot trees.  
287 PJ 10508—Each \$1.85; 2 for . . . . . \$3.45

## ELM

**American**—Finest, most majestic of all shade trees—hardy, drouth resistant, quick to grow and long lived. Grows 100 to 120 feet tall. 5 to 6-ft. trees.  
287 PJ 10500—Each 65c; 2 for . . . . . \$1.20

**Chinese**—Astoundingly swift of growth—4 to 8 feet a year in good soil. Bushy and compact of habit—splendid for shade or wind-break. 5 to 6-ft. trees.  
287 PJ 10501—Each 65c; 2 for . . . . . \$1.20

## MAPLE

**Norway**—Finest, tastest growing hard maple. Symmetrical, rounded head, densely covered with luxuriant foliage; scarlet and red in autumn. Good city tree. 5 to 6-foot trees.  
287 PJ 10502—Each \$1.25; 2 for . . . . . \$2.35

**Sugar**—(Rock)—A splendid hard maple, for lawn or city street. Dense bright green foliage, glorious colors in fall. Grows 100 to 120 ft. 5 to 6-ft. trees.  
287 PJ 10503—Each \$1.25; 2 for . . . . . \$2.35

**Silver**—Common soft maple—beautiful shade tree of very fast growth. Luxuriant silvery foliage. 5 to 6-ft. trees.  
287 PJ 10504—Each 65c; 2 for . . . . . \$1.20

**Schwedleri**—(Purple Leaved Norway)—Color contrast all season. Foliage is gleaming red and purple; midsummer, purplish green; autumn, golden yellow. 5 to 6-ft. trees.  
287 PJ 10505—Each \$1.55; 2 for . . . . . \$2.95

## Sturdy Young Trees

AS LOW AS **55c**  
2 FOR **95c** EACH

All Trees Shipped Prepaid

Here you see actual photographs of both shade trees and evergreens showing some of their uses. Garden Club trees are sturdy, well-started, trained to establish firm roots and grow to full handsome trees. You save money by buying these smaller sizes and transplanting them young where they are to grow. Send your order early! Trees shipped at proper season for planting.

## POPLAR

**Lombardy**—Tall, slender, formal, it dominates the landscape, picturesque foil for rounder trees. Grows quickly—50 to 75 feet at maturity.

**6 to 8-foot size**  
287 PJ 10506—Each 65c; 2 for \$1.10; 6 for \$3.00

**4 to 5-foot size**  
287 PJ 10506—50 trees \$4.25; 100 trees \$7.50

**Carolina**—For quick, dense shade, choose Carolina Poplar, fastest growing of them all. Grows 75 to 100 feet tall, with spreading branches and large, glossy leaves for deep shade. 5 to 6-foot trees.  
287 PJ 10513—Each 55c; 2 for . . . . . \$1.00

## WILLOW

**Weeping**—(Babylonian)—Particularly graceful type of weeping tree with extra long drooping branches. Leaves are narrow, bright green faced with gray and bark is bright yellow—colorful at all seasons. 5 to 6-foot trees.  
287 PJ 10509—Each \$1.00; 2 for . . . . . \$1.85

## NUT TREES

**Butternut**—Richly flavored nut of Walnut type. Long, oval form. Attractive shade tree. 2 to 3-foot trees.  
287 PJ 10496—Each 55c; 2 for . . . . . 95c

**Black Walnut**—There is a widening market for these old favorites of rich distinctive flavor. Round, hard shelled nut with large, golden meat. 2 to 3-foot trees.  
287 PJ 10497—Each 55c; 2 for . . . . . 95c

**American Filbert**—(Hazelnut)—Large, improved strain of this favorite nut. Medium soft shell; big kernel. Bush of low growth. 2 to 3-foot trees.  
287 PJ 10498—Each 65c; 2 for . . . . . \$1.15

**Pecan**—The large, long, thin shelled type that shell so readily. 2 to 3-ft. trees.  
287 PJ 10499—Each 85c; 2 for . . . . . \$1.60

**What! Haven't You Ordered It Yet?**

## PLANNING YOUR PLANTING

that Interesting New Book on Gardening. Written Just for Wards by Mrs. Francis King. See Page 3.

# Flowering Trees TO WELCOME SPRING

## BECHTEL'S FLOWERING CRAB

Quite the nicest of these delightful spring blossoming trees. From mid May to early June a pompon of pink—great double flowers delightfully fragrant almost like small roses. Russet green fruit in fall. Place alone in a vista of lawn or use for height and background in a border. Grows to 15 ft. 3 to 4-ft. trees.  
287 PJ 10697—Each 75c; 2 for . . . . . \$1.40

## JAPANESE FLOWERING CHERRY

These little Cherry trees grow briskly upright, but spread their branches if given room. Early spring—before other foliage appears—they burst into a glory of pink bloom; double flowers that linger for a fortnight. Grows to 15 ft. 3 to 4-foot trees.  
287 PJ 10698—Each 95c; 2 for . . . . . \$1.75

Your Ready Cash Goes Farther on Wards Budget Plan—See Page 37

## RED BUD

While winter still lingers in secluded corners of the garden, the Red Bud bursts into a misty veil of deep reddish pink. The little tree is picturesquely irregular in form, with leaves of perfect heart shape. Grows 12 to 15 ft. 3 to 4-ft. trees.  
287 PJ 10699—Each 85c; 2 for . . . . . \$1.55

## PAUL'S SCARLET THORN

This sturdy little member of the haw family is most picturesque. May and June load it with bright crimson blossoms, double and roselike. Miniature red apples in fall. Its summer foliage is glossy dark green and its whorled branches give it contours interesting in any shrubbery planting. 3 to 4-foot trees.  
287 PJ 10696—Each tree, \$1.10; 2 for \$2.00



FLOWERING CRAB

# MONTGOMERY WARD

# NURSERY STOCK ORDER BLANK

**ALL NURSERY STOCK IS SHIPPED PREPAID**

Name \_\_\_\_\_

Route \_\_\_\_\_ Box \_\_\_\_\_ Street Address \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

**Total Amount of Items Ordered  
on Other Side**

---

**TOTAL  
AMOUNT OF ORDER**

---

**AMOUNT ENCLOSED**

If ordering on Budget Plan, fill in  
and sign the form on other side

OVER

## Use Spaces Below for Additional Items

## Fill in and Sign This Form if Ordering on Budget Plan

**Cash Price of  
This Order \$.**

Amount Added  
for Budget Plan \$.

**Total Budget  
Plan Price \$**

**Montgomery Ward & Co.:** Send me the goods listed on the other side of this blank at the Budget Plan price indicated and apply the \$\_\_\_\_\_ enclosed as a first payment. I will pay you at the place to which I send this order \$\_\_\_\_\_ within thirty days after I receive the goods and a similar amount monthly thereafter until the total Budget Plan price is paid. Until the goods are fully paid for, title and right of possession shall remain in you.

I will not sell, remove, or encumber them without your written consent and I will assume any loss or damage to them. Should I fail to make any payment when due, you may re-take custody of goods at any time after such default or you may hold the undersigned jointly and severally for the full unpaid balance, which shall then become due and payable. I submit the following statement of facts to induce you to extend credit on this basis:

I have lived here since \_\_\_\_\_ (own my home)  
(rent or board)

My former address was

I am (married) \_\_\_\_\_ My age is \_\_\_\_\_ (Minor must have order signed by parent or guardian) My occupation is \_\_\_\_\_ My average monthly income for the past year \$ \_\_\_\_\_  
**If you are not in business for yourself, give name of employer \_\_\_\_\_**  
**Employer's Address \_\_\_\_\_**  
**Time worked for him \_\_\_\_\_**  
**(If housewife, give name of husband's employer)**

Have you had a previous  
Budget Plan account with us? \_\_\_\_\_ Where? \_\_\_\_\_

**Kind of merchandise bought  
and approximate date.**

**Name and address of bank  
you do business with**

Please give here the names of Name  
two references with whom you  
have had credit dealings . . .  
Business houses preferred. Name

Address \_\_\_\_\_ Business \_\_\_\_\_

Your Shipping Point (If different from your Post Office)

ADDRESS \_\_\_\_\_ Business \_\_\_\_\_

## State vs. County

## Street and Neighborhoods

**Wife's or Husband's Signature**  
*See instructions below\**

## Post Office

When the goods you are ordering are to be attached to land or buildings—such as heating and plumbing equipment, building material, garages, roofing, fencing, paint, wall paper, electric light fixtures, pumping outfits, etc.—also fill in following:

**Give complete address or location of property  
in which goods will be used or installed. Copy  
legal description from your deed or any tax bill.**

How much have you paid on this property?

**Name and address  
of Mortgage Holder**

**In whose name is the title to this property? —**

**What is the total debt on property including mortgages? \$**

What is the value of the land and buildings? \$

**\*If customer is married and order totals more than \$100, both husband and wife must sign; otherwise one signature only is required.**

MONTGOMERY WARD



# FLOWER SHOW ENTRY FORM

**This form, properly filled in, together with a photograph of each exhibit, must be mailed to Wards Flower Show, Montgomery Ward & Co., Chicago, Ill., not later than midnight of October 15, 1936. To be eligible for a double cash prize enclose Flower Show Order Blank showing purchase at Wards.**

Name of Exhibitor.....

Route.....Box.....Street Address.....

Post Office.....State.....

**Use spaces below to give necessary information about plant or plants you enter in the Flower Show.**

## ROSE

Height.....ft.....inches

Where grown? (sun or shade).....

Number of Blooms.....

.....

Size of Single Bloom.....

What special care has it had (fertilizing, cultivating,

No. of unopened buds.....

spraying, etc.) .....

General condition.....

.....

Name of variety (if possible).....

.....

When was it planted?.....

.....

## DELPHINIUM

Height.....ft.....inches

When was it planted?.....

Number of spikes in bloom.....

Where grown? (sun or shade).....

Color of flowers.....

.....

General condition.....

What special care has it had (fertilizing, cultivating,

Name of variety (if possible).....

spraying, etc.) .....

## ASTER

Height.....ft.....inches

When was it planted?.....

Size of Individual flowers.....

Where grown? (sun or shade).....

Color of flowers.....

What special care has it had (fertilizing, cultivating,

General condition.....

spraying, etc.) .....

Name of variety (if possible).....

## PHLOX

Height.....ft.....inches

When was it planted?.....

Number of stalks.....

Where grown? (sun or shade).....

No. of stalks in bloom.....

.....

Size of Flower Head.....

What special care has it had (fertilizing, cultivating, spraying, etc.).....

Name of variety (if possible).....

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# MONTGOMERY WARD

# FLOWER SHOW ORDER BLANK

## FOR THOSE WISHING TO QUALIFY FOR DOUBLE CASH PRIZES

**This Order Blank Will Be Returned with Your Purchase**

Use this Order Blank at your nearest Ward Mail Order House or any Ward Retail Store when ordering seeds, bulbs, or plants for entry in Wards National Flower Show. It will be returned with your order and should be preserved. If you win any cash prize for an exhibit in Classes 1-2-3-4 or 5, grown from seeds, bulbs or plants ordered on this form, the

amount of the cash prize will be doubled upon presentation of this form. Whether you buy or not will have no bearing whatever upon the awarding of the regular prizes. It is your responsibility to preserve this evidence of a purchase if you wish to be eligible for a **DOUBLE** prize because we keep no record of those who make such purchases.

Use regular Order Blank attached for other purchases.

**ALL NURSERY STOCK SHIPPED PREPAID**

Name \_\_\_\_\_

Route \_\_\_\_\_ Box \_\_\_\_\_ Street Address \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

# ALL WHO GROW FLOWERS FOR PLEASURE SHOULD ENTER WARDS FLOWER SHOW

Men, women, or children anywhere, who grow flowers for pleasure, not for profit, are eligible to exhibit in Wards National Flower Show. There is no fee or charge of any kind and it is not necessary to buy anything to be eligible for cash prizes.

## SEND US A PHOTOGRAPH

It will not even be necessary to ship us the plants. All the judges want is a good photograph (a snapshot will do) of the blooming plant and a brief history of the plant written on the free Flower Show Entry Form.

You need not disturb your garden. You can retain your plants and enjoy the beauty of your garden, or exhibit them also in some local flower show if you wish.

## ANY GOOD PHOTOGRAPH WILL DO

You do not have to be a photographer to win a prize. Ordinary clear snapshots not less than  $2\frac{1}{4}$  x  $3\frac{1}{4}$  inches will do. If you have no camera get some friend to take the picture. The quality of the photograph will not be considered in making awards. The judges will be guided by the merits of the plant as shown by the photograph and your description.

## RULES ARE VERY SIMPLE... READ THEM

Included in this folder is a Flower Show Entry Form also the complete rules of Wards Flower Show. Read the rules carefully and preserve the Entry Form so that you will have it available when you are ready to submit your entry. Additional forms will be sent free on request.

## TO WIN DOUBLE PRIZE MONEY

Attached to this folder is a special Flower Show Order Blank for those who wish to use Wards plants, seeds, or bulbs and thus become eligible for DOUBLE prize money. If you prefer to enter plants purchased elsewhere you will still be eligible for the regular prizes.

## THERE ARE SEVEN GROUPS OF PRIZES

A complete list of the prize awards is printed elsewhere on this folder. There are 217 cash prizes in all. Double cash prizes are available in the five Blooming Plant Classes.

In addition to the cash prizes for the best blooming Rose, Aster, Delphinium, Phlox and Dahlia there are attractive cash prizes for the best Display of Flowers in any Container and for the Best Results With Wards New Miracle Garden.

Study the list of prizes now and make up your mind which prize you are going to try for. Begin early, give your plants a good start.

## ANNOUNCEMENT OF WINNERS

As soon as possible after October 15, 1936, awards will be made and prizes mailed to the winners. A complete list of the prize winners will be printed in the 1937 issue of Wards Garden Club Nursery Catalog which will be mailed about January 1st, 1937 to all persons exhibiting in the Flower Show. Lists of the winners will also be displayed in all Wards retail stores.

## ENTER AS MANY EXHIBITS AS YOU WISH

Aside from the winner of the Grand Prize only one Blooming Plant prize will be awarded any exhibitor in the five Blooming Plant Classes. Winners of prizes in these five classes are, however, eligible for prizes in the Cut Flower class and Wards Miracle Garden class.

By entering several exhibits you increase your opportunity to win a cash prize. Be sure to send the Entry Form together with the Photograph of each entry. If the plant is grown from Wards stock or seeds be sure to attach the special Flower Show Order Blank showing the purchase of such seeds, plants or bulbs. This applies only to entries in the Blooming Plant Class.

1936

# Announcing WARDS NATIONAL FLOWER SHOW FOR AMATEUR GARDENERS

**GRAND PRIZE \$450**

7 PRIZES, EACH . . . \$50 CASH

7 PRIZES, EACH . . . \$25 CASH

52 PRIZES, EACH . . . \$10 CASH

150 PRIZES, EACH . . . \$5 CASH

● AND 200 MEDAL AWARDS

## **MORE THAN \$2,000 IN CASH PRIZES**

**CASH PRIZES DOUBLED IF WINNING ENTRY WAS  
GROWN FROM WARD SEEDS, PLANTS OR BULBS**

If an entry in the Blooming Plant Classes wins the Grand Prize (\$450) the winner will also receive the First Prize (\$50) in the Blooming Plant Class making the total prize \$500.

If the winning plant was grown from Seed, Plant or Bulb purchased from Wards on the Special Flower Show Order Form (attached) the \$500 will be DOUBLED or \$1,000 Cash.

*Read all the details of this remarkable Flower Show. Then start planning your garden. There's nothing to lose—everything to gain. You may win \$1,000 in cash!*

# Here Are the 217 Cash Prizes

## GRAND PRIZE \$450 CASH

*For the best all around exhibit in the Blooming Plant Classes.*

### Blooming Plant Class Prizes

<b>1. Roses.</b> For the best blooming Rose Bush (any variety)		<b>3. Delphinium.</b> For the best blooming tall hardy Delphinium (any variety)	
1st Prize .....	<b>\$50</b> Cash	1st Prize .....	<b>\$50</b> Cash
2nd Prize .....	<b>25</b> Cash	2nd Prize .....	<b>25</b> Cash
Ten Prizes of.....	<b>10</b> Each	Ten Prizes of.....	<b>10</b> Each
Twenty Prizes of.....	<b>5</b> Each	Twenty Prizes of.....	<b>5</b> Each
Thirty MERIT AWARD Medals with Ribbons		Thirty MERIT AWARD Medals with Ribbons	
<b>2. Asters.</b> For the best Group or Border of blooming Asters (wilt resisting)		<b>4. Phlox.</b> For the best tall hardy blooming Phlox (any variety)	
1st Prize .....	<b>\$50</b> Cash	1st Prize .....	<b>\$50</b> Cash
2nd Prize .....	<b>25</b> Cash	2nd Prize .....	<b>25</b> Cash
Ten Prizes of.....	<b>10</b> Each	Ten Prizes of.....	<b>10</b> Each
Twenty Prizes of.....	<b>5</b> Each	Twenty Prizes of.....	<b>5</b> Each
Thirty MERIT AWARD Medals with Ribbons		Thirty MERIT AWARD Medals with Ribbons	
<b>5. Dahlia.</b> For the best blooming Dahlia (any variety)			
1st Prize .....	<b>\$50</b> Cash		
2nd Prize .....	<b>25</b> Cash		
Ten Prizes of.....	<b>10</b> Each		
Twenty Prizes of.....	<b>5</b> Each		
Thirty MERIT AWARD Medals with Ribbons			

### PRIZES FOR SPECIAL EXHIBITS

<b>6. Cut Flower Arrangement (any varieties)</b>		<b>7. Wards Miracle Garden</b>	
Prizes will be awarded on arrangement and general effect. Any container may be used.		For the most effective small border of plants grown in Wards Miracle Flower Garden.	
1st Prize .....	<b>\$50</b> Cash	1st Prize .....	<b>\$50</b> Cash
2nd Prize .....	<b>25</b> Cash	2nd Prize .....	<b>25</b> Cash
3rd Prize .....	<b>10</b> Cash	3rd Prize .....	<b>10</b> Cash
Twenty-five Prizes of.....	<b>5</b> Each	Twenty-five Prizes of.....	<b>5</b> Each
Twenty-five MERIT AWARD Medals with Ribbons		Twenty-five MERIT AWARD Medals with Ribbons	

### READ THESE SIMPLE RULES

1. Anyone, except professional gardeners, or employees of Montgomery Ward & Co. (or members of their immediate families), may enter this exhibition. There is no fee or charge of any kind.
2. You may send as many entries as you wish. Excepting the Grand Prize winner, only one cash Blooming Plant prize will be awarded any exhibitor.
3. All entries must be mailed to Wards Flower Show, Montgomery Ward & Co., Chicago, Ill.
4. Entries must be submitted in the form of photographs only, showing blooming plants actually grown by the exhibitor. Each exhibit must be accompanied by a brief history of the plant, written on the official Ward Flower Show Entry Form provided herewith. (Additional forms free on request by mail or at any Ward Retail Store.) The quality of the photography will not be considered in making awards. Amateur snapshots or professional photographs may be submitted. Photographs must not be less than  $2\frac{1}{4} \times 3\frac{1}{4}$  inches.
5. Entries will not be returned unless so requested when submitted, and accompanied by return postage. All winning entries shall become the property of Montgomery Ward & Co., to use as they see fit.
6. If your entry is awarded a cash prize in any class except Numbers 6 and 7, and you have a Montgomery Ward & Co. Flower Show Order Blank showing the purchase of the seeds, bulb or plant from which the winning entry was grown, you will be awarded twice the amount of the advertised cash prize. A Flower Show Order Blank is attached to this folder. Additional blanks free by mail on request, or at any Ward Retail Store. (If you buy at a Ward Retail Store be sure to use a Ward Flower Show Order Blank and ask the clerk to stamp it.)
7. In case of a tie for any of the prizes, the full amount of the prize tied for will be awarded each tying contestant or exhibitor of photographs.
8. The awards will be made by a committee of three impartial judges selected by Montgomery Ward & Co. Their decisions shall be final. In all matters pertaining to the conduct of the Flower Show, decisions of Montgomery Ward & Co. shall be final.
9. Registration of entries closes October 15, 1936. Entries showing postmark later than midnight of October 15 will not be eligible. All entries will be acknowledged by post card, giving registration number. A complete list of the winners will be printed in the January, 1937 Garden Club Nursery Catalog and mailed to all exhibitors. Prizes will be mailed to winning exhibitors as soon as possible after awards are made.



MUGHO PINE

COLORADO BLUE SPRUCE

PYRAMIDAL ARBORVITAE

PFITZER'S JUNIPER

## Evergreens for All Year Color

### ARBORVITAE

**American**—Compact, graceful pyramidal form; dense flat foliage delicately carved. Grows 35 to 50 feet but trims well to any height. Splendid in form and color for corner foundation planting. 1½-ft. size.

287 PJ 10450—Each 65c; 2 for . . . \$1.20

**Globe**—Dwarf, assuming dense globe shape without trimming. Seldom attains more than 3½ feet. Excellent low border or foreground planting. 12-inch spread.

287 PJ 10452—Each 70c; 2 for . . . \$1.30

**Pyramidal**—Slender pointed trees of lacy bright green foliage. Takes pyramid form without shearing. Grow 12 to 15 feet but trim to any height. For formal entrance or corner planting. 1½-ft. size.

287 PJ 10453—Each 70c; 2 for . . . \$1.30

### PINE

**Scotch**—When young, a stocky, bushy rounded tree, densely covered with blue green needles. Picturesque irregular head when mature. Grows 35 to 50 feet. Widely used as windbreak because of fast growth and density. 1½ to 2-feet size.

287 PJ 10455—Each 95c; 2 for . . . \$1.80

**Mugho**—Dwarf, compact ball, deep green foliage; new growth looks like many bright green candles. Grow 4 to 5 feet, but spread 6 to 8 feet broad. Trims to any size. Grows in any location. 12-in. spread.

287 PJ 10456—Each 90c; 2 for . . . \$1.70

**Austrian**—Beautiful tree of great height and stateliness. Spreading branches thickly covered with extra long needles of deep green. Grows 90 to 100 feet tall—makes dense and handsome windbreak. 15 to 18 in.

287 PJ 10464—Each 70c; 2 for . . . \$1.30

### SPRUCE

The perfect windbreak tree—pyramidal form with layers of branches, close and intertwining, clear to the ground.

**Norway**—Short stiff deep green needles. Grows very fast, often 2 feet a year. Stately 80 to 100 feet at maturity. 1½-foot size.

287 PJ 10458—Each 70c; 2 for . . . \$1.30

**Colorado Blue**—Broadly pyramidal. Heavy lustrous foliage—deep green, silvery or blue. Grows 40 to 60 ft.

287 PJ 10457—1½-ft. size . . . \$1.95

2 for . . . \$3.75

### JUNIPER

**Chinese**—New, upright type of Juniper. Narrow pyramid, sharp pointed foliage of deep blue green. Grows to 15 feet. 12 to 15-inch size.

287 PJ 10463—Each 70c; 2 for . . . \$1.30

**Pfitzer's**—Interesting low growing Evergreen. Branches progress spirally along trunk at 45 degree angle making a low, spreading tree: 2 feet high often spreading 6 to 8 feet. 12-in. spread.

287 PJ 10459—Each 95c; 2 for . . . \$1.80

**Irish**—A slender, graceful column, sage green in color, rising 10 to 15 feet. May be clipped to desired height. Much used in cemeteries. 1½-foot size.

287 PJ 10460—Each 70c; 2 for . . . \$1.30

**Savin**—Low, many branched shrub, 3 or 4 feet high. Densely covered with short tufted dark green foliage. Fine for foreground work. Thrives in smoky city plantings. 12-inch spread.

287 PJ 10461—Each 95c; 2 for . . . \$1.80

**Virginia**—(Red Cedar) Broad tapering pyramid, thickly covered with feathery foliage ranging from deep green to silver; bronzy tone in spring. Grows 25 to 30 feet and trims to any shape. 1½-foot size.

287 PJ 10462—Each 70c; 2 for . . . \$1.30

### Young Evergreens

Any 3 for \$1.00

**35c**

A real bargain for those who want young trees. Excellent twice transplanted stock, 10 to 12-inch trees, strong and healthy with well started root systems. Will give you fine mature trees at a really astounding saving. Varieties shown below.

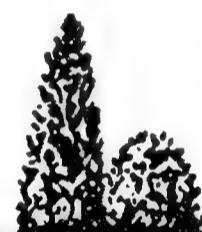
**Scotch Pine**—287 PJ 10476

**Norway Spruce**—287 PJ 10471

**Pyramidal Arborvitae**—287 PJ 10472

**Globe Arborvitae**—287 PJ 10474

**Irish Juniper**—287 PJ 10475



## “DOGZOFF”

### Protect Your Evergreens!

Dogs are harmful to a new planting, especially evergreens, and are often a major problem to a neat lawn. Dogs or cats never linger long where they sniff “Dogzoff,” the wonderful chemical repellent. Spray it around the base of young trees. One spraying lasts 3 or 4 weeks and is usually sufficient. Not poisonous to any living creature, inoffensive to humans; safe to use anywhere about house and grounds. Also rids lawns of moles, keeps rabbits from young fruit trees and ants and mice out of the house. Shipped prepaid.

287 PJ 2198—Bottle, season's supply . . . . . 60c

## Hardy Vines TO MANTLE WALLS

**American Ivy**—287 PJ 10430—Grows quickly, a dense mat of dark green foliage. Each plant 33c; 3 for . . . . . 85c

**Boston Ivy**—287 PJ 10431—Cling closely to smoothest surfaces. Dark green leaves overlap, like shingles; turn yellow scarlet in fall. North or East side.

Each plant 33c; 3 for . . . . . 85c

**English Ivy**—287 PJ 10432—A true evergreen much used for house plants. Not hardy in north. Each plant 33c; 3 for . . . . . 85c

**Clematis Paniculata**—287 PJ 10433—Or Sweet Autumn. Covered with masses of small, fragrant white flowers late summer and fall. Each plant 33c; 3 for . . . . . 85c

**Trumpet Creeper**—287 PJ 10434—Scarlet trumpet flowers in August. Very hardy. Each plant 33c; 3 for . . . . . 85c

**Chinese Wisteria**—287 PJ 10435—Dense drooping clusters of pea-shaped purple flowers borne in great profusion. Each plant 33c; 3 for . . . . . 85c

### ALL VINES FULL 2-YEAR PLANTS

**Hall's Japan Honeysuckle**—287 PJ 10436—Fragrant white and yellow flowers all summer. Leaves almost evergreen.

Each plant 33c; 3 for . . . . . 85c

**Kudzu Vine**—287 PJ 10437—Japanese climber, grows 30 to 60 feet a season. Large, fragrant purple flowers.

Each plant 33c; 3 for . . . . . 85c

**Bittersweet**—287 PJ 10438—Bright green foliage, clusters of orange berries in fall.

Each plant 33c; 3 for . . . . . 85c

**Vinca Minor**—287 PJ 10439—Also called Periwinkle or Common Myrtle. Trailing habit, growing about 10 inches along the ground but rooting itself. Dark green glossy leaves and bright lavender blue blossoms.

Each plant 33c; 3 for . . . . . 85c

**Silver Lace Vine**—287 PJ 1440—Late summer and fall it is an extravagance of foamy sprays of silvery blossoms. Grows quickly. Each 60c; 3 for . . . . . \$1.65

**Order Early. Stock Shipped at Proper Planting Season**

CLEMATIS

WISTERIA

CBAKSD MONTGOMERY WARD 2 25



# Flowering Shrubs A PAGEANT OF BLOOM

## ALMOND

**Pink Flowering**—287 PJ 10558—Quite the prettiest of the old fashioned garden shrubs—a bush or small tree that bursts into a glory of bloom in early spring before other leaves appear. Its branches are studded, from trunk to tip with double, rose-like flowers—delicately pink.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

## ALTHEA

**Or Rose of Sharon**—287 PJ 10588—This tall growing shrub is particularly nice because it blooms when others are out of flower. July and August find it a glory of rose colored hollyhock-like blooms. Likes good soil and sunshine. Grows 10 to 12 feet high.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

## BUDDLEIA

**Or Butterfly Bush**—287 PJ 10586—The Summer Lilac whose long spikes of lavender flowers lure swarms of butterflies by its fragrance. Buddleia may freeze down in winter but comes up again in summer and blooms with gay abandon from July until frost.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

## BARBERRY

**Red Leaved**—287 PJ 10583—Its first foliage is bronzy red, intensifying as summer advances and turning brilliant orange with autumn. Then come gay red berries which cling to the red stems all winter—a lovely accent of color in the winter garden.

10 to 12 in. Shrub 35c; 12 to 18 in. Shrub 43c

**Japanese**—287 PJ 10584—Greets spring with bright green foliage, which turns to brilliant dull reds in autumn. From late summer until far into winter it is decked with bright red berries. One of the most useful of all shrubs. Does not carry rust.

12 to 18 in. Shrub 35c; 18 to 24 in. Shrub 43c

## DEUTZIA

**Lemoine**—287 PJ 10589—Prettiest of the dwarf types of this interesting shrub. Its spreading branches are decked, to the very tip, with tiny, narcissus-like flowers of white in May and June. Give it a shady spot, with plenty of room to spread. Grows 3 to 4 feet.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

*Page 28 Shows Small Shrubs for Hedges*

## PRICES ON ALL SHRUBS

Small Size	Large Size
<b>35c</b>	<b>43c</b>
<b>2 FOR 65c</b>	<b>2 FOR 80c</b>
<b>4 FOR \$120</b>	<b>4 FOR \$145</b>

All Nursery Stock Shipped Prepaid

## HYDRANGEA

**A. G. Hills of Snow**—287 PJ 10580—Plan this for shady places—the north side of the house or along fence or wall. From June to August it is covered with great round heads of snow white blossoms, very like snow balls—very lovely against its heart shaped leaves of bright green.

18 to 24 in. Shrub 35c; 2 to 3 ft. Shrub 43c

**P. G.**—287 PJ 10581—This is the giant flowering type, bearing great pointed panicles of bloom, white at first, then pink, then turning mellow russet. Bloom during August and September and blossoms may be gathered and dried for colorful winter bouquets. 6 to 8 ft. tall.

18 to 24 in. Shrub 35c; 2 to 3 ft. Shrub 43c

## LILACS

**Old Fashioned**—287 PJ 10564—The purple favorite whose lovely clustered blossoms fill the garden with their fragrance in mid-April and May. Grows 8 to 10 ft. tall.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

**Marie LeGrave**—287 PJ 10565—Quite the finest of the French Lilacs, great perfect flower clusters of pure white.

18 to 24 in. Shrub 35c; 2 to 3 ft. Shrub 43c

**Charles X**—287 PJ 10566—The famed French Purple—broad shouldered flower clusters of very rich, deep purple.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

**S. Ludwig Spaeth**—287 PJ 10567—A lilac of real magnificence—great pointed clusters of deep magenta purple. French type.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

**President Grey**—287 PJ 10568—Its flower clusters are delicate lilac blue. French.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

**MOCK ORANGE**

Also *Syringa* or *Philadelphus*.

**Grandiflora**—287 PJ 10570—This well loved favorite asks little but room to spread its graceful branches. A beautiful symmetrical bush, 6 to 8 feet tall, decked with fragrant white flowers in late May and June.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

**Virginal**—287 PJ 10571—Best of all the Mock Oranges and truly the finest of the many white flowering shrubs. During June, literally covered with great clusters of perfect, double crested pure white blossoms. Scattered blossoming throughout the entire summer. 5 to 6 feet tall.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

*For Budget Plan, See Page 37  
Order Shrubs Early. Shipment Made at Proper  
Time for Planting*

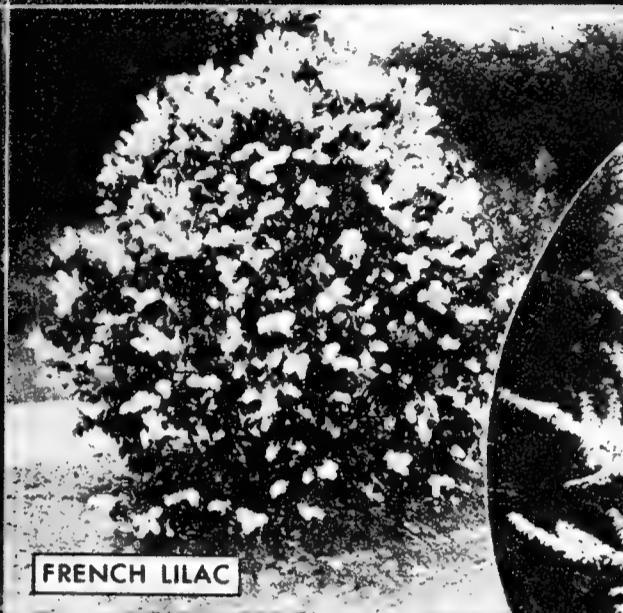
HYDRANGEA A. G.

MOCK ORANGE

DEUTZIA LEMOINE



FORSYTHIA



FRENCH LILAC



SPIREA THUNBERGI

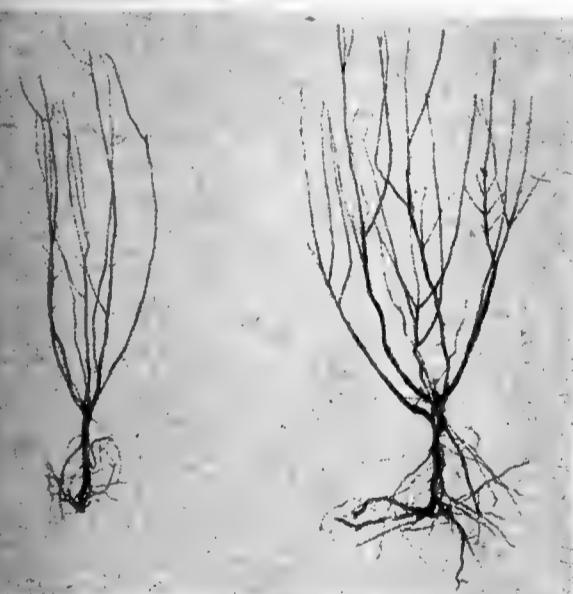
Actual  
Photographs

## SPRING-SUMMER AND FALL

### PUSSY WILLOW

287 PJ 10555—The old fashioned Willow is one of the first harbingers of spring. Its twigs, taken into the house in mid-winter and placed in warm water will burst forth in pretty, silvery "pussies." Thrives in dry soil and makes excellent screen or windbreak.

2 to 3 ft. Shrub. .... 35c



### Garden Club Heavier Roots Make Hardier Shrubs

This shows the difference between a light, skimpy bush like the grade shown at left, and Wards stocky, well-branched, well-rooted, field grown shrubs—a typical No. 1 grade pictured at right.

You gardeners want quick results. Your disappointment is keen if a plant or bush you have set out fails to flourish. Wards nurseries do everything in their power to assure the success of every Garden Club plant or shrub. Much of that success is due to our extreme care in inspecting and correctly grading every Garden Club shrub we ship.

Experts select only healthy, well-formed well-rooted No. 1 grade shrubs—the largest sizes possible to handle and ship successfully. Send your order early. Nursery Stock will be shipped to you at proper time for planting.

### PRICES ON ALL SHRUBS

#### Small Size

**35c**

**2 FOR 65c**

**4 FOR \$1.20**

#### Large Size

**43c**

**2 FOR 80c**

**4 FOR \$1.45**

*All Shrubs Shipped Prepaid at Proper  
Planting Season*

### FLOWERING QUINCE

*Cydonia Japonica*—287 PJ 10559—Greets the first warmth of spring with a glorious profusion of rose-like blossoms—its astounding range of color from white, through pink to brilliant reddish scarlet. Lovely for hedges where there is plenty of space.

18 to 24 in. Shrub 35c; 2 to 3 ft. Shrub 43c

### SNOWBALL

**Old Fashioned**—287 PJ 10572—This lovely old favorite makes a tall, graceful shrub which will thrive in sun or shade. In May it is loaded with its great snowy clusters of bloom like white puff balls.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

**Japanese**—287 PJ 10573—A variant of old fashioned Snowball, with great clusters of double blossoms against interesting foliage, rough and veined. Autumn turns its leaves to delightful colors. Particularly useful because it thrives in shade.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

### SNOWBERRY

287 PJ 10585—Plan this for summer bloom and autumn color. This lovely old favorite actually prefers deep shade. In late June, July and early August, it is covered with rose pink flowers. They are followed by snow white berries like clusters of pearls on its drooping branches. Grows 3 to 4 feet tall.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

*Mrs. King will help you to plan most effective use of Shrubs about your home. Send for her fascinating Book "Planning Your Planting." See Page 3.*

### SPIREA

**Anthony Waterer**—287 PJ 10577—This dwarf Spirea is particularly usable as a foundation planting or facer for taller growth. It is a glory of bloom the summer through, great fluffy clusters of bright pinkish blossoms. 12 to 18 in. Shrub. 35c; 18 to 24 in. Shrub. 43c

**Frobeli**—287 PJ 10578—Another splendid low growing shrub. A bit taller than Anthony Waterer. Bright rose red flowers in May and June. Spring and fall foliage is colorful reddish purple.

18 to 24 in. Shrub. 35c; 2 to 2 1/2 ft. Shrub. 43c

**Thunbergi**—287 PJ 10560—A semi dwarf—3 to 5 feet tall. April's first warmth brings forth charming rosettes of white bloom. Feathery bright green foliage turns orange scarlet in fall. Excellent ground cover.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

**Van Houtte or Bridal Wreath**—287 PJ 10561—Most beautiful of all the Shrubs. Like a fountain of white, it pours forth its blossoms—dainty clusters on long arching branches. It grows everywhere and is particularly beautiful and effective planted en masse.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

*See Bargain Collection of Spireas, page 47.*

### TAMARIX

**Or Flowering Cedar**—287 PJ 10576—Tall and slender, topping shrubby outlines with feathery plumes of bright pink. Very effective among dark evergreens. Left unpruned it grows 10 to 15 feet tall, but will treble its growth if kept clipped to lower height. Wet or dry, sun or shade, this best of all Tamarix thrives happily.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

### WEIGELA

**Rosea**—287 PJ 10574—From May to July, a glory of bright pink trumpet shaped flowers. A vigorous dependable shrub, well foliated and easy to grow. Grows 5 to 6 feet tall.

2 to 3 ft. Shrub. 35c; 3 to 4 ft. Shrub. 43c

**Eva Rathke**—287 PJ 10575—Probably the best, most reliable of the red shrubs. Brilliant crimson red flowers all summer long. Most effective when used sparingly as color accent among other shrubs. Grows 3 to 4 ft. tall.

18 to 24 in. Shrub. 35c; 2 to 3 ft. Shrub. 43c

# Hedges TRIM AND COLORFUL

SEE HOW LITTLE IT WILL COST

AS LOW AS

69c

12 to 18 inch  
12 Plants  
PREPAID

## For Quick, Compact Growth—Wards Well Started Plants

### PRIVET for Every Climate

For the trim, somewhat formal hedge, whose close knit intertwining branches afford real protection, Privet is the perfect choice. It forms a compact impenetrable barrier, a wall of deep green glossy foliage which retains its color far into the fall. It may be grown tall, but shears to perfection to a height of 2 feet. We offer Privets of several types suited to southern or far north regions. Plant spring or fall.

**Amoor River North**—This is the hardiest of all Privets, the one to choose for locations north of Philadelphia, Cincinnati and Denver. Similar in type to the well known California Privet, except that leaves are a little less glossy.

287 PJ 10412—12 to 18-inch plants.

**12 for 89c 25 for \$1.65 50 for \$3.00 100 for \$5.50**

287 PJ 10413—18 to 24-inch plants.

**12 for \$1.10 25 for \$2.00 50 for \$3.75 100 for \$7.00**

**California Privet**—Most popular and usable of all the hedge plants. Its foliage is deep green and very glossy, a close, uniform, even growth that shears most satisfactorily. Very reliable all over the south but not dependably hardy north of Philadelphia, Cincinnati and Denver.

287 PJ 10408—12 to 18-inch plants.

**12 for 69c 25 for \$1.25 50 for \$2.25 100 for \$3.95**

287 PJ 10409—18 to 24-inch plants.

**12 for 89c 25 for \$1.65 50 for \$3.00 100 for \$5.65**

**Caragana**—(Siberian Pea Tree) This Russian importation is a particularly interesting type of Privet, and one whose hardiness makes it a find for people living in northwest regions. Its foliage resembles the locust and during May and June it is covered with dainty yellow pea-like flowers.

287 PJ 10422—18 to 24-inch plants.

**12 for 85c 25 for \$1.55 50 for \$3.00 100 for \$5.75**

### RUSSIAN MULBERRY

This handsome hardy Shrub is particularly good in arid western districts. It grows to a height of 12 to 15 feet, and is widely planted as a windbreak. It also shears well to lesser heights. Russian Mulberry is somewhat coarse and is usually best liked when closely clipped.

287 PJ 10420—18 to 24-inch plants.

**12 for 75c 25 for \$1.35 50 for \$2.50 100 for \$4.75**

### SPIREA VAN HOUTTE

(Bridal Wreath) A lawn or garden with a flowering hedge as background or boundary needs little else to make it charming. Spirea Van Houtte, the lovely Bridal Wreath is quite the most effective of all for flowering hedges. Spring decks its long, arching branches in wreathlike sprays of white blossoms. Its summer foliage is delicate and lacy, and autumn's first frosts turn it ruddy russet. It grows 5 to 6 feet tall, just the right height for protection and privacy.

287 PJ 10417—18 to 24-inch plants.

**12 for 95c 25 for \$1.85 50 for \$3.45 100 for \$6.45**

### BARBERRY for All Season Color

Barberry is an ever changing pageant of color. Choose it as an accent of color in a vista of lawn, for a foundation planting, or massed against a background of taller, darker growth. It may be cropped close to 1 1/2 to 2-foot heights, or be let run rampant, a bushy hedge rich in close growing foliage. Garden Club Barberries are all rust free, healthy and reliable.

**Japanese Barberry**—This popular and much planted shrub has a gift for every season. It leafs out early into deep green foliage, turns coppery red in late summer and fall and bursts into a glory of small scarlet berries which linger, cheery and colorful, far into winter.

287 PJ 10400—12 to 18-inch plants.

**12 for 95c 25 for \$1.75 50 for \$3.25 100 for \$5.95**

287 PJ 10401—9 to 12-inch plants, 100 for \$4.50.

**Red Leaf Barberry**—This is a colorful variant of the Japanese Barberry. Its foliage is deep bronzy red which intensifies as summer advances. Autumn turns it to orange, unbelievably brilliant, and winter decks its boughs with small scarlet berries which cling until long after snow. Like Japanese Barberry it may be clipped close, or permitted to grow freely into a bushy effect, 4 to 6 feet high.

287 PJ 10403—12 to 15-inch plants.

**12 for \$1.45 25 for \$2.75 50 for \$4.95 100 for \$9.50**

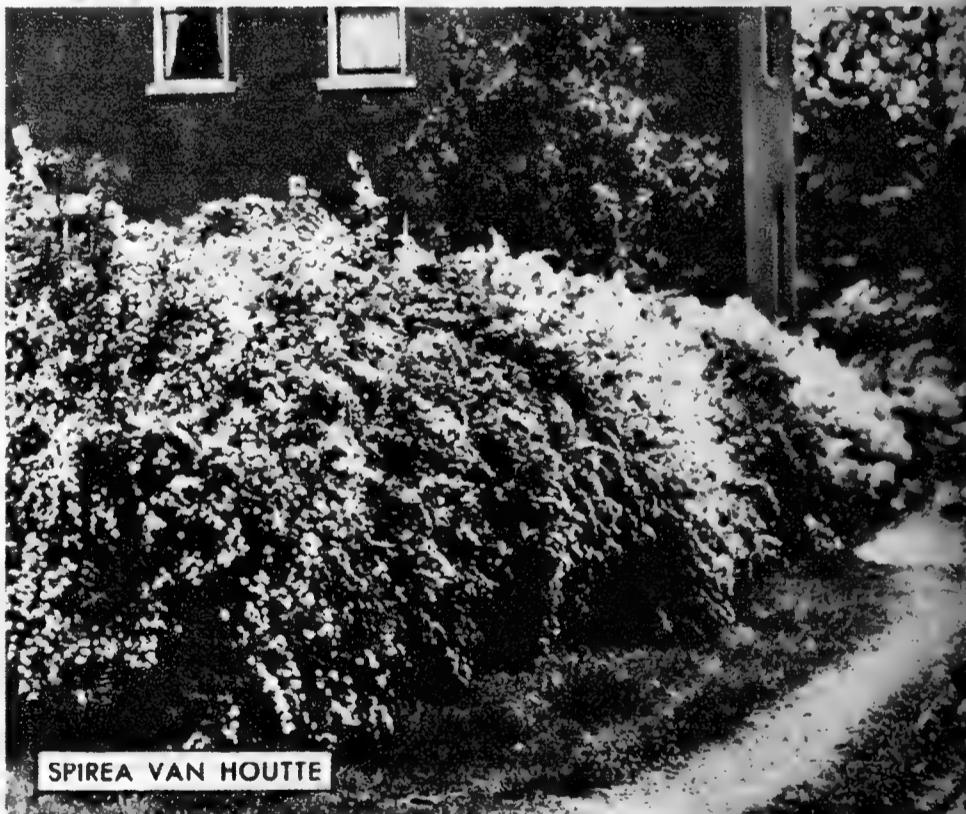
287 PJ 10404—9 to 12-inch plants, 50 for \$3.75; 100 for \$6.50

**ALL NURSERY STOCK SHIPPED PREPAID**

**ORDER EARLY—WE SHIP AT PLANTING TIME**

Pay on Wards Budget Plan. For Terms, See Page 37.

Note. Wards Special Group prices on Hedge Plants. For low, compact hedges set Privet 6 to 10 inches apart; Barberry 8 to 12 inches apart; Flowering hedge plants 18 to 30 inches apart. For screens and background effects where a tall spreading growth is desired double these distances. Hedges can be set out either Spring or Fall.



**All Actual Photographs**



# PLANTING TABLE of Vegetable Seeds and Roots

Even good seeds are discouraged by wrong handling. They have a normal time of germinating and developing and when given an even break—proper planting, correct spacing, good soil and fair weather conditions, they seldom fail to give you bountiful harvests in return.

Wards Triple Tested Vegetable Seeds are a superior quality—carefully selected, propagated under ideal conditions, packed and stored to keep them at their best.

Plant and care for them properly and they will yield the fullest return you have ever enjoyed from seeds.

The planting time on this chart is figured as of the central part of the area of United States east of the Rockies, and about latitude 40, approximately that of Philadelphia, Pa.; Columbus, Ohio; Springfield, Illinois; Indianapolis, Indiana; St. Joseph, Missouri; Lincoln, Nebraska and Denver, Colorado. Localize planting time by figuring about three days earlier for each 50 miles south of that line and three days later for each 50 miles north of it. Use, of course, your own knowledge of local conditions and seasonal weather.

## VEGETABLE SEEDS

Vegetable	Planting Time		Will Plant 100 ft. Row	Will Plant 1 Acre	Days to Maturity	Inches Apart in Row	Inches Deep	Rows Apart Hand Culti- vation	Rows Apart Horse Culti- vation
	Indoors or Hot Bed Planting	Outdoors							
Asparagus Seed,		Apr. 1 to 15	2 oz.	4 to 5 lbs.	3 to 4 yrs.		1 to 2	18 to 24	30 to 36
Bush Lima Beans,	Apr. 25 in Pots	May 15 to June 20	1 pound	1½ bushels	65 to 100	6-10	1	30	30 to 36
Pole Lima Beans,	Apr. 25 in Pots	May 15 to June 30	½ pound	½ to ¾ bu.	75 to 120	12-18	1	30 to 36	36 to 48
Bush Beans,		May 10 to Aug. 5	1 pound	1½ bushels	45 to 75	3-6	1	24 to 30	30 to 36
Pole Beans,		May 10 to July 20	½ pound	20 to 40 pounds	65 to 110	18-24	1	30 to 36	30 to 36
Beets, Table	March	April to August	2 oz.	4 to 6 pounds	60 to 70	2-3	1 to 2	12 to 15	30 to 36
Beets, Stock		April to July	1 oz.	3 to 4 pounds	70 to 80	4-6	1 to 2	15 to 18	30 to 36
Brussels Sprouts,	March	April	100 plants	12,500 plants	120 to 130	12-18	½	30	30 to 36
Early Cabbage Seed,	Feb.-March		¼ oz.	¾ to 1 pound	110 to 130	18-24	½	30	30 to 36
Late Cabbage Seed,	Apr. 20-May 20	May 5 to June 1	¼ oz.	¾ to 1 pound	130 to 140	18-24	½	30	30 to 36
Broccoli,	March to May	April to July	75 plants	8 to 10,000 plants	85 to 140	18-30	½	30 to 48	30 to 48
Cauliflower,	Mar. to June 30	April to July	75 plants	8 to 10,000 plants	85 to 140	18-24	½	30 to 36	30 to 36
Carrots,	March	April to July	1 oz.	3 to 5 pounds	65 to 120	2-3	½	12 to 15	30 to 36
Celery,	March	April 1 to May 10	¼ oz.	10 to 12 ozs.	125 to 150		1-8	12 to 30	36 to 42
Celeriac,	April to May	May to June	175 plants	30,000 plants	120 to 150	6-8	1-8	18	30 to 36
Corn, Sweet		May 10 to July 10	¼ lb.	10 to 16 lbs.	65 to 110	14-36	1 to 2	30 to 36	36 to 42
Cucumbers,	April in Pots	May 15 to July	½ oz.	2 to 3 pounds	60 to 85	48-72	1 to 2	48	48 to 72
Cucumbers, Pickle		June, July	½ oz.	2 to 3 pounds	55 to 80	48-72	1 to 2	48	48 to 72
Egg Plant,	March	Plants May 20	50 plants	7,000 plants	120 to 160	18-24	½	30	36 to 42
Kale,		Apr., Aug., Sept.	1 oz.	1 to 2 pounds	60 to 70	2-4	½	15 to 18	30 to 36
Kohlrabi,	March	April to July	½ oz.	4 lbs. to 25,000 pl.	66 to 85	6-8	½	15 to 18	30 to 36
Lettuce Seed, Loose	March to April	April to Sept.	½ oz.	3 pounds	65 to 100	6-8	¼	12 to 15	
Lettuce Seed, Head	March to April	April to Aug.	½ oz.	2 to 3 pounds	70 to 110	10-12	¼	12 to 15	
Leek,		April	1 oz.	4 pounds	120 to 140	6-10	½	15 to 18	30 to 36
Melon, Musk		May 15 to June 15	½ oz.	1 to 3 pounds	95 to 120	48-72	1 to 1½	48 to 72	48 to 72
Melon, Water		May 20 to June 1	1 oz.	4 to 6 pounds	100 to 140	72-90	1 to 2	72 to 90	72 to 90
Mustard,		April to August	1 oz.	2 to 5 pounds	60 to 72	1-3	½	12 to 15	
Onion Seed, Sets		April to May	6 oz.	50 to 60 lbs.	120 to 130	5-6	½ to 1	12 to 15	
Onion Seed, Large	March	Early as Possible	1 oz.	4 pounds	90 to 130	2-3	½ to 1	12 to 15	
Winter Onions,		Aug., Sept.	1 to 2 lbs.	8 to 15 bushels	60 to 80	3	2 to 4	18 to 24	30 to 36
Parsley,		April, May	½ oz.	2 to 3 pounds	70 to 100	3-6	¼	12 to 15	30
Parsnips,		March, April	½ oz.	4 to 5 pounds	130 to 160	5-12	½	12 to 15	30 to 36
Peas, Early		March, April	2 pounds	1 to 2 bushels	60 to 80	2	2 to 3	15 to 24	30 to 36
Peas, Late		April, May	2 pounds	1 to 2 bushels	75 to 90	2	2 to 3	15 to 36	30 to 36
Peppers,	Mar. 25 to May	Plants May 20	50 plants	7,000 plants	135 to 160	18-24	½	24 to 36	30 to 36
Pumpkins,		May 20	1 oz., 15 h'l's	4 pounds	140 to 160	72-86	1	96	96
Radish,	March	April to Sept.	1 oz.	6 to 10 pounds	15 to 50	2-3	1	12 to 15	
Radish, for Winter		Aug., Sept.	1 oz.	5 to 6 pounds	40 to 60	2-6	1	12 to 15	30
Rutabaga,		July, Aug.	1 oz.	1 to 3 pounds	75 to 80	3-6	1	12 to 15	30 to 36
Salsify,		April	½ oz.	4 to 6 pounds	125 to 160	3-5	1	12 to 15	30 to 36
Spinach,		Apr., Aug. & Sept.	2 oz.	10 to 20 lbs.	60 to 75	2-3	1	12 to 15	
Swiss Chard,	March	April to July	1 oz.	4 to 5 pounds	60 to 75	18-24	1 to 2	24 to 30	30 to 36
Squash, Bush		May 20	1 oz., 40 h'l's	4 to 5 pounds	60 to 120	48	1 to 2	48 to 72	48 to 72
Squash, Vining		May 20	1 oz., 40 h'l's	3 to 4 pounds	75 to 140	96	1 to 2	72 to 96	96
Tomato Seeds,	Mar. to April	May, June	1 pkt.	¼ pound	90 to 140		½		
Turnips,		Apr., Aug., Sept.	1 oz.	1 to 2 pounds	50 to 75	3-4	½	12 to 15	

## ROOTS AND SETS

Vegetable	Planting Time		To Plant 100 ft. Row	To Plant 1 Acre	Days to Maturity	Inches Apart in Row	Inches Deep	Rows Apart Hand Culti- vation	Rows Apart Horse Culti- vation
	Indoors or Hot Bed Planting	Outdoors							
Asparagus Plants,		April	75 plants	7,300	3-yr.	18	8	24 to 36	36 to 48
Onion Sets,		March to July	1 to 2 lbs.	6 to 12 bushels	40 to 60	2-3	1	12 to 15	
Rhubarb Roots,		April and Oct.	30 roots	3,650 roots	1 year	36-40	3	36 to 48	48

Garden Club Vegetable Seeds Are Listed on Pages 30 to 35

# Wards Garden Club Seeds are TRIPLE TESTED



## In Laboratory

Seeds are placed in electric incubators where germination is speeded up. Only strains showing remarkably high fertility—only those that develop quickly and absolutely true to strain are accepted for Wards.



## In Greenhouse

In advance of the season every Garden Club variety is test planted in fine gravel. Only strains that prove their stamina by germinating and growing sturdily under such conditions of low fertility meet Wards exacting standards.



## In Open Field

In a vigorous northern climate seeds are field planted to prove their hardihood, their adaptation to soil and weather. Only those of proved stamina, unfailingly true to name and profuse in production are acceptable.



# TO MAKE SURE THEY GROW IN ANY SOIL

For Planting  
Instructions,  
See Vegetable  
Seed Chart on  
Page 29

Items  
Pictured  
at Left

CABBAGE  
Wards Lightning

10c  
PACKAGE

BROCCOLI  
Italian Green  
Sprouting

7c  
PACKAGE

BEETS  
Wards Red Beauty

10c  
PACKAGE

BEANS  
Early Wonder  
Wax

10c  
PACKAGE

BRUSSELS  
SPROUTS  
Improved  
Half Dwarf

7c  
PACKAGE

BEETS  
Crimson King

15c  
PACKAGE

CARROTS  
Danvers Half Long

8c  
PACKAGE

CARROTS  
Earliest Coreless

10c  
PACKAGE

BEANS  
Stringless Green  
Pod

5c  
PACKAGE

All Seeds  
Shipped Prepaid.

## BEANS

87 PJ 2665—*State Variety.*  
Listed in order of crop maturing.

### DWARF WAX

**Early Wonder Wax**—The best newly introduced Bean. Large, strong plants loaded with long, plump, meaty pods mature in 35 days. Pkg. 10c;  $\frac{1}{2}$  lb. 21c; 1 lb. 38c

**Prolific Black Wax**—An improvement over German Black Wax Bean. Golden yellow, pods 4 to 5 in. long, meaty, brittle, stringless. Pkg. 5c;  $\frac{1}{2}$  lb. 15c; 1 lb. 27c

**Giant Stringless Pencil Pod Wax**—One of the best early Beans for home or local market. Golden yellow pods, wholly stringless. Plant successively May to August. Pkg. 7c;  $\frac{1}{2}$  lb. 18c; 1 lb. 33c

**New Stringless Kidney Wax**—If it's new to you, try it this season. It is surprisingly prolific, absolutely stringless, and proof against blight and rust. Long, lemon-yellow pods, brittle and fleshy. Pkg. 7c;  $\frac{1}{2}$  lb. 18c; 1 lb. 33c

**Wardwells Delicious Wax**—Large showy pods, golden yellow. Tender, fleshy, brittle, fine grained and almost stringless. Pkg. 7c;  $\frac{1}{2}$  lb. 16c; 1 lb. 28c

### DWARF GREEN POD

**Wards Tenderbean**—Enormously prolific, entirely stringless, and the most tender of all Beans. Long, round, dark green pods. Fine eating and splendid for canning. Pkg. 12c;  $\frac{1}{2}$  lb. 25c; 1 lb. 42c

**Stringless Green Pod**—Medium long pods are rich green, of fine texture and delicate flavor. Hardy, early, stringless. Pkg. 5c;  $\frac{1}{2}$  lb. 16c; 1 lb. 29c

**Bountiful Stringless**—Perfectly stringless and plentiful over a long season. Large, uniform pods, rich green and most delicious. Pkg. 7c;  $\frac{1}{2}$  lb. 18c; 1 lb. 33c

### POLE BEANS

**Golden Cluster Wax**—Vigorous, highly productive Bean that climbs well and grows yellow pods in clusters. They are well flavored, keep well and are fine dried. Pkg. 8c;  $\frac{1}{2}$  lb. 20c; 1 lb. 36c

**Kentucky Wonder Wax**—Best pole wax bean for northern planting. It is very prolific and attractive; long pods entirely stringless. Pkg. 5c;  $\frac{1}{2}$  lb. 16c; 1 lb. 29c

**Chinese Yard Long**—The slender, round pods 2 to 4 feet long mature late in summer. Stringless, crisp and tender. Pkg. 15c;  $\frac{1}{2}$  lb. 40c; 1 lb. 72c

### LIMA BEANS

Plant Limas when the ground is warm and the weather settled.

**Fordhook Bush**—The only stiffly erect bush form of the "Potato" Lima, this sturdy variety affords early crop of large, delicious Beans. Pkg. 7c;  $\frac{1}{2}$  lb. 18c; 1 lb. 33c

**Early Leviathan Pole**—Earliest variety of pole Lima, extremely hardy—producing clusters of pods with thick, melting, buttery Beans. Pkg. 5c;  $\frac{1}{2}$  lb. 17c; 1 lb. 30c

**Giant Bush**—A universal favorite—early, large, productive, fine in flavor. Large crops of immense butter Beans. Pkg. 10c;  $\frac{1}{2}$  lb. 21c; 1 lb. 38c

### BAKING BEANS

**White Wonder**—The best, most prolific field Bean, grown only for drying. Pure white, they cook more quickly, and are even better flavored than navy. Pkg. 5c;  $\frac{1}{2}$  lb. 17c; 1 lb. 30c

## INOCULATOR

87 PJ 2199—One of the best inoculants for Peas, Beans and Sweet Peas. Simple, easy and economical to apply, it adds greatly to the fertility of the soil. Use it before planting to increase the yield of peas and beans, the quantity and size of sweet peas. Ideal for the small gardener and home owner. Generous garden size, sufficient for up to 5 lbs. of seed. Each. 15c; 2. 25c; 3. 33c

## ASPARAGUS

**Mary Washington**—87 PJ 2664—Tall straight shoots with closely folded tips. Hardy, practically rust-free. Yields heavily three years from seeding. Pkg. 6c; 1 oz. 11c;  $\frac{1}{4}$  lb. 33c

## BEETS

87 PJ 2662—*State Variety.*  
Listed in order of crop maturity.

**Wards Early Wonder**—The whole crop will mature extremely early. Beets are very uniform in shape and rich, dark color. Pkg. 5c; 1 oz. 10c;  $\frac{1}{4}$  lb. 31c

**Wards Red Beauty**—The richest and darkest red of any Beet, it retains its color in cooking. Perfect turnip shape, fine for market or canning and pickling. Pkg. 10c; 1 oz. 20c;  $\frac{1}{4}$  lb. 54c

**Crosby's Egyptian**—Especially fine for bunching for the early market. Good sized, dark red. Pkg. 5c; 1 oz. 10c;  $\frac{1}{4}$  lb. 31c

**Wards Baby Beet**—This small early Beet starts its 4th year on the market already a big favorite! Smooth, perfectly globular, intense deep crimson. Ideal for canning or pickling whole. 1 $\frac{1}{4}$  to 1 $\frac{1}{2}$  inches in diameter. Tasty. Pkg. 10c; 1 oz. 20c;  $\frac{1}{4}$  lb. 54c

**Crimson King**—Tender, fine flavored medium size. Globe shaped with small tops and tap root. Pkg. 15c; 1 oz. 25c;  $\frac{1}{4}$  lb. 75c

**Detroit Dark Red**—Excellent main crop Beet, producing big, fine-flavored globe beets at any season. Pkg. 5c; 1 oz. 10c;  $\frac{1}{4}$  lb. 31c

**Ohio Canner**—Deep blood red Beet with no zoning and no stringiness. It remains sweet and tender late in growth; very handsome canned. Pkg. 12c; 1 oz. 22c;  $\frac{1}{4}$  lb. 65c

## MANGEL BEETS

**Eiffel Tower Mangel**—Largest of all Mangel Beets and heaviest yielder. Requires deep, well-enriched soil. Rich stock feed.

1 oz. 12c;  $\frac{1}{4}$  lb. 30c  
1 lb. 82c; 5 lbs. \$3.35

**Colossal Sugar Beet or Half Sugar Mangel**—Highly nutritious, it is excellent for stock-feeding and easily stored for winter. Oval shape with white flesh. Twice as productive as Sugar Beets. Pkg. 10c; 1 oz. 19c;  $\frac{1}{4}$  lb. 48c

1 oz. 7c;  $\frac{1}{4}$  lb. 22c  
1 lb. 57c; 5 lbs. \$2.35

## BROCCOLI

**Italian Green Sprouting**—87 PJ 2666—Remarkably early, tender and delicious. When the central head is cut, sprouts develop from the leaf axes, each terminating in a small green head. Pkg. 7c;  $\frac{1}{4}$  ounce. 15c

## BRUSSELL SPROUTS

**Improved Half Dwarf**—87 PJ 2667—Looks like small cabbage heads but have a delicious flavor all their own. The main stem grows 2 to 3 feet high, well covered with 1 inch sprouts, solid and tightly folded. Pkg. 7c; 1 ounce. 21c

## CABBAGE

87 PJ 2676—*State Variety.*  
Listed in order of crop maturity.

**Lightning**—Very hardy, sure to head, and always earliest to market. Depend upon it for large, marketable heads 75 days from sowing. Package. 10c; 1 ounce. 30c

**Early Jersey Wakefield**—Early, hardy Cabbage from a special reselected strain. Medium sized heads, solid and uniformly pointed with tender, well-blanching heart. Package. 5c; 1 ounce. 15c

**Copenhagen Market**—Universal market favorite. Vigorous, compact and upright. Round heads, medium light green, average 10 lbs. Package. 7c; 1 ounce. 19c

**Golden Acre**—Hard round heads with few outer leaves. Quick growing, uniform size, a good shipper. Package. 8c; 1 ounce. 25c

**Red Stonehead**—The best late red cabbage. Solid heads, dark purplish to the center. Keeps well. Package. 8c; 1 ounce. 21c

**Penn State Ballhead**—Penn State College's improvement on Danish Ballhead. Yields heavily, keeps well, and resists disease. Package. 10c; 1 ounce. 32c

**Giant Flat Dutch**—This late, flat cabbage is best keeping, surest heading large cabbage grown. Package. 10c; 1 ounce. 30c

**Danish Ballhead**—A hardy, late cabbage. Solid, crisp and tender. Package. 8c; 1 ounce. 21c

## DISEASE RESISTANT CABBAGE

87 PJ 2677—*State Variety.*  
Disease resistant strains grow well in fields formerly abandoned.

**All Season**—Plant it early or late! Heads are uniform, nearly round, very large, hard and solid. Package. 10c; 1 ounce. 25c

**Wisconsin Hollander**—Protect against "yellows" or "yellow rot." Package. 10c; 1 ounce. 27c

**Lightning**—Try this for a heavy yield from cabbage-sick soil. Package. 15; 1 ounce. 55c

**Giant Flat Dutch**—A disease resistant strain of Wards grandest variety described above. Fine quality. Package. 15c; 1 ounce. 55c

## CARROTS

87 PJ 2668—*State Variety.*  
Listed in the order of crop maturity.

**Wards Earliest Coreless**—The earliest, sweetest, most tender and only really coreless carrot grown. Pkg. 10c; 1 oz. 19c;  $\frac{1}{4}$  lb. 48c

**Danvers Half Long**—Orange scarlet about 6 in. long. Sweet, fine-grained; also planted for stock feed. Pkg. 8c; 1 oz. 15c;  $\frac{1}{4}$  lb. 42c

**Imperator**—(Tendersweet) 7 to 8 inches long, resembling Danvers. Pkg. 8c; 1 oz. 15c;  $\frac{1}{4}$  lb. 42c

**Chantenay**—(Model) Wards Chantenay is very popular for bunching. Half long, stump rooted; rich orange red, tender and free from core. Pkg. 8c; 1 oz. 15c;  $\frac{1}{4}$  lb. 42c

**Red Cored Chantenay**—Attractive sliced or diced, with no stringy, yellow core. Medium early. Pkg. 7c; 1 oz. 13c;  $\frac{1}{4}$  lb. 39c

**Improved Long Orange**—Smooth straight roots often 12 in. long. Does best in light, cultivated soil. Pkg. 5c; 1 oz. 12c;  $\frac{1}{4}$  lb. 36c

**Mastodon Field Carrot**—Nutritious for cows and horses. Smooth white roots, 8 to 10 in. long. 1 oz. 10c;  $\frac{1}{4}$  lb. 25c; 1 lb. 69c

Buy anything in this catalog on Wards Budget Plan, Page 37.



**Early Snowball Cauliflower** .. 10c  
Pkg.

**Ward's Black Beauty Egg Plant** .. 8c  
Pkg.

**Wonderful Celery** .. 10c  
Pkg.

**Early White Vienna Kohlrabi** .. 7c  
Pkg.

**Earliest of All Cucumbers** .. 10c  
Pkg.

**Improved Long Green Cucumber** .. 7c  
Pkg.

**Whitloff Chicory** .. 7c  
Pkg.

**Golden Sunshine Sweet Corn** .. 7c  
Pkg.

**American Flag Leek** .. 7c  
Pkg.

ALL VEGETABLE SEEDS SHIPPED PREPAID.

#### CAULIFLOWER

87 PJ 2663—*State Variety Wanted.* Listed in order of crop maturity.

**Early Snowball**—The standard by which all other sorts are judged. Heads are smooth, solid and snowy white with compact curds of excellent flavor. Very large and uniform. Popular in all sections of country as a variety for planting in all seasons. Matures in 97 days. Package, 10c .. 1/4 ounce 50c

**Early Paris**—Very early dwarf. Has fine white heads with curds of a solid compact quality. Greatly in demand.

Package, 5c .. 1/4 ounce 22c

**Dry Weather or Danish Giant**—Produces hard, snow white heads. Unsurpassed quality. Always a vigorous growth. Heavy foliage protects heads from blight.

Package, 15c .. 1/4 ounce 60c

#### CELERY

87 PJ 2672—*State Variety Wanted.* Listed in order of crop maturity.

**Wonderful**—Also called Golden Plume. Large high quality celery, solid, crisp, beautiful golden yellow, tender and free from stringiness. Matures in 110 days.

Package, 10c .. Ounce 38c

**Golden Self Blanching**—Known for its superb eating quality. Stalks thick and straight with large solid hearts. Tender, crisp and fine flavored. As plant matures it changes to a beautiful golden yellow.

Package 8c .. Ounce 26c

**Select White Plume**—Popular Celery that blanches to a pure snowy white. Stalks are broad, thick, tender, crispy with a rich nutty flavor and quality.

Package 5c .. Ounce 21c

**Celeriac**—Or Turnip Rooted Celery. Used for soups, stews and salads or for boiling. Contains rich flavor of celery.

Package 8c .. Ounce 23c

#### CHICORY

**Whitloff or French Endive**—Delicious for winter salad. Matures 4-6 wks. Store in cellar for winter forcing.

87 PJ 2673—Package 7c .. Ounce 12c

#### LEEK

**American Flag**—For flavoring soup, stews and meats. Resembles and is used like onion. Mild and pungent.

87 PJ 2674—Package 7c .. Ounce 22c

#### SWEET CORN

87 PJ 2669—*State Variety Wanted.* Listed in order of crop maturity.

**Golden Gem**—Produces ears of broad, deep kernels filled with a mellow, meaty sugar flavor. Average 7 to 8 inches long, full kernelled clear to the end. Mature in 55 days. Bear from 1 to 3 ears.

Package .. 7c; 1/2 lb. .. 17c; 1 lb. .. 32c

**Independence**—Largest eared, heaviest yielding sweet corn. Kernels are tightly set, large and deep, making a fine quality 10-inch ear. Extremely popular for home or commercial garden. A superior corn.

Package .. 8c; 1/2 lb. .. 19c; 1 lb. .. 36c

**Wards Golden Sunshine**—A breed which develops a luscious, tasty ear. Stalks 4 1/2 ft. high with two or more fine ears 7 in. long, 12 rows, packed with grains of a sugary, juicy texture. One of the best yellow sorts.

Package .. 7c; 1/2 lb. .. 17c; 1 lb. .. 32c

**Golden Bantam**—Popular because dependable and hardy. Cobs filled with richly colored, fine tasting corn grains.

Package .. 5c; 1/2 lb. .. 16c; 1 lb. .. 29c

**Spanish Gold**—A heavy yielder and the most resistant of corns to Bacteria Wilt and Stewart's disease. Strong stalks, 5 to 6 ft. high, yield 2 to 3 large ears. Satisfies the most critical gardener.

Package .. 8c; 1/2 lb. .. 18c; 1 lb. .. 35c

**Golden Country Gentleman**—A late corn similar to the Country Gentleman. Crossed to produce rich, tender grains.

Package .. 10c; 1/2 lb. .. 23c; 1 lb. .. 40c

**Early Evergreen**—Yields a pure white, extremely palatable kernel. Cob consists of 16 to 20 rows of deep thick grains.

Package .. 5c; 1/2 lb. .. 15c; 1 lb. .. 27c

**Stowell's Evergreen**—Grows 6 to 7 ft. high and bears abundantly. Pearly white kernels sugary, deep set and tender. Splendid for an all-around table variety.

Package .. 5c; 1/2 lb. .. 15c; 1 lb. .. 27c

#### EGG PLANT

87 PJ 2683—*State Variety Wanted.* Listed in order of crop maturity.

**Wards Black Beauty**—Thick, symmetrical in shape, and a rich, lustrous purple. Mellow in flavor. Matures in 85 days.

Package .. 8c Ounce .. 35c

**New York Purple**—Extra large, deep purple in hue; delicious white flesh. Fruits 12 to 15 inches in circumference.

Package .. 7c Ounce .. 30c

#### CUCUMBERS

87 PJ 2680—*State Variety Wanted.* Listed in order of crop maturity.

**Wards Evergreen**—Accepted enthusiastically because of its firmness, fine grain, and its adaptability to slicing.

Package .. 10c; 1 oz. .. 25c; 1/4 lb. .. 75c

**Earliest of All**—A prolific yielder. Uniform in shape and size. Firm flesh, few seeds. Excellent for pickling.

Package .. 10c; 1 oz. .. 25c; 1/4 lb. .. 75c

**Improved White Spine**—Fruit is dark green, 9 in. long, flesh crisp and fine quality. Popular for table use. Produces small pickle of uniform size and shape.

Package .. 5c; 1 oz. .. 13c; 1/4 lb. .. 38c

**Prolific Pickle**—Enormously productive, uniform, of fine quality, early, splendid shipper. Bears longer than any other variety.

Package .. 10c; 1 oz. .. 24c; 1/4 lb. .. 70c

**Chicago Pickle**—An old stand-by. Skin smooth, square ends, disease resistant.

Package .. 5c; 1 oz. .. 13c; 1/4 lb. .. 38c

**Picklers Special**—Most robust grower and heaviest producer of commercial pickle cucumbers. Takes the salt and shows up well when canned. Small.

Package .. 7c; 1 oz. .. 16c; 1/4 lb. .. 50c

**Improved Long Green**—Medium weight for slicing and pickling. Resistant to disease and hardy. Fruits are from ten to fifteen in. long.

Package .. 7c; 1 oz. .. 15c; 1/4 lb. .. 45c

**Longfellow**—12-16 inches, very attractive, straight, smooth, small seed cavity. Forces readily under glass. Will not turn yellow.

Package .. 8c; 1 oz. .. 22c; 1/4 lb. .. 65c

#### KALE

**Moss Curled**—Sometimes called Borecole. Popular boiling green. Taste similar to spinach. Mature 60 days.

87 PJ 2684—Package .. 5c Ounce .. 15c

#### KOHLRABI

87 PJ 2685—*State Variety Wanted.* Listed in order of crop maturity.

**Early White Vienna**—Select strain. White bulbs tinged with green. Hardy and thrive everywhere. Cooked and taste like turnips. Tender. Matures in 50 days.

Package .. 7c Ounce .. 20c

**Early Purple Vienna**—Makes excellent soup. Can be produced throughout season.

Package .. 5c Ounce .. 18c

For Suggestions on Planting  
Consult Vegetable Seed  
Chart on Page 29.

# WARDS SEEDS SAVE YOU UP TO 40%



Actual Color Photograph

Red Wethersfield Onion	7c
Prizetaker Onion	5c
Yellow Sweet Spanish Onion	7c

## All Garden Club Seeds Are Shipped to You Prepaid

### LETTUCE

87 PJ 2678—*State Variety Wanted.* Listed in order of crop maturity.

**Wards Earliest**—Attractive light green leaves, heavily curled, crisp, fine flavor.

Package 10c; 1 oz....20c;  $\frac{1}{4}$  lb....60c

**Black Seeded Simpson**—A non-heading curled, bunching, crisp variety, attractive light green color. Early, fine quality.

Package 5c; 1 oz....12c;  $\frac{1}{4}$  lb....33c

**Summer Header**—A superb new Lettuce that will develop a solid head despite hot weather. Leaves are light green, crumpled, blanching to creamy white in the center.

Package 12c; 1 oz....25c;  $\frac{1}{4}$  lb....70c

**Prize Head**—A loose leaf curled variety that does not make a head. Crisp, leaves light brown and green.

Package 5c; 1 oz....12c;  $\frac{1}{4}$  lb....33c

**New York or Wonderful**—A curled or crisp heading variety, large, dark green and slightly curled.

Package 8c; 1 oz....18c;  $\frac{1}{4}$  lb....55c

**Big Boston**—A cabbage head, butter type, medium large variety. Early, hardy, and a good shipper.

Package 7c; 1 oz....14c;  $\frac{1}{4}$  lb....40c

**Crisp as Ice**—A beautiful head Lettuce with deep green and bronze leaves and tender, brittle heart.

Package 8c; 1 oz....17c;  $\frac{1}{4}$  lb....55c

### PEPPERS

87 PJ 2682—*State Variety Wanted.* Listed in order of crop maturity.

**California Wonder**—New variety. Large, with blocky form. Bright crimson, very thick walls; mild sweet flavor. 4 $\frac{1}{2}$  inches long by 4 inches thick. Matures in 120 days.

Package 10c 1 ounce.....38c

**Early Giant**—A new, large, very early pepper producing heavily in the North. Flesh is firm thick and sweet.

Package 10c 1 ounce.....35c

**Improved Ruby King**—Vigorous and productive. Fruit is bright crimson, sweet flavored and uniform in size. Very widely grown.

Package 5c 1 ounce.....23c

**Bell or Bullnose**—Rich scarlet. Sweet and spicy; 3 inches by 2 inches.

Package 7c 1 ounce.....25c

**Mixed Seed**—Including large, small, hot and mild kinds. A splendid mixture of all types of peppers—excellent for home canning and pickling use.

Package 7c 1 ounce.....25c

### MUSKMELONS

87 PJ 2691—*State Variety Wanted.* Listed in order of crop maturity.

**Earliest Ripe**—Best and earliest yellow fleshed Melon—ready for market in 60 days—when prices are at peak. Oval, about 5 in. in diameter with sweet Melon flavor. Package 12c; 1 oz....25c;  $\frac{1}{4}$  lb....70c

**Wards Juicy Fruit**—Acclaimed the grandest salmon fleshed Melon in cultivation today. It is medium early, a heavy yielder, very large, wonderfully sweet with thick, meaty walls, small seed cavity and absolutely no stringiness.

Package 10c; 1 oz....20c;  $\frac{1}{4}$  lb....50c

**Hearts of Gold**—Highly rust resistant. Combines the thick golden flesh of the Osage and thin rind of Rockyford. Averages 6 to 8 inches in diameter; most popular. Package 7c; 1 oz....12c;  $\frac{1}{4}$  lb....33c

**Selected Rockyford**—Firm and sweet, and tender clear to the rind.

Package 5c; 1 oz....10c;  $\frac{1}{4}$  lb....30c

**Wards Sugar Rock**—A new Melon, already sensational popular. Also known as Honey Rock. Earlier and half again larger than Rockyford. Ships well.

Package 7c; 1 oz....12c;  $\frac{1}{4}$  lb....33c

**Honeydew**—Of medium size, weighing 6 to 7 pounds. Skin is smooth and when ripe, lemon yellow. Flesh is light emerald green, meltingly delicious clear to rind.

Package 8c; 1 oz....16c;  $\frac{1}{4}$  lb....40c

### See Them As They'll Grow

The fruit and vegetables and many of the flowers shown in this catalog were photographed with the new direct color cameras right in Wards own photographic studio. Color photography shows you truthfully the size and rich coloring of these varieties and helps you to select wisely for your orchard and garden.

### MUSKMELON

#### Earliest Ripe, Pkg. 12c

#### Heart of Gold, Pkg. 7c

### LETTUCE

#### Summer Header, Pkg. 12c

#### Wards Earliest, Pkg. 10c

### ONIONS

87 PJ 2690—*State Variety Wanted.* Listed in order of crop maturity.

**Red Wethersfield**—The standard American Red onion, always a big and profitable yielder. Large bulbs, 2 $\frac{1}{2}$  inches in diameter, are slightly flattened, but quite thick, with purplish skin and pure white flesh. Exceptionally fine in flavor. Matures in 100 days.

Package 7c; 1 oz....27c;  $\frac{1}{4}$  lb....85c

**Silver King**—Most popular early Onion. Have been grown 22 inches in circumference and weighing 4 pounds.

Package 5c; 1 oz....25c;  $\frac{1}{4}$  lb....75c

**Yellow Sweet Spanish**—A brand new Onion, well worth trying. Large, globe form with white, very firm flesh.

Package 7c; 1 oz....27c;  $\frac{1}{4}$  lb....85c

**Yellow Globe Danvers**—A very mild, delightfully sweet Onion, quick to mature and excellent to keep for winter use.

Package 10c; 1 oz....35c;  $\frac{1}{4}$  lb....\$1.00

**Southport White Globe**—Big, extra size Onions, 2 $\frac{1}{2}$  inches in diameter. Attractive pure white skin; flesh exceptionally crisp, sweet and mild clear to maturity.

Package 10c; 1 oz....35c;  $\frac{1}{4}$  lb....\$1.00

**Prizetaker**—Matures late when Onions are scarce and prices high. Attracts attention everywhere by its size and beauty. Similar in appearance and flavor to Spanish onion and equally sweet in flavor.

Package 5c; 1 oz....25c;  $\frac{1}{4}$  lb....75c

**Long White Bunching**—Sow in late summer for early spring. Forms thicker, whiter stems than any other variety and is milder in taste. This is a hardy perennial used only for bunching or early green onions; forms no head.

Package 8c; 1 oz....30c;  $\frac{1}{4}$  lb....90c

**Mixed Seed**—Fine quality.

Package 5c; 1 oz....17c;  $\frac{1}{4}$  lb....49c

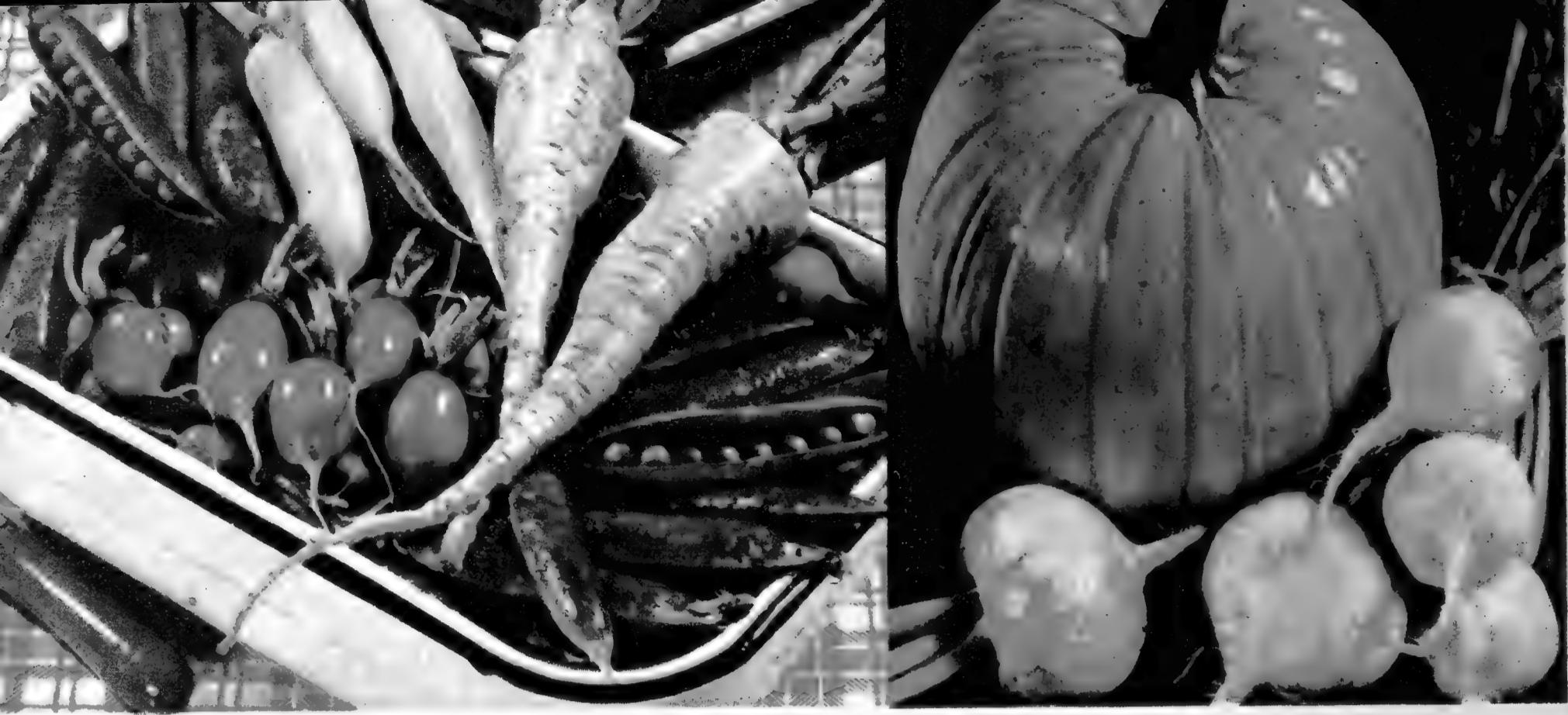
### PEPPERS

#### Bullnose, Pkg. 7c

#### California Wonder, Pkg. 10c

Actual Photograph





Wards 6-Weeks Peas	Thomas Laxton Peas	Wards Early Bird Radishes	Icicle Radishes	Hollow Crown Parsnips	Wards Yankee Pie Pumpkin	Neckless Rutabaga	Purple Top Strap Leaf Turnip
10c Pkg.	7c Pkg.	10c Pkg.	7c Pkg.	5c Pkg.	5c Pkg.	8c Pkg.	5c Pkg.

## A Small Investment in Wards Seeds Yields

### PEAS

87 PJ 2681—*State Variety Wanted*  
Listed in Order of Crop Maturity.

**Wards Six Weeks**—Sweet, luscious, highest quality wrinkled Peas. Pods about 3 in. long; 7 to 9 peas each. Hardy. For market and garden. Mature 42 days.  
Pkg. .... 10c;  $\frac{1}{2}$  lb. .... 20c; 1 lb. .... 37c

**American Wonder**—Short-vined variety, bearing short rich green pods of 6 to 8 tender, wrinkled peas. Adaptable to all sections. For home or market gardening.  
Pkg. .... 5c;  $\frac{1}{2}$  lb. .... 18c; 1 lb. .... 33c

**Little Marvel**—Special re-selected strain certified by Three-Way Tests. Remarkable for heavy crops, 7 to 8 peas to each pod, dwarf, wrinkled type.  
Pkg. .... 7c;  $\frac{1}{2}$  lb. .... 19c; 1 lb. .... 35c

**Laxtonian**—New, popular dwarf variety. Large podded—4 or more inches in length. Best quality. Requires no support. New class of wrinkled pea. Dark green. 8 to 10 peas in each pod, almost double the size of other dwarf peas.  
Pkg. .... 7c;  $\frac{1}{2}$  lb. .... 19c; 1 lb. .... 35c

**Thomas Laxton**—Fine flavor. Pods 4 in. long; 6 to 8 peas. Vines 3 to  $3\frac{1}{2}$  ft. long. Luscious, tender quality. For best results inoculate peas before planting. A market-gardener sort.  
Pkg. .... 7c;  $\frac{1}{2}$  lb. .... 19c; 1 lb. .... 35c

**Dwarf Gray Sugar**—Pods as well as peas can be eaten; stringless entirely, devoid of thin tough lining. Retain tenderness long after picking. Full pods.  
Pkg. .... 5c;  $\frac{1}{2}$  lb. .... 18c; 1 lb. .... 33c

**Dwarf Telephone**—Fine wrinkled variety. Produces large pods in profusion. Also called "Daisy." Pods contain 8 to 10 peas. Vines vigorous growers. Is popular main crop variety with growers.  
Pkg. .... 7c;  $\frac{1}{2}$  lb. .... 19c; 1 lb. .... 35c

**Wards Alderman**—Also called "Improved Telephone." Pods 6 inches long, densely filled with large, wrinkled peas, sweet and tender. Maintain marketable appearance for long time. Do not injure easily in shipping.  
Pkg. .... 7c;  $\frac{1}{2}$  lb. .... 19c; 1 lb. .... 35c

**Giant Exhibition**—Huge pods 7 to 8 in. long. Heavy yielding. Numerous first prizes awarded to this pea. No toughness of texture. Pods tightly packed, 7 to 8 inches long. Uniform in size. Rich dark green color. Vigorous vines. One of best main crop varieties.  
Pkg. .... 10c;  $\frac{1}{2}$  lb. .... 23c; 1 lb. .... 42c

### PARSLEY

87 PJ 2687—*State Variety*

Listed in Order of Crop Maturity.

**Moss Curled**—Very rich dark green with leaves crimped and curled—grows compactly 6 to 7 inches high. An attractive garnish for meats, fish or salad; a delightful summer seasoning. Can be dried and kept for winter. Matures in 65 days.  
Package ..... 5c; Ounce ..... 12c

**Hamburg, Turnip Rooted**—Grown for its thick, parsley-like root. Fine grained, delightful in flavor, adds zest to soups, stews and meat dishes. Keeps all winter.  
Package ..... 5c; Ounce ..... 10c

### PARNIPS

87 PJ 2688—*State Variety*

Listed in Order of Crop Maturity.

**Improved Short Thick**—This new little Par-nip appeals to the home gardener because it is sweet, delicious for table use and exceptionally easy to pull. Roots are short and thick, 3 inches through and 6 inches long. Firm, white, attractive in appearance—a sort well worth trying. Matures in 119 days.  
Pkg. .... 8c; Oz. .... 17c;  $\frac{1}{4}$  lb. .... 50c

**Hollow Crown**—Grows roots 10 to 12 inches long, 3 inches wide at shoulder; smooth, white and uniform. Hollow Crown is rich in saccharine—leave them in ground until first frost to get their full sweetness. Used also for stock feeding. Require deep moist soil.  
Pkg. .... 5c; Oz. .... 12c;  $\frac{1}{4}$  lb. .... 35c

### PUMPKINS

87 PJ 2695—*State Variety*

Listed in Order of Crop Maturity.

**Wards Yankee Pie**—For tasty pies, grow this one. Somewhat small, but extra good in quality and flavor. Tender rich yellow flesh is thick, and sweet. A good late keeper. Matures in 70 days.  
Pkg. .... 5c; Oz. .... 12c;  $\frac{1}{4}$  lb. .... 35c

**Connecticut Field**—Big, plump Pumpkins, average 25 pounds weight. Round, with smooth hard rind and thick yellow flesh, dry and sugary. A dandy for pies, canning and stock feeding.  
Pkg. .... 5c; Oz. .... 8c;  $\frac{1}{4}$  lb. .... 22c

### RUTABAGA

87 PJ 2689—*State Variety*

Listed in Order of Crop Maturity.

**Delicious Neckless**—Especially developed for table use. Delicious surpasses all others in tenderness and delicacy of flavor. Globe shaped roots are deep yellow with purplish skin. Yields exceptionally well and roots keep nicely far into the winter. Matures in 75 days.  
Pkg. .... 8c; Oz. .... 12c;  $\frac{1}{4}$  lb. .... 35c;

**Mammoth Russian**—This is the heaviest yielding variety of Rutabaga, producing fine big crops of great uniformity in size and quality. It is fine and sweet for table use, free from woodiness and attractive in appearance. Its great productivity makes it also a wise choice to plant for stock feeding.  
Pkg. .... 5c; Oz. .... 10c;  $\frac{1}{4}$  lb. .... 28c

### What! Vegetables in the Flower Garden?

Yes indeed—and you'll like it. Read these fascinating new ideas on Gardening in

### PLANNING YOUR PLANTING

Written for Wards by Mrs. Francis King, See Page 3 for details.

**Summer Crookneck**   **Wards Earliest Squash**   **Watermelon**

5c  
Pkg.

8c  
Pkg.

**Pride of Muscatine**   **Watermelon**

10c  
Pkg.



ALL VEGETABLE SEEDS SHIPPED PREPAID



#### Earliest of All Tomatoes

10c  
Pkg.

#### Lucullus Swiss Chard

5c  
Pkg.

#### King of Denmark Spinach

5c  
Pkg.

## A Season-Long Vegetable Supply

### RADISHES

#### 87 PJ 26/9—State Variety

Listed in Order of Crop Maturity.

**Wards Early Bird**—Ready for table in 12 days. Attractive bright red, with pure white flesh—tender, crisp, sweet; never hollow or pithy. A splendid early sort.

Pkg. . . . . 10c; 1 oz. . . . . 17c;  $\frac{1}{4}$  lb. . . . . 50c

**Wards Earliest White**—Crystal clear white flesh of mild delicate flavor. Never becomes strong or woody.

Pkg. . . . . 8c; 1 oz. . . . . 15c;  $\frac{1}{4}$  lb. . . . . 40c

**French Breakfast**—Tiny olive shaped, brilliant red and white. Good tangy taste. Grows fast for hot house forcing.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 29c

**Icicle**—One of the finest long whites; grows 4 inches long, almost transparent.

Pkg. . . . . 7c; 1 oz. . . . . 11c;  $\frac{1}{4}$  lb. . . . . 32c

**Sparkler**—Round type, scarlet and white. Crisp, tangy, solid, greatly prized.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 29c

**Crimson Giant Globe**—Dandy early sort, twice the size of other round types.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 29c

**Stuttgart**—Largest and latest summer white radish. Crisp, pure white, keeps well.

Pkg. . . . . 8c; 1 oz. . . . . 12c;  $\frac{1}{4}$  lb. . . . . 33c

**Long Black Spanish**—Sow late in June for fall and winter eating. Grows 10 to 12 inches long, with black skin and pure white flesh. Very nice flavor. Requires 55 days to mature but will keep all winter.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 29c

### SALSIFY

**Mammoth Sandwich Island**—87 PJ 2686—or Oyster plant. Fleshy white roots 6 in. long. May be stored or left in ground over winter. Matures in 140 days.

Package. . . . . 8c; Ounce. . . . . 18c

### SPINACH

#### 87 PJ 2692—State Variety Wanted

Listed in Order of Crop Maturity.

**Savoy**—Long curled leaves, ready for table early. Matures in 40 days.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

**King of Denmark**—Long tender crisp leaves. Gives a long season—still good when other sorts are gone. Best for canning.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

**New Zealand**—A special sort producing all summer and early fall. Spreading plant.

Pkg. . . . . 7c; 1 oz. . . . . 15c;  $\frac{1}{4}$  lb. . . . . 40c

### SQUASH

#### 87 PJ 2696—State Variety Wanted

Listed in Order of Crop Maturity.

**Summer Crookneck**—Yellow, tender flesh of fine quality. Favorite with market gardeners. Sells readily. Attractive appearing. Mature 60 to 65 days.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 30c

**Table Queen**—Acorn-shaped. Dark green turns to golden color. Used either when green or ripe. Vines resist insect attacks. Keeps well in storage.

Pkg. . . . . 8c; 1 oz. . . . . 14c;  $\frac{1}{4}$  lb. . . . . 40c

**Improved Hubbard**—Large. Dark bronze color. Hard shelled. Average weight 10 lbs. General purpose squash recognized as the standard winter variety. Orange flesh is meaty, dry and mellow.

Pkg. . . . . 8c; 1 oz. . . . . 14c;  $\frac{1}{4}$  lb. . . . . 40c

### SWISS CHARD

**Lucullus**—87 PJ 2693—(Sea Kale) Yields all summer. As outer leaves are cut more grow in the center. Double purpose plant.

Center stem may be served as asparagus, leaves as spinach. Mature in 6 weeks.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 30c

### WATERMELON

#### 87 PJ 2697—State Variety Wanted

Listed in order of crop maturity.

**Wards Earliest**—Developed for regions of short growing season. Large, average 25-30 lbs. Ripen down to rind. Crisp, red flesh. Mature in 80 days.

Pkg. . . . . 8c; 1 oz. . . . . 14c;  $\frac{1}{4}$  lb. . . . . 35c

**Coles Early**—A new melon. Small but delightful in flavor. Most prolific. Free from fibers, strings. Delicious.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

**Irish Grey**—Long Melon. Averages 25 pounds. Firm, sweet and flavorful clear to rind. Firm juicy flesh. Good shipper.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

**Improved Tom Watson**—Immense Melon of finest quality. Rich, red, luscious heart. Sells on sight.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

**Pride of Muscatine**—New wilt resistant Melon. Permits big yields on fields formerly abandoned. Prolific.

Pkg. . . . . 10c; 1 oz. . . . . 15c;  $\frac{1}{4}$  lb. . . . . 42c

**Kleckley Sweet**—Also called Monte Cristo. Large. Fine for nearby market. Solid, delectable heart. About 40 lbs. Symmetrical shape, 22 inches in length.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 25c

### TOMATOES

#### 87 PJ 2675—State Variety Wanted

Listed in Order of Crop Maturity.

**Earliest of All**—Ripens in 108 days. Best extra early tomato yet produced. Adapted to all sections. Good shipper. Flesh solid. Flavor fine, juicy.

Package. . . . . 10c; Ounce. . . . . 50c

**Earliana**—Bright red tomato, uniform size. Compact vines. Heart, oval type.

Package. . . . . 5c; Ounce. . . . . 23c

**Marglobe**—All-purpose, disease resistant. Cross of Marvel and Globe.

Package. . . . . 8c; Ounce. . . . . 30c

**Oxheart**—Individual fruits weigh as much as 1 lb. apiece. Few seeds. Healthy vines. Blunt, almost rectangular fruit.

Package. . . . . 15c; Ounce. . . . . 80c

**Select Stone**—Ideal main crop Tomato. For home or market. Fruit free from core and cavity. Vines strong.

Package. . . . . 5c; Ounce. . . . . 23c

**Peak of Perfection**—Thrives in all sections. Huge fruit. Practically free from seeds. Melting flavor. All-around successful.

Package. . . . . 15c; Ounce. . . . . 80c

**Norton's Wilt Resistant**—Yielded 300 bu. to acre on diseased soil. Mid-season tomato. Firm, solid, globular shape.

Package. . . . . 7c; Ounce. . . . . 27c

**Tenderloin**—Meatiest Tomato grown. Always brings top prices. Does not crack or split easily. Full of flavor. Few seeds.

Package. . . . . 15c; Ounce. . . . . 85c

**Improved Ponderosa**—Very large, deep purplish red with solid flesh, few seeds. Fine for slicing. Seldom splits.

Package. . . . . 10c; Ounce. . . . . 50c

### TURNIPS

#### 87 PJ 2694—State Variety Wanted

Listed in Order of Crop Maturity.

**Snowball**—White turnip. Keeps well. Fine table quality. Matures in 40 days.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 24c

**Purple Top Strap Leaf**—Sow early spring and late fall. White, tender, mild sweet flavor. Grows rapidly.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 24c

**Golden Ball**—Finest yellow turnip for table. Medium size, delicate in flavor, free from woodiness. Adapted to spring as well as fall planting. Keeps well.

Pkg. . . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 24c

**Purple Top White Globe**—Big producer, fine keeper. Double value—fine for table. Splendid for stock.

Pkg. . . . . 5c; 1 oz. . . . . 10c;  $\frac{1}{4}$  lb. . . . . 24c

**CBAKSD MONTGOMERY WARD** 35



# ADAPTABILITY CHART

## **Fruits and Berries**

Wards fruit trees are carefully selected for their wide adaptability. Some, however, while excellent in some sections are not so satisfactory in others. This chart marks with an X the varieties that are hardy, grow well and bear abundantly in each of the seventeen fruit growing districts on this map. For example, Yellow Delicious Apple is shown to thrive in all districts except Mich., and the northern parts of Ind. and Ohio. From this chart you can select varieties known to do well where you live.

**Order Early. Trees Will Be Shipped at Proper Planting Season.**

## **GROWING DISTRICTS**

## CHERRIES

## PLUMS

<b>Abundance</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Burbank</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Shropshire Damson</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Waneta</b>		X	X	X		X	X	X	X	X	X	X
<b>German Prune</b>	X	X	X	X		X	X			X	X	X

## PEARS

<b>Clapp's Favorite</b>	X	X	X	X			X	X	X	X			X	X
<b>Bartlett</b>	X	X	X	X			X	X	X	X			X	X
<b>Seckel</b>	X	X	X	X	X		X	X	X	X	X		X	X
<b>Kieffer</b>	X	X	X	X	X	X	X	X	X	X	X		X	X
<b>Aniou</b>	X	X	X	X	X	X	X	X	X	X			X	X

## **GROWING DISTRICTS**

<b>PEACHES</b>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Mayflower		X	X	X	X					X	X		X	X		X
Red Bird			X	X	X						X		X	X		X
Carman		X	X	X	X			X			X		X	X		X
South Haven		X	X	X	X	X	X	X			X					X
Champion		X	X	X				X	X		X	X	X	X		
Hale Haven		X	X	X	X	X	X	X			X					
Belle of Georgia		X	X	X	X	X	X	X			X		X	X		X
Early Elberta		X	X	X	X			X	X		X		X	X		X
Golden Jubilee		X	X	X	X	X	X	X			X		X	X		X
Elberta		X	X	X	X	X	X	X			X	X		X		X
J. H. Hale		X	X	X	X	X	X	X			X	X		X		X
Heath Cling		X	X	X	X	X	X				X	X	X	X		X

## GRAPES

### QUINCE

<b>Champion</b>	X	X	X	X	X					X					X
<b>Apple or Orange</b>	X	X	X	X	X	X	X			X					X

## APRICOT

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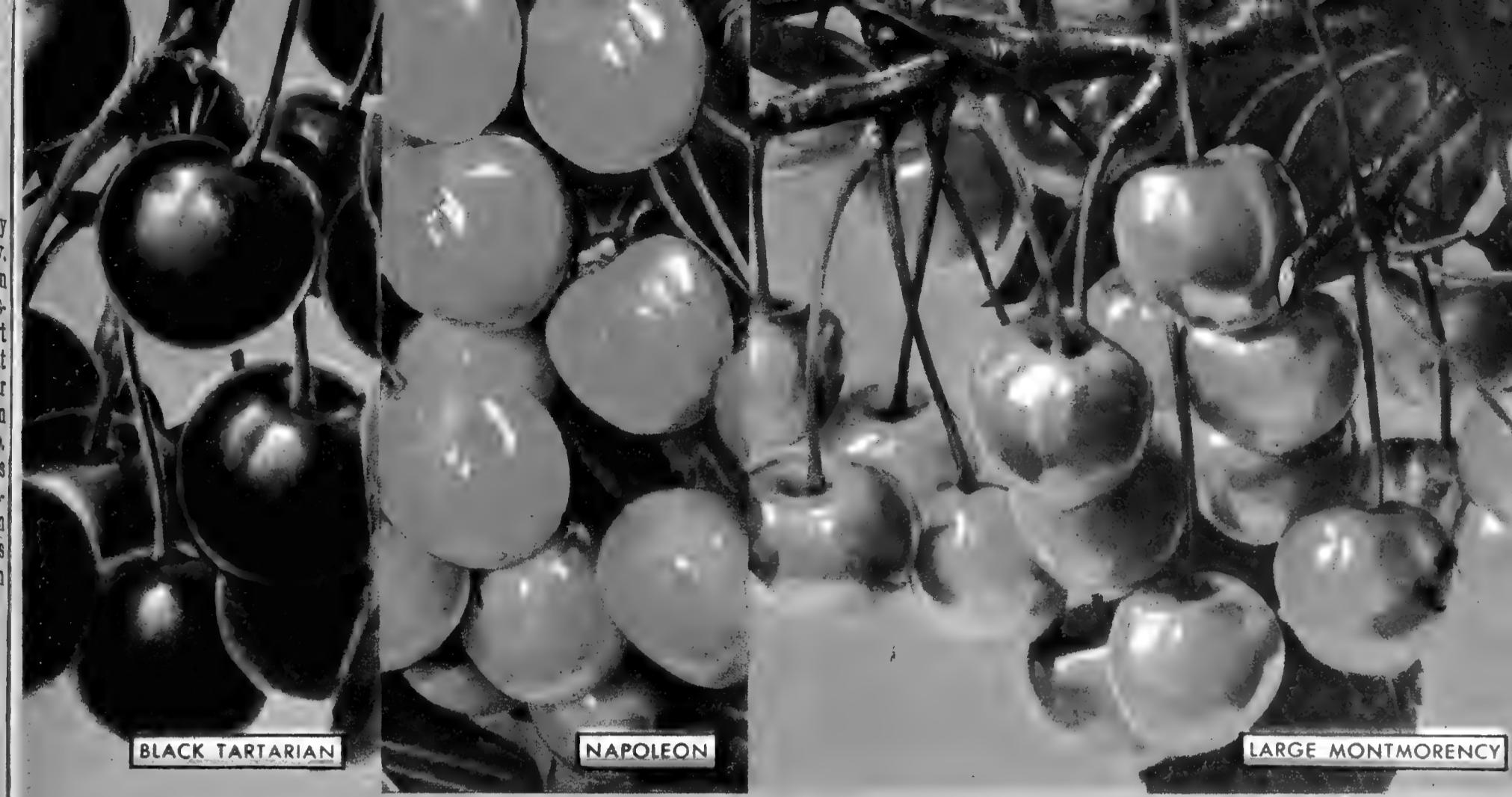
**RAISINS**

<b>Latham</b>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>St. Regis</b>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>Chief</b>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>Cuthbert</b>	X	X	X	X		X	X	X	X	X	X	X	X	X	X
<b>Cumberland</b>	X	X	X	X		X	X	X	X	X	X	X	X	X	X
<b>Logan</b>	X	X	X	X	X	X	X	X	X						X

## BLACKBERRIES

## DEWBERRIES

**Lucretia**      |    X X X X    |    X X    |    X X X X X X X X X X



# Cherry Trees

**STURDY 2 YEAR OLDS — THE PICK OF THE BEST SWEETS AND SOURS**

Cherry trees like well drained soil. Sour Cherries are most adaptable but Sweet Cherries ask deep, dry, sandy or gravelly loam and a little extra care in spraying. Set 30 to 40 ft. apart, either in the spring or fall. Consult chart, Page 36.

3 TO 4-FT.  
**49c**  
EACH

## SOUR—The Pie Cherries Supreme

**Large Montmorency**—287 PJ 10056—Fruit growers consider this the finest Sour Cherry in cultivation. It is strong, well formed and bears good crops with dependable regularity. The fruit is large, dark red and firm, with a distinctive acid flavor delightful in pies and preserves. If you can have but ONE Cherry tree, plant a Montmorency.

**Early Richmond**—287 PJ 10055—In most sections this is the first Sour Cherry on the market—opening the season for fresh cherry pie. Its fruit is medium in size, deep wine red, decidedly juicy and piquantly acid. Early Richmond is most dependable, giving good harvests regularly even under quite adverse conditions.

### Prices on all 2 Year Sour Cherry Trees

Height Trunk Diameter	3 to 4 feet 1/16 to 1/16 in.	4 to 6 feet 9/16 to 11/16 in.
EACH.....	49c	59c
THREE for.....	\$ 1.32	\$ 1.65
TEN for.....	3.90	5.35
TWENTY for.....	7.10	9.65
FIFTY for.....	17.00	22.50

### Special Prices on 1 Year Sour Cherry Trees

Height, 2 to 3 feet. Trunk Diameter, 1/16 to 1/16 in.  
Bundle of 5 (State Variety).....\$1.55  
Bundle of 10 (State Variety).....2.90

## Buy Anything in this Catalog on Wards Budget Plan

If your order amounts to \$20 or more, you can buy on Wards Budget Plan of monthly payments and include in your order anything sold by Wards. Budget Plan terms are listed at right. This is a convenient way to buy nursery stock. If necessary you can build up your order to \$20 by including other needed merchandise from any of Wards Catalogs. Budget Plan Order Blank is included.

If Cash Price of Your Order Amounts to	First Payment With Order	Monthly Payments	Add for Budget Plan Price
\$20.00 to \$25.00.....	\$3.00.....	\$4.00.....	\$2.50
25.01 to 30.00.....	3.00.....	5.00.....	3.00
30.01 to 35.00.....	4.00.....	5.00.....	3.50
35.01 to 40.00.....	4.00.....	5.00.....	4.00
40.01 to 50.00.....	5.00.....	5.00.....	5.00
50.01 to 60.00.....	5.00.....	6.00.....	5.50
60.01 to 70.00.....	6.00.....	7.00.....	6.50
70.01 to 80.00.....	7.00.....	7.00.....	7.50
80.01 to 90.00.....	8.00.....	8.00.....	8.50
90.01 to 100.00.....	9.00.....	8.00.....	9.50
100.01 to 110.00.....	10.00.....	9.00.....	10.50

Prices in This Catalog are Effective until Dec. 1, 1936

### SWEETS—A Treat to Eat Fresh

**Black Tartarian**—287 PJ 10050—Most people consider this the finest Sweet Cherry to eat fresh; its great heart shaped fruits (rich dark purple hue) look irresistibly tempting; the sweet, mild flavor and rich fragrant juice amply fulfill the promise of its appearance. It is a prime market favorite. The tree is robust and erect, a heavy bearer and a good pollinizer for other varieties.

**Napoleon or Royal Anne**—287 PJ 10051—By far the best of the yellow Cherries—a great gleaming Cherry of bright yellow with a glowing red cheek. Its flavor is delightfully sweet, with a tang of sour that makes it particularly pleasing to eat fresh. Most hardy of the yellow Cherries, and at its best it makes you the most money—when yellow Cherries are in greatest demand for canning.

**Governor Wood**—287 PJ 10052—This is one of the oldest, best known and most reliable of the Sweet Cherries—the standard of quality for all of them. Fruit is very large, bright glowing red, juicy rich and sweet. As good for canning or pies as it is to eat fresh, it is a great favorite with the home gardener because it is not readily susceptible to "rot." Have at least one Governor Wood in your orchard.

### Prices on all 2 Year Sweet Cherry Trees

Height Trunk Diameter	3 to 4 feet 1/16 to 1/16 in.	4 to 6 feet 9/16 to 11/16 in.
EACH.....	69c	79c
THREE for.....	\$ 1.89	\$ 2.25
TEN for.....	5.65	6.95
TWENTY for.....	10.75	12.75
FIFTY for.....	25.00	29.50

### Special Prices on 1 Year Sweet Cherry Trees

Height, 2 to 3 feet. Trunk Diameter, 1/16 to 1/16 in.  
Bundle of 5 (State Variety).....\$2.35  
Bundle of 10 (State Variety).....4.50

## Wards Guarantee of Satisfaction

We assume full responsibility for the safe delivery, in good condition, of all seeds, bulbs, plants, roots and trees bought from us. We also agree to refund the amount paid or replace any seeds or nursery stock that is for any reason unsatisfactory. We cannot assume responsibility for any loss due to weather conditions, or for any amount beyond that actually paid us.

# YOU'LL GROW GRAND APPLES from



## Buy Your Trees This Safer Way BY TRUNK DIAMETER

Garden Club Trees are graded by *trunk diameter*. This is the only certain criterion of healthy growth and development.

The strong, well formed, 100 percent healthy young tree always maintains an exact ratio between its height and the size of its trunk. Thus:

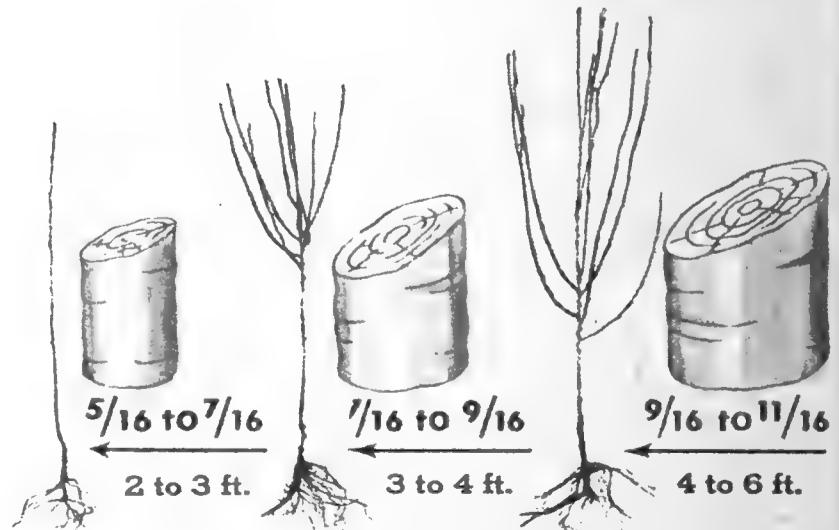
2 to 3 foot height,  $5/16$  to  $7/16$  inches trunk diameter.

3 to 4 foot height,  $7/16$  to  $9/16$  inches trunk diameter.

4 to 6 foot height,  $9/16$  to  $11/16$  inches trunk diameter.

Trees that vary from steady, normal rate of growth are not in first class condition. They will not develop into the fine, strong limbed trees you want in your orchard. They are never dependable for big yields of perfect fruit.

For your protection, then, to assure you splendid results from every Garden Club Tree in your orchard, we grade our trees this safe, certain way, by Trunk Diameter.



# Wards Well-Started Trees—and Save $\frac{1}{3}$



Height.....	3 to 4 ft.	4 to 6 ft.
Trunk Diam.....	$\frac{1}{16}$ to $\frac{9}{16}$ in.	$\frac{9}{16}$ to $1\frac{1}{16}$ in.
<b>EACH</b>	<b>59¢</b>	<b>69¢</b>
<b>THREE for .....</b>	<b>\$ 1.59</b>	<b>\$ 1.89</b>
<b>TEN for .....</b>	<b>4.79</b>	<b>5.60</b>
<b>TWENTY for .....</b>	<b>8.65</b>	<b>10.35</b>
<b>FIFTY for .....</b>	<b>19.50</b>	<b>24.00</b>

## Special Prices on 1-Year Trees

Height, 2 to 3 ft. Trunk Diam.  $\frac{5}{16}$  to  $\frac{7}{16}$  in.

Bundle of FIVE. State Variety **\$1.78**

Bundle of TEN. State Variety **3.29**

## EARLY APPLES

### Leading Summer Sorts

Listed in Order of Ripening

#### YELLOW TRANSPARENT

287 PJ 10001—Yellow Transparent gives you the first really good apples of the season—big smooth skinned, almost clear white, but turning pale yellow when ripe. How good they do taste—pure white flesh, smooth, juicy, and just acid enough for grand sauce and pie. Very hardy, suitable for northern sections.

#### EARLY HARVEST

287 PJ 10002—For more than a hundred years Early Harvest has been the prize early cooking Apple for most of America. Medium large, bright yellow, with crisp white flesh of delightful fresh flavor. Your Early Harvest trees come into bearing young, are good pollinizers and most reliable for regular harvests. One of the very best home orchard trees.

#### DUCHESS

287 PJ 10003—Duchess still holds first place against all comers as the best of the "mid-summer" apples. Big, smooth, well formed fruits, bright yellow striped with red—pure white flesh, crisp, delicious cidery—a grand apple for eating or cooking. Duchess is a good choice for the home orchard; it is exceptionally hardy, may be planted close, comes into bearing young and gives big crops every season.

#### WEALTHY

287 PJ 10012—The most hardy, dependable and widely planted of the late summer Apples. Glorious bright red, slightly striped, with fresh juicy white flesh of cidery tang. Your Wealthy trees grow strong and upright, begin bearing while young, and give you a long season of delicious, first quality fruit. Wealthy is very hardy, a good choice for northern planting.

## And Now, a NEW Garden Club Service

Garden Club Fruit Trees are the cream of America's most successful strains—selected from those PROVED in actual planting, most hardy, reliable, disease free and productive. Many of them do better in some sections than in others. In order to help you to select most wisely, Garden Club offers this new service—an information chart showing which varieties give best results in each of the 17 fruit growing sections of the country. As you make your selection, turn to this chart, Page 36—it is a safe guide to the strains that thrive and prosper and give best crops of quality fruits in the region in which you live. Garden Club 2-year trees, well started, strong and healthy, are at the proper age to transplant. They will come into bearing in 7 to 12 years. Our 1-year trees are still youngsters. They are a wise and economical buy for the grower who can spend quite a little time with his orchard and likes to grow and develop his own stock from the start.

Plant 35 to 40 feet apart, transplanting either in spring or fall.

Buy Your Apple Trees on Wards Budget Plan. \$3 Brings Any \$20 Order. See Page 37 for Terms.

## AUTUMN APPLES

### Crisp and Tangy

Listed in Order of Ripening

#### McINTOSH

287 PJ 10013—There are many variants of this strain, and Garden Club offers the choicest—a handsome, medium to large Apple, bright yellow almost covered with brilliant solid crimson. Flesh is very white, firm and sparkling. Your trees will be fairly tall, with graceful spreading head, exceedingly hardy and disease resistant.

#### BALDWIN

287 PJ 10007—This good old reliable has earned its long popularity. Big, bright red Apples of incomparably good flavor, they store so well that you'll still be enjoying them in April. No variety yields bigger crops, and none is more dependable. Every home orchard should have its Baldwins.

#### GRIMES GOLDEN

287 PJ 10004—Many call it the best of all the yellows. It is in the "fancy dessert" class, ranking with Delicious and Jonathan. Medium to large, bright golden yellow with pink cheek; Grimes has a particularly nice flavor, tantalizingly tart and cidery. The tree is strong and vigorous and Garden Club strain is disease resistant.

#### JONATHAN

287 PJ 10005—No orchard is complete without its Jonathans—those big, bright red apples, so firm, so crisp, so sweet and so grand to store for winter eating. The tree comes into bearing quite young, is surprisingly long lived, and never fails you even in "bad" years. Commercial growers consider Jonathan one of the most profitable sorts because it is always in sharp demand.

## CRABAPPLES FOR THE LITTLE ORCHARD

### WHITNEY

287 PJ 10021—One of the largest Crabs grown, glossy green, splashed carmine, with crisp firm greenish flesh and a tart flavor that makes marvelous white cider. Whitney ripens in August and good cooks use these tasty little apples to add zest to practically all other jellies.

### TRANSCENDENT

287 PJ 10023—This September Crab is best planted in yard or small garden well away from other apple trees. Fruit is medium to large, brownish yellow with carmine blush. Flesh is yellowish, firm and fine. This is the sort for those who like their Apples tart.

### HYSLOP

287 PJ 10022—Hyslop is the real eating Crab—round, deep red with blue or purplish bloom and firm flesh almost golden yellow. The Apples are borne in clusters. Well formed and well foliaged. Hyslop is a good crab to plant in the lawn or in the garden.

### DOLGA

287 PJ 10020—Small, brilliantly red, these late Crabs are usually planted for jelly, pickling and spiced apples. Like the other Crabs, Dolga is of sturdy, stocky growth, excellent as a windbreak or decorative tree. It is a great bouquet of blossoms in early spring.



## Peaches

### EARLY.. MID-SEASON.. LATE FOR EVERY TASTE AND USE

3 TO 4-FT. TREES

**39c**  
Each

PREPAID

For Kinds to Plant See Fruit and Berry Chart, Page 36

#### Listed in the Order of Their Ripening

**Mayflower**—287 PJ 10025—Mayflower opens the Peach season—the very FIRST to ripen. Bright red all over, it colors up nicely even before ready to pick, reaching the market in prime condition, ready to cash in on high prices. Blooms late—there is never the danger of being caught by unexpected frosts. Semi-cling; medium size.

**Red Bird**—287 PJ 10026—Or Early Wheeler. Big, creamy white Peach overspread with red. A semi-cling of remarkable quality and flavor considering its early season.

**Golden Jubilee**—287 PJ 10035—The season's FIRST yellow freestone. A new Peach, now well out of the development stage. Blooms late—after danger of frost. It is hardy, grows and produces well all over the country. Looks very much like Elberta, but is richer in flavor.

**Carman**—287 PJ 10027—Another very early semi-cling. Large, creamy white with deep blush. Flesh is tender, sweet and very juicy. Its heavy tough skin makes it a good shipper.

**South Haven**—287 PJ 10028—Between Golden Jubilee and Early Elberta comes the new Peach, developed by the South Haven Experiment Station. Elberta type, but ripe 15 to 20 days earlier, this variety ripens its entire crop in about 10 days, making it very profitable commercially. A yellow-fleshed freestone, well colored and rich in flavor.

**Hale Haven**—287 PJ 10036—Another find of the South Haven Experiment Station—ripens with South Haven but is a better commercial sort—a little better color and better for distance shipping. Elberta type, yellow-fleshed freestone, well colored.

**Champion**—287 PJ 10029—The first of the mid-season Peaches, a fine white freestone, big creamy white with rosy blush. Creamy flesh is ruddy at heart. Favored for the home orchard.

**Belle of Georgia**—287 PJ 10030—Big commercial growers like this one—it is so hardy, yields big crops at the peak of the season. Creamy white, well blushed; flesh firm and juicy. Absolute freestone.

To give you the best possible start, Garden Club nurseries have made a close study of all reliable Peaches and selected these as the best—most productive, unfailingly reliable, superior in quality, most profitable. Trees are carefully graded by diameter and height to insure perfect development—the best possible start for a profitable orchard.

Order Early  
Trees Shipped  
at Proper  
Planting  
Season



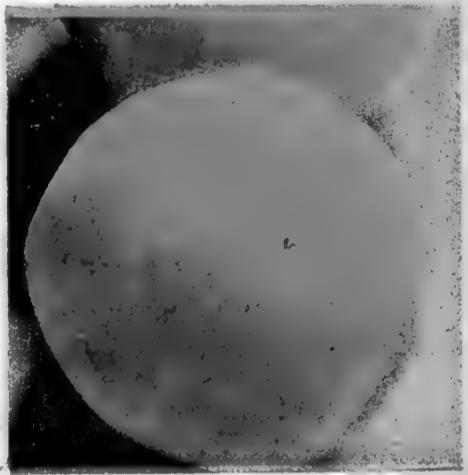
## Quince Trees

Your Quince crop is dependable—seldom affected by changes of weather. Trees bear in 2 years and fruit always brings a good price. Homes where the orchard supplies good things for the winter table prize quinces highly—they add zest to all other preserves and jells, are essential to tasty mince meat and make wonderful "Quince honey." Trees ask for little care. Many farms plant them on hillsides where ground is hard to work.

**Champion**—287 PJ 10100—Extra large round type, particularly good for home use because they cook tender as an apple. Flavor tangy, zestful.

**Orange**—287 PJ 10101—Or Apple Quince. Round with a short neck. Bright greenish yellow with firm hard flesh which cooks tender and meaty. Commercial growers are inclined to rate this as best all around variety. 2 Year Trees, 3 to 4 ft. size. Trunk diam.  $\frac{1}{8}$  to  $\frac{1}{4}$  in.

Each 80c  
3 for \$2.20 10 for \$6.60



## Apricots

Apricots are as hardy as peach trees and just as easy to grow. The tree blooms early and should be planted on northern or western exposure. Set 15 to 20 ft. apart.

**Moorpark**—287 PJ 10105—Very large deep yellow fruit, blushed deep red on the sunny side. Tree is apt to bear light crops, but the quality of the fruit is excellent—finest in flavor and brings best prices of any.

**Early Golden**—287 PJ 10106—This is the favorite of the eastern grower—a medium size fruit, deep yellow, very rich in flavor.

**Royal**—287 PJ 10107—Canners specify "Royal" for their high quality packs. It is the leading Apricot for both commercial and home orchards; a medium size fruit, bright yellow flushed red. Flesh is rich deep orange, very juicy and sweet.

### 3 to 4 FT. TREES

Trunk Diameter,  $\frac{1}{8}$  to  $\frac{1}{4}$  inches.  
State variety wanted.

Each 59c

3 for \$1.62 10 for \$4.90

All Trees Shipped  
Prepaid

BUY FRUIT TREES  
ON WARDS BUDGET PLAN  
See Page 37.

# PEAR TREES

## SELECT 2 YEAR OLDS BEST FOR THE HOME ORCHARD

Pears grow well wherever apples succeed. They are particularly adaptable for the small garden because they thrive in sod and so may be planted right in the lawn. They prefer heavy clay and clay loams. Here their growth is somewhat slow, but they are more resistant to blight. Garden Club prices—fully one-third lower than most nurseries ask—should be all the inducement needed to add a Pear tree to your garden. Every home should have at least one Garden Club Pear tree.

### Listed in Order of Maturity

**Clapp's Favorite**—287 PJ 10065—Clapp's is a seedling of Bartlett—matches it in quality and flavor and is hardy throughout the pear growing area of the middle west. It is a big, delicious fruit, pale yellow flecked russet, rating "fancy" on the market because of its attractive long form and sweet, full flavor. Ripens in August.

**Bartlett**—287 PJ 10066—In most sections Bartlett always will be the favorite—an old reliable Pear of exceptionally fine flavor. It flourishes everywhere except in the farther north regions, growing those big, characteristically yellow Pears, flushed rosy on the "sun side," very juicy and rich in flavor. Few fruits are so meltingly delicious just fresh from the tree. Ripens in September.

**Seckel**—287 PJ 10067—Called the "Sugar Pear" because of its full, rich Pear flavor. It is somewhat late—September and early October; a small, yellowish russet fruit with red cheek and firm fine grained white flesh. It is classed as a "dessert" pear on the market, and considered best for canning by most home growers. Tree is exceptionally hardy and resistant to disease.

**Kieffer**—287 PJ 10068—This is the choice of the large commercial planters—a sure crop, a heavy yield of excellent shippers. It is the most widely planted winter Pear—sometimes called the "Winter Bartlett" because of its size, good quality and excellent flavor. Pick your Kieffers before they are fully ripe, store in a cool, dark place—they mature into Pears of rich, full flavor, ideal for home canning. Ripen late—October and November.

**Anjou**—(Buerre D'Anjou) 287 PJ 10069—Many consider this the best of all the winter Pears. It is large, greenish yellow with dull red cheek, almost spicy in flavor with very white flesh, firm, fine grained and full of juice. Keeps splendidly. Ripens in October for the January market.

For Kinds to Plant, See Fruit and Berry Chart, Page 36

3 TO 4-FT.  
TREES

**59c**  
Each  
PREPAID



### Prices on All 2-Year Pear Trees

Height Trunk Diam.	3 to 4 ft. 1/8 to 1/4 in.	4 to 6 ft. 1/4 to 1 1/8 in.
EACH.....	59c	73c
THREE for .....	\$1.60	\$2.00
TEN for .....	4.95	6.20

### SPECIAL GROUP PRICES ON 1-YEAR TREES

Height, 2 to 3 feet. Trunk Diam. 5/16 to 1/4 in.	
Bundle of Five. State Variety.....	\$1.79
Bundle of Ten. State Variety.....	3.40

All Nursery Stock Shipped Prepaid. Keep This in Mind  
When Comparing Prices.

### Buy on Wards Budget Plan

\$3 Brings any \$20 Order—See Page 37 for Terms

## Plum and Prune Trees FOR QUICK GROWTH AND HEAVY YIELDS

3 TO 4-FT. TREES

**58c**  
Each  
PREPAID

GERMAN  
PRUNE

BURBANK  
PLUM

Garden Club Plum trees come to you as healthy two year olds—well rooted, stocky and ready to establish quickly. Set them not less than 18 feet apart in heavy soil with some clay content, and keep the soil well cultivated. Plums are not susceptible to most diseases and can be grown most profitably. Plant early for best results.

**Abundance**—287 PJ 10080—One of the best of the Japanese Plums—that medium sized bright cherry red sort you buy as "fancy" on the market. They smell like ambrosia—and taste even better. Flesh is bright yellow, juicy, tart but sweet. Tree is vigorous and hardy, grows fast, comes into bearing young and gives big crops.

**Burbank**—287 PJ 10081—Hardiest and most prolific of the Japanese Plums, the favorite for canning and good for the early market, ripening in mid June. Runs medium to large, orange yellow dotted and marbled in red. Flesh is yellow, sweet, meaty and delicious.

**Shropshire Damson**—287 PJ 10082—The best liked of the excellent Damsons. Medium in size; dark purple, growing in clusters. This is the Plum most people prefer for canning and the enticing goodness of "Damson preserves" is known the world over.

**Waneta**—287 PJ 10083—Growers consider this the "masterpiece" in Plums. It combines the best qualities of Japanese and native fruit, producing a great big plum often 2 inches diameter; dark reddish purple, with very juicy, full flavored yellow flesh and small pit. Hardy and successful all over America, and noted for its ability to take hot and dry weather.

**German Prune**—287 PJ 10084—Conceded to be the best Prune Plum for planting east of the Rockies. It is exceptionally large, long oval in shape, deep purple with thick blue bloom. Flesh is firm, sweet and pleasant in taste and lends itself well to drying and preserving and separates readily from pit. Ripens in September.

### Prices on All Plum Trees

#### 2-Year Trees

Height Trunk Diam.	3 to 4 ft. 1/8 to 1/4 in.	4 to 6 ft. 1/4 to 1 1/8 in.
EACH.....	58c	72c
THREE for .....	\$1.59	\$2.00
TEN for .....	4.90	6.15

### Special Group Price on 1-Year Trees

Well started young trees, specially priced for commercial growers who prefer to develop their own stock.

Height, 2 to 3 ft. Trunk Diam. 5/16 to 1/4 inches  
Bundle of Five. State Variety..... \$1.75  
Bundle of Ten. State Variety..... 3.35

All Nursery Stock Shipped Prepaid

**Reasons Why  
WARDS  
STRAWBERRIES  
Yield  
BUMPER  
CROPS!**

**Roots—Well Formed, Extra Heavy**  
**Crowns—Strong, Sturdy**  
**Type—Unfailingly True to Name**  
**Propagation—from Heavy Yielding Strains**  
**Health—Absolutely Free from Disease**  
**Packing—Expertly, Carefully Handled**  
**Condition—Newly dug; Shipped Right from the Ground**



25 Plants

**59c**

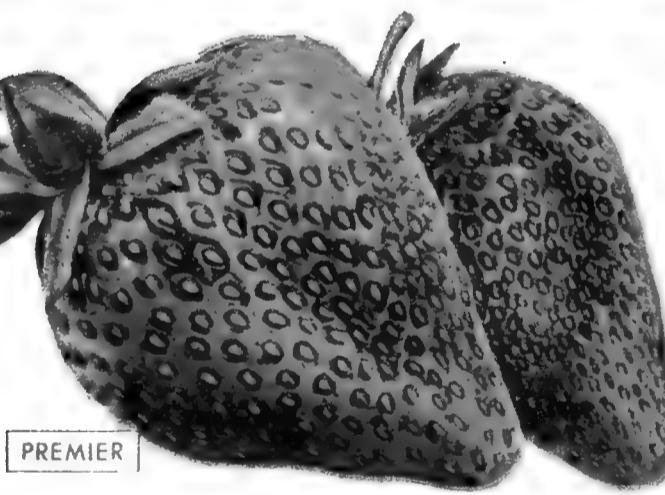
**MASTODON Everbearing**

Mastodon, along with Gem, stands head and shoulders above every other Everbearing Strawberry. Its great bright red berries are so much larger, firmer and better looking when boxed for selling that the market demand for this excellent berry exceeds that of all other everbearers combined! Plants are exceptionally strong and vigorous. They consistently mature 2 to 3 crops of first quality berries each season. The early spring crop alone is worth many times your small investment in plants. Berries are extra large, firm bodied, a rich, glossy red, and marvelously flavored. Very quick to mature. Whether for home or market use, Mastodon is a wise choice.

*All Strawberry Plants Shipped Prepaid.*

287 PJ 10154

25 plants.....	59c	50 plants.....	\$1.00
100 plants.....	\$1.72	250 plants.....	3.35
500 plants.....	5.90	1000 plants.....	9.95



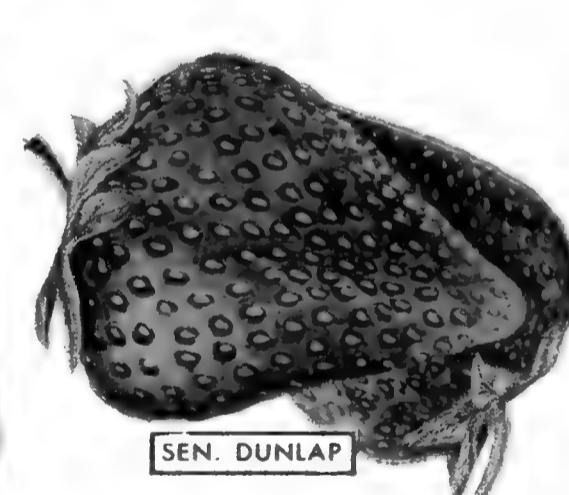
PREMIER

**PREMIER (Howard 17)**  
**Ripens Extra Early**

Introduced in 1915, Premier swept the country. It made more money for its growers than any berry on the market, and still continues the prime favorite main crop variety, always salable, always dependable. Berries are medium to large, very plump and well formed, bright red with an unusually bright green crown, which adds greatly to their attractive appearance on display. Premier is exceptionally hardy; a deep root system makes it resistant to drought; freedom from disease and ability to weather frosts fatal to other berries make it a splendid early berry for any garden. Premier is a sure money maker and a dependable addition to your berry patch.

287 PJ 10151—*Shipped Prepaid.*

25 plants.....	39c	50 plants.....	62c
100 plants.....	89c	250 plants.....	\$1.75
500 plants.....	\$3.15	1000 plants.....	5.45



SEN. DUNLAP

**SEN. DUNLAP—Hardy**  
**The Old Favorite**

Senator Dunlap (Dr. Burrill) is the "old reliable" that thrives everywhere. It is the universal favorite, producing luscious berries in mid season.

Senator Dunlap does exceptionally well in all the northern states. Makes abundance of thrifty plants under adverse soil conditions. The berries are smaller than the new varieties but bright red throughout and deliciously flavorful; extra good for canning. For market it has been replaced by larger berries but for home use nothing can rival its popularity.

287 PJ 10150—*Shipped Prepaid.*

25 plants.....	39c	50 plants.....	62c
100 plants.....	89c	250 plants.....	\$1.75
500 plants.....	\$3.15	1000 plants.....	5.45



BLAKEMORE

**BLAKEMORE—A New**  
**Delicious Berry**

Blakemore is a comparatively new Berry, originated by the U. S. Dept. of Agriculture—a cross between Premier and Missionary. It has already proved itself a real advance in Strawberry culture. Berries are very firm with a tough skin that makes them good shippers, a bright red color that does not alter in picking or preserving, and a flavor just slightly tart. Resembles Premier, but Blakemore is larger, firmer and better color. Blakemore is one of the most popular June-bearing varieties. It is a heavy bearer and the berries hold up in size. Foliage is exceptionally large and protects the berries from birds and sun. A good berry—for shortcake at home or shipping to market.

287 PJ 10152—*Shipped Prepaid.*

25 plants.....	39c	50 plants.....	62c
100 plants.....	89c	250 plants.....	\$1.75
500 plants.....	\$3.15	1000 plants.....	5.45

**We Cannot Ship Strawberries After May 20th.**



### NEW GEM—Everbearing

Growers have dreamed of a berry that is large, sparkling red all over and clear through, that would keep good for days after ripening whether picked or not, with a sweet, rich flavor and no acid taste. When you hear that that berry is produced prolifically on a bush that yields 2 months after planting and continues to bear for 6 months of every year, and is perfectly hardy and so vigorous it bears on the new runners and develops perfect, large berries every time—you know a remarkable bush has been developed. The New Gem is that miracle bush, developed in Michigan. It is disease-resistant and winter hardy and, best of all, the biggest cropper known.

*All Strawberry Plants Shipped Prepaid.*

287 PJ 10159

25 plants.....	75c	50 plants.....	\$ 1.30
100 plants.....	\$2.20	250 plants.....	4.15
500 plants.....	7.45	1000 plants.....	12.45

25 Plants

75c

### All Season Strawberry Patch \$2.65

7 Kinds  
250 Plants

Here is a tempting offer—an opportunity to establish an all season garden, bearing from earliest to very latest berries—all for the initial cost of only \$2.65. Makes a bed about 32 by 32 feet square. Check this low cost against usual prices for these excellent berries—see what you save at Wards. Assortment includes: 50 Premier, 50 Sen. Dunlap, 50 Blakemore, 25 Aroma, 25 Fairfax, 25 Dorsett, 25 Mastodon. Wrapped and tagged separately for your convenience.

287 PJ 10165—250 plants. *Prepaid.....\$2.65*

### Small Garden Assortment \$1.59

125 Plants - - - 5 Varieties

Will plant a space 35 by 15 feet. 25 Premier, 25 Sen. Dunlap, 25 Fairfax, 25 Mastodon, 25 Aroma. Wrapped and tagged separately.

287 PJ 10166—125 plants. *Prepaid.....\$1.59*

### Good Roots the Life of the Plant

Garden Club plants have strong, heavy, vigorous roots. They are grown on loose, light, sandy loam from which plants can be dug with full root system undisturbed.

Utmost care in digging and packing preserve the roots so they reach you crisp and fresh. An excellent start for a bumper crop of quality berries.



FAIRFAX

### FAIRFAX—Best for Heavy Yields

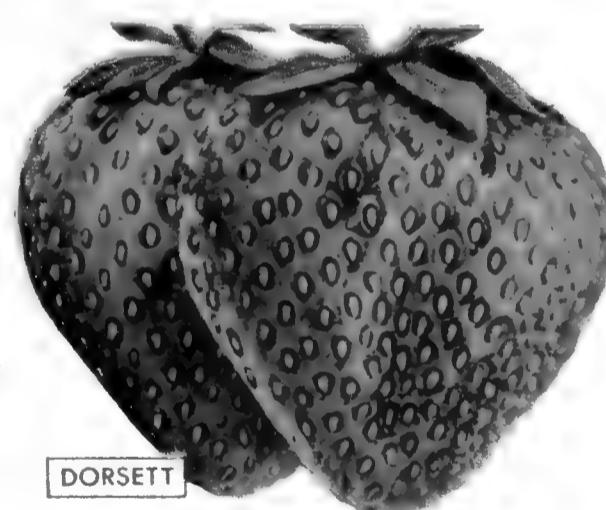
The biggest and sweetest strawberry grown today is the Fairfax, a recent origination of the U. S. Dept. of Agriculture. Because of its tremendous productiveness, rich flavor and huge size—(all tests averaging 90% fancy) it is causing a sensation wherever planted. The large bushy plants have tall stout stems, loaded with luscious berries. Fairfax is early and unusually firm. When picked, they are bright red—when dead ripe, a glossy dark red, and they maintain their firmness and fine flavor even when very dark. With its large size, attractive color and superior quality it far surpasses all other seasonal kinds but Dorsett.

25 Plants

45c

287 PJ 10156—*Shipped Prepaid.*

25 plants.....	45c	50 plants.....	70c
100 plants.....	\$1.05	250 plants.....	\$2.00
500 plants.....	3.65	1000 plants.....	5.95



DORSETT

### DORSETT—One of the Finest Berries Grown

Similar to Fairfax but matures a brighter red. Dorsett was introduced in 1933 by the U. S. Dept. of Agriculture. A beautiful, bright, sparkling berry with a high average of fancy fruit of rarely delicious quality in all tests. It is a perfect flowering variety and unusually resistant to frost. Great big bright red berries ripen over a period of 3 weeks starting early in season. They stay very firm and solid and will ship long distances. Under near drouth conditions it produced at the rate of 6640 qts. per acre with 85% rated good to fancy. Dorsett is larger than any other of the early varieties except Fairfax. A money maker because of its rich flavor and extra firmness.

25 Plants

45c

287 PJ 10157—*Shipped Prepaid.*

25 plants.....	45c	50 plants.....	70c
100 plants.....	\$1.05	250 plants.....	\$2.00
500 plants.....	3.65	1000 plants.....	5.95



AROMA

### AROMA—Grand for the Late Market

25 Plants  
39c

This late berry is a favorite market and long distance shipping variety in some states and is grown successfully in all parts of the country. Berries are large, dark red, firm clear to the center and rich and delicious in flavor; mature in late June. The plant is vigorous and most productive and has proved a great money maker because the wedge-shaped, attractive berries travel so far and last so long in perfect condition. It is a good pollener for other varieties. Perfect flower. A good choice for the berry patch.

287 PJ 10153—*Shipped Prepaid.*

25 plants....	39c	50 plants....	62c
100 plants....	89c	250 plants....	\$1.75
500 plants....	\$3.15	1000 plants....	5.45

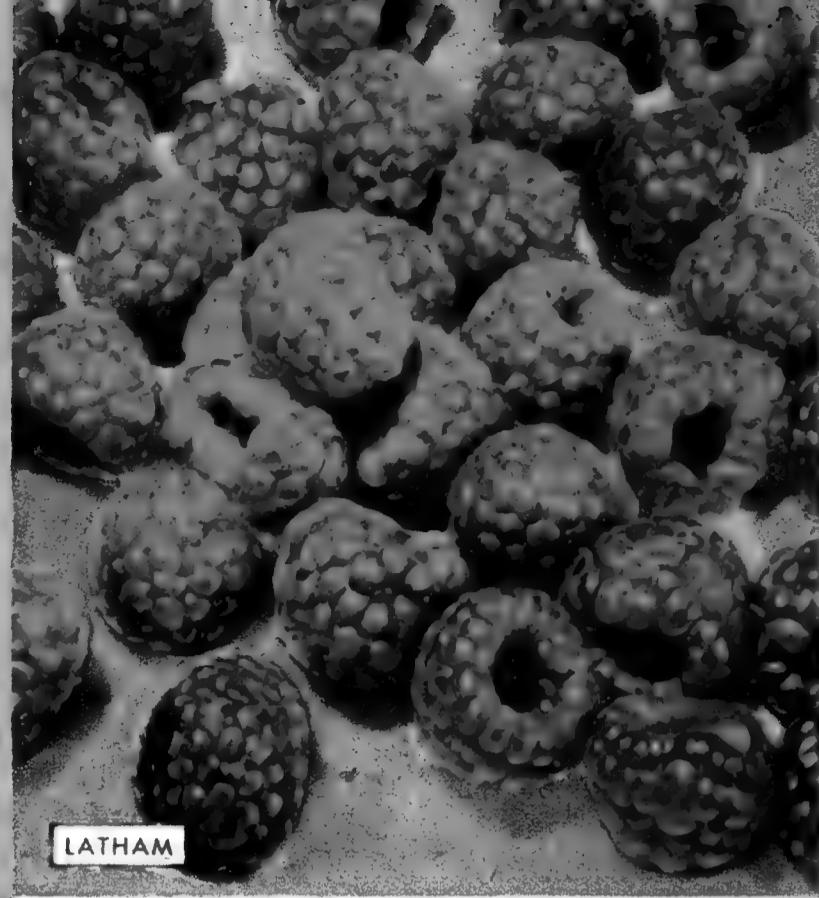
Grow Wards Big First Grade

# RASPBERRY PLANTS

For Quick Cash Crops

## COMPARE THESE ROOTS!

The success of Raspberry bushes depends upon the quality of the plants with which you start. Garden Club plants are grown for you in nurseries situated where soil and climate conspire to produce strong well developed stock—the No. 1 grade shown at right. Compare this with the smaller, underdeveloped plant beside it—a typical No. 2 grade, but which many nurseries supply as No. 1. The outstanding success of Garden Club Raspberries is the direct result of our careful system of inspection and grading, our insistence that all plants supplied be fully developed No. 1 grade, the best it is possible to produce.



Actual Photographs



## CUMBERLAND

The World's Best Black-Cap

**52c**

12 Plants

The largest of all the black-caps, Cumberland is the very best midseason Black Raspberry—the wise choice for main crop planting. Strong, hardy, remarkably free from disease; commercial growers consider it the one variety absolutely dependable for big crops of extra large, extra quality berries EVERY season without fail. Cumberland berries are exceptionally large and rich glossy black. They have that entrancing raspberry flavor—lots of rich juice, and yet the firm, meaty body that makes them best of all for canning. For home garden or selling, choose Cumberland. Plant early for best results.

287 PJ 10183—12 Plants

**52c**

25 Plants **95c** 250 Plants

50 Plants **\$1.72** 500 Plants

100 Plants **3.25** 1000 Plants

**\$ 7.45**

**14.00**

**26.25**

## NEW EARLY RED CHIEF

Latham's Only Rival

The NEW EARLY red for which commercial growers have been clamoring! Developed by the Minnesota Breeding Farms, it bridges the gap between strawberries and first "old line" raspberries. Chief is the offspring of Latham, the outstanding variety, before Chiefs' introduction. On the market, sweet and fragrant, full two weeks before Latham. Though somewhat smaller than Latham, it consistently produced 20% more fruit—plump, beautifully red, and rich in delightful raspberry flavor. Time proved in actual plantings, it should be in every well rounded berry garden.

287 PJ 10181—12 Plants.....**57c**

25 Plants **\$1.00** 250 Plants **\$ 7.90**

50 Plants **1.85** 500 Plants **14.50**

100 Plants **3.45** 1000 Plants **27.50**

NOTE—Both Red and Black Raspberry Bushes will be more healthy if planted not less than 300 feet apart.

## MYATT'S VICTORIA RHUBARB—Extra Quality—1-inch Whole Roots

The finest strain of Rhubarb yet developed is Myatt's Victoria—a tender, flavorful Rhubarb that is really a table delicacy. We offer only extra quality—1-inch whole roots, started from selected seed, grown under ideal conditions and shipped to you in prime condition for transplanting. Takes little space; 10 to 20 plants supply the average family and one planting lasts for years. Plants set out this spring will be ready for picking next season.

287 PJ 10200—5 Roots. **39c** 25 Roots. **\$1.45**  
10 Roots. **65c** 50 Roots. **\$2.79**



**57c**

12 Plants

287 PJ 10184—12 Plants

25 Plants **\$1.00**

50 Plants **1.85**

100 Plants **3.40**

250 Plants **\$ 7.95**

500 Plants **14.45**

1000 Plants **27.50**

## Three Excellent Varieties

**CUTHBERT (RED)**—287 PJ 10180—The old standby, mid-season main crop berry for market or home garden. It is a large oblong berry, heavy fruiter, much prized for canning because of its excellence of flavor and unfading color.

**ST. REGIS (RED)**—287 PJ 10182—The best Everbearing Red Raspberry. Comes on the market early—bringing the top market prices. Produces a full crop during the Raspberry Season and continues fruiting through the summer and fall. Berries are bright crimson, of good size and delightful flavor.

**NEW LOGAN (BLACK)**—287 PJ 10185—The most dependable EARLY Black Raspberry. Ripens one week ahead of Cumberland, producing a big crop of berries as large or larger than Cumberland and of truly excellent flavor. Logan proves a valuable addition to the berry garden because it is remarkably resistant to disease.

12 Plants	<b>52c</b>	100 Plants	<b>\$ 3.25</b>
25 Plants	<b>95c</b>	250 Plants	<b>7.45</b>
50 Plants	<b>\$1.72</b>	500 Plants	<b>14.00</b>
1000 Plants	<b>\$26.25</b>		



## Blackberry - EXTRA LARGE

Rich in flavor, delightfully colorful, Blackberries are the delight of the woman who loves to serve fruits FRESH from her own garden. Few berries are so delightfully GOOD just fresh from stem. Garden Club blackberries give rich reward for the little care they ask. Coming to you as strong, well started root cuttings, they will prove hardy, quick to grow and practically immune from insects or disease. Set them 2 feet apart in rows; to encourage lateral branches and more berries, cut back the new growth to about 2 feet each spring.

### Eldorado—With the Wild Berry Flavor

This is a comparatively new variety which has already established the reputation of being the best in cultivation. It is hardy, and produces big crops of extra large, jet black berries which have a tangy, zestful flavor tantalizingly suggesting the wild blackberry. Firm and solid, they are excellent shippers and perfect for canning.

87 PJ 10195—12 Plants.....	<b>52c</b>	50 Plants.....	<b>\$1.75</b>
25 Plants.....	<b>95c</b>	100 Plants.....	<b>3.20</b>

12 Plants

**52c**

PREPAID



## Dewberry - RIPENS EARLY

The Dewberry is the prize of the fruit basket—a great big, plump, delightfully flavored berry, full of rich juice, yet so firm and meaty that it is perfect for canning and preserving—and particularly delicious fresh. The Dewberry is a dwarf and trailing form of the regular Blackberry, but grows considerably larger berries and ripens fully ten days earlier than the earliest Blackberries. Requires practically the same care; set plants 2 feet apart in the row. Cover with coarse litter for winter and mulch in spring to keep the trailing vines off the ground.

12 Plants

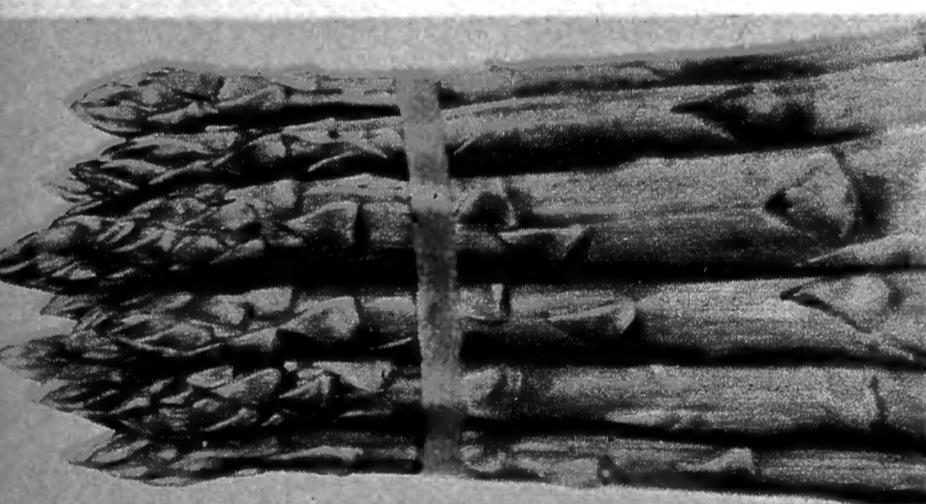
**55c**

PREPAID

### Lucretia—the Great Big Dewberry

Acclaimed the best, most satisfactory Dewberry—a hardy, extremely disease resistant type which produces big crops of tremendous berries—often 1 1/2 inches long and a full inch through. Coming just before Blackberries, they bring good prices on the market and provide fresh fruit for the home gardener in an otherwise "off" season for this type of berry.

287 PJ 10197—12 Plants.....	<b>55c</b>	50 Plants.....	<b>\$1.72</b>
25 Plants.....	<b>95c</b>	100 Plants.....	<b>3.10</b>



## MARY WASHINGTON ASPARAGUS

Mary Washington is accepted by commercial growers as the very best type—hardy, long lived, and a heavy producer of tall, straight, tender shoots. Choose Garden Club large, well developed 2-year roots and you save a whole year. They are ready for cutting the second season. Or start with one year roots at a little less initial cost and give them ample opportunity to become well established in your garden. They are so easy to grow.

### 2 YEAR ROOTS

287 PJ 10205—12 for 35c; 25 for 59c; 50 for \$1.05; 100 for \$1.85; 250 for \$3.95; 500 for \$7.20; 1000 for \$12.00.

### 1 YEAR ROOTS

287 PJ 10206—12 for 27c; 25 for 49c; 50 for 85c; 100 for \$1.50; 250 for \$3.15; 500 for \$5.75; 1000 for \$10.00.



## TOP QUALITY ONION SETS

Give your garden a running start—plant Garden Club Onion Sets—have Onions ready for table or market weeks ahead of those who plant from seed. "Well Started" means a lot to the success of the Onion crop. Garden Club sets are an extremely hardy, northern grown strain from extra select seed. They are grown under ideal conditions of soil and weather—carefully selected and inspected, and then packed in scientifically ventilated containers and shipped to you FAST.

Garden Club Onion Sets more than pay their way in the time and trouble they save you. No window sill boxes to fuss with; no transplanting. Plant them directly out of doors. They start to grow at once and give you a fine crop of quality Onions for the early market or table. Plant 2 inches apart in rows 14 inches apart. One pound will plant a row 42 feet long. No thinning necessary. Order early. We cannot guarantee delivery after May 1.

12 ROOTS

**35c**

PREPAID

POUND

**25c**

PREPAID

	Red Onions	Yellow Onions	White Onions
87 PJ 2296	87 PJ 2297	87 PJ 2298	87 PJ 2299
1 lb.....	25c	25c	27c
2 lb.....	45c	45c	50c
3 lb.....	60c	60c	65c
5 lb.....	90c	90c	\$1.00
10 lb.....	\$1.65	\$1.65	1.80

All Nursery Stock Shipped Prepaid



# Grapes

**FOR AN ALL-SEASON VINEYARD  
STRONG 2-YEAR VINES-NO.1 GRADE**

CACO

CONCORD

## CACO—The New Red Grape **39c Ea.**

This newly developed Red Grape is fast becoming most favored of all for the home vineyard. A cross of Concord and Catawba, it has inherited the finest characteristics of each. It is by far the most bountiful of all the hardy Grapes, yielding astounding harvests—large bunches of immense, gleaming grapes, deep, rich red and amber in tone. Their flavor is exceptional—full, sweet, winelike and refreshing. Ripen in September.

287 PJ 10217—Each Vine, 39c; 5 for \$1.79; 10 for \$3.45; 25 for \$7.90; 50 for \$15.00

## Seven Best Standard Varieties—Listed in order of Ripening

### BLACK GRAPES

**MOORE'S EARLY**—287 PJ 10211—This might be called an early Concord; similar to it in appearance and quality, but ripening two weeks earlier. Most reliable of the very early varieties, vigorous, healthy, bearing heavily. The vines grow increasingly productive as they attain age. The bunches are good sized; the berries, big, deep purplish black, have a sweet, delightful flavor.

**WORDEN**—287 PJ 10212—A seedling of Concord, which ripens about 10 days earlier. It bears bunches and berries considerably larger, and is considered tenderer and richer in flavor. Particularly good for the home garden because it is strongly immune to fungus diseases. Worden fills the gap between Moore's Early and Concord.

**BETA**—287 PJ 10213—This somewhat new Grape is a cross between the best tame and wild varieties. It is particularly good for conserve, juice or jelly because of its interesting wild Grape flavor and somewhat tart tang. Beta is the hardiest of all Grapes—exceptionally satisfactory for far northern climates. Its sturdy growth and heavy foliage make it especially desirable for arbor and semi-ornamental planting.

For information on  
Grape Vines  
See Fruit and  
Berry Planting  
Chart, Page 36

Each	5 Vines	10 Vines	25 Vines	50 Vines	100 Vines
19c	92c	\$1.79	\$3.90	\$7.25	\$13.45

ALL NURSERY STOCK SHIPPED PREPAID

**15c Ea.**

PREPAID

## CONCORD—An Old Favorite

Concord still maintains its place as the most profitable crop Grape in the United States. Whether for market or home use, Concord should be the backbone of your planting. It is thrifty, productive and stringly resistant to disease. It matures early, keeps well, ships well and always finds ready sale. Big, wide shouldered bunches of bluish berries of sweet delicious flavor unrivaled by any other variety. The grape preferred for jam, jelly and conserve.

287 PJ 10219—Each Vine, 15c; 5 for 68c; 10 for \$1.23; 25 for \$2.69; 50 for \$4.65; 100 for \$8.65

### WHITE GRAPES

**DIAMOND**—287 PJ 10216—It is one of the hardiest, most productive and vigorous of the white varieties, a splendid mid-season Grape. Berry is rich sunny yellowish green, big, plump, full of sweet flavorful juice and almost free from seeds.

**NIAGARA**—287 PJ 10215—The "Concord" of the White Grapes, most widely known and usually best liked of this class. Bunches are somewhat larger than Concord, greenish tone which turns pale yellow when fully ripe. Skin is thin but tough making this a good shipper.

### RED GRAPES

**AGAWAM**—287 PJ 10220—Most widely planted of the standard red varieties. Its berries are unusually large, dark red, firm, rich in juice and piquant in flavor. The vine is particularly vigorous and is self fertile. Ripen a little after Concord, but keep much longer.

**CATAWBA**—287 PJ 10218—Commercial growers consider this the pick of the Red Grapes. Last to ripen, it gives a long season of large, round berries, particularly sweet and sugary. They ripen to a dark, coppery tone, most attractive for selling or for serving.

Plan an All  
Season Vineyard  
Buy Your Vines  
on Wards Budget  
Plan. See Page 37

# ADD THESE BIG BARGAINS TO YOUR ORDER

## The Season's Biggest Peony Value **75¢** FIVE FAMOUS PEONIES

Probably never again will you find a happy combination of circumstances that will give you a value like this—five famous and popular Peonies for just about the price of one. This collection would cost you \$3 to \$5 practically anywhere.

Wards Peony Gardens have been particularly successful for the past few seasons. This year we find a wonderful assortment of strong 2 to 5 eye roots—in excellent condition. Take advantage of this unusually low price. There is no limit to the number you may buy. Treat yourself to the delight of all the Peonies you can use in your garden.

To Buy Peonies Singly, See Page 9

Judge this value! Here are the five well-known kinds:

**Alexander Dumas**—Early, very profuse bloomer and very rigid plant. Brilliant pink shaded—See actual photograph at right.

**Princess Beatrice**—Large, compact, tri-color bloom—see photo. Fragrant. Vigorous, free bloomer.

**Karl Rosenfield**—Superior red Peony. Full rounded flower, holds its shape growing or cut. Photograph at right.

**Felix Crousse**—Large, typical bomb-type. Clear brilliant red blooming in late mid-season. Vigorous plant.

**Jubilee**—Pointed buds, rose type. Ivory white with opal tints. Blooms in mid-season.

287 PJ 10348—5 roots—5 varieties...75¢

## Look at this Opportunity to Buy 10 HARDY ROSE BUSHES for Only

**\$100**

Here is value! Famous varieties of beautiful roses...1 year old...pot grown...everblooming...Hybrid Tea Roses. These vigorous little plants will bloom this season. They are shipped in full leaf ready to start growing the minute you set them out. Everblooming varieties, they will produce lovely flowers from spring until late fall. The plants are perfectly hardy. After growing outdoors in your garden through the summer they will be the equals of field grown stock—and you will have the joy of this summer's bloom!

Here are the ten beautiful and successful varieties you will receive tagged and labeled by name:

For Individual Roses See Pages 6, 7

**Pink Radiance**—Pink buds open into well formed shining flowers.

**Red Radiance**—Big, globular flowers, deep rose red; strong canes.

**Kaiserin Augusta Victoria**—Creamy buds, snow white, perfect flowers.

**E. G. Hill**—Large, dazzling red.

**Talisman**—Free flowering. Blend of scarlet, red and rich yellow.

**President Herbert Hoover**—Large flowers; pink, scarlet and yellow.

**Mrs. Chas. Bell**—Salmon pink.

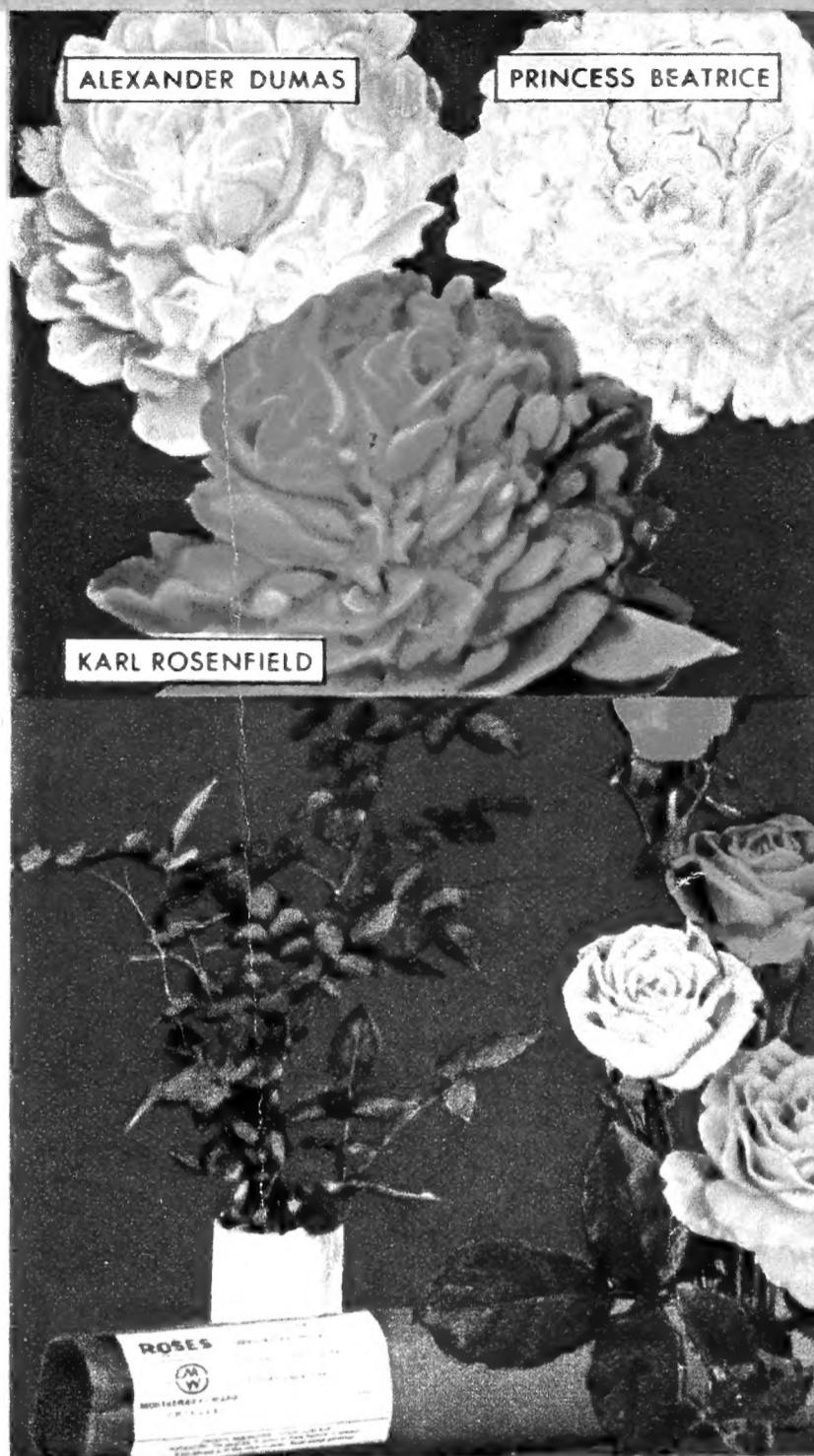
**La Champagne**—Exquisite pink.

**Sunburst**—Yellow double flowers.

**Francis Scott Key**—Crimson.

Shipped Prepaid

287 PJ 10670—10 rose plants.....\$1.00



**VAN HOUTTE**

**4 Plants  
59¢**

**ANTHONY WATERER**

## Sturdy Young Spireas At a Special Low Price

All standard grade, 2 year stock, like specimen grade (see page 27) but smaller. Stockier than spirea hedge plants (see page 28).

**Spirea Van Houtte**—(Bridal Wreath) has established itself as the most popular shrub ever introduced. It is a hardy, rapid grower with no end of uses, and thrives even under neglect. Grows 5 to 8 ft. tall. We will ship you strong 2 yr. old 18 to 24-inch stock.

**Spirea Anthony Waterer**—is a dwarf type, less than 2 ft. in height—ideal under windows or as a facer for Spirea Van Houtte. Rosy flowers are borne in full, flat clusters. Cut them when they are fading and there will be bloom all summer. We ship heavy-rooted 12 to 18-inch stock.

Shipped Prepaid

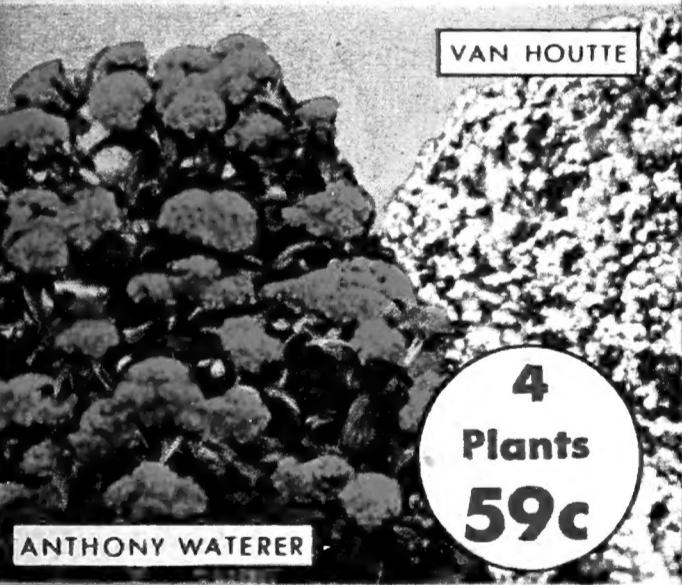
287 PJ 10550—4 Spirea Van Houtte.....59¢

287 PJ 10551—4 Spirea Anthony Waterer....59¢

**6 Hardy Phlox 65¢**

**COLONIAL**

**PAINTED LADY**



## Another Generous Offer in Top Quality Plants

Six healthy, field grown plants of beautiful Phlox in a glorious array of color—each plant a different variety—each variety a ribbon-winner! We are offering them at this price not only to professional growers, but to amateur gardeners as well. We know that having once planted Garden Club's fine healthy, quick growing perennials in your garden you will be anxious to have more. Take advantage of this exceptional introductory offer now!

**Colonial**—Strong grower. See photo.

**Painted Lady**—Large heads. See photo.

**Mrs. Chas. Dorr**—Clear Lavender.

**Special French**—Glowing Pink.

**Winedot**—White, with red eye.

**Mrs. Jenkins**—Pure White.

Shipped Prepaid

287 PJ 10848—6 Phlox plants.....65¢

For Other Phlox See Pages 14, 19.

**6 Chrysanthemums 65¢**

**SCARLET BEAUTY**

**ELKTON**



## Take Advantage of This Chance-of-a-Lifetime Buy

An array of hardy Chrysanthemums in the very finest colors and varieties for the garden's last blaze of glory before winter. These six splendid varieties are offered here at practically cost price. You would pay from \$1.00 to \$1.50 for the same plants elsewhere.

**Scarlet Beauty**—Late. See actual photo.

**Elkton**—Profuse, dollar size. See photo.

**Autumn Glow**—Large flowers.

**Mrs. F. H. Bergen**—Large pale pink.

**Mrs. Adolph Jaenicke**—New crimson.

**Nellie Kleris**—Large clear pink.

Shipped Prepaid

287 PJ 10847—6 plants.....65¢

Other Chrysanthemums on Pages 9, 12, 17.

Your Ready Cash Goes Farther on Wards

Budget Plan—See Page 37.

CBAKSD MONTGOMERY WARD ★ 47

Order Early. Plants Shipped at Proper Planting Time.



## Start a Family Orchard for Only \$3.95 9 Sturdy 3 to 4-ft. Trees, Your Choice

Select your favorite varieties. Choose them for early, mid-season and late harvests and you will have fresh fruit all season long, plenty to can, and some to sell, all for only \$3.95. This is \$2.00 to \$3.00 less than the usual cost of an assortment to equal this—and a saving well worth considering even over Wards regular—and very low—prices.

These are regular Garden Club quality

trees, prime 3 to 4-foot sizes (trunk diameter  $\frac{1}{16}$  to  $\frac{1}{8}$  inches). Turn to Pages 36 to 41, and from Wards wide choice of excellent well known varieties make your selection.

Any 3 Apple Trees

Any 3 Pear or Plum Trees

Any 3 Cherry or Peach Trees

Shipped Prepaid

287 PJ 10110—9 trees.....\$3.95

## Wards Money-Saver All Season Garden

25 Packages Wards  
Triple Tested Seeds  
Regular \$1.44 Value \$1.00

You'll save one-third on Vegetable Seeds—even over Wards usual economy price! This Special Offer brings you 25 Packages of Wards Triple Tested Garden Seeds, a careful selection of popular, well known varieties. They would cost you \$1.44 if bought separately at Wards and up to one-third more if purchased elsewhere. Here they are, 1 Package each.

Bean, Wardwell's Delicious Wax.....	7c
Bean, Stringless Green Pod.....	5c
Beet, Crosby's Egyptian.....	5c
Cabbage, Early Jersey Wakefield.....	5c
Carrot, Danver's Half Long.....	8c
Cauliflower, Early Paris.....	5c
Sweet Corn, Golden Bantam.....	5c
Cucumber, Improved White Spine.....	5c
Kohlrabi, Early White Vienna.....	7c
Lettuce, Big Boston.....	7c
Lettuce, Prizehead.....	5c
Muskmelon, Rockyford.....	5c
Onion, Red Wethersfield.....	7c
Parsley, Moss Curled.....	5c
Parsnip, Hollow Crown.....	5c
Pepper, Bell or Bullnose.....	7c
Peas, Thos. Laxton.....	7c
Radish, Sparkler.....	5c
Radish, Icicle.....	7c
Radish, Crimson Giant.....	5c
Spinach, Savoy.....	5c
Tomato, Earliana.....	5c
Tomato, Norton Wilt Resistant.....	7c
Turnip, Snowball.....	5c
Watermelon, Tom Watson.....	5c
Ward's Regular Price for these seeds.....	\$1.44

### Special Wonder Garden Price

87 PJ 2656—25 Pkgs., 1 Each Vegetable  
Listed. Shipped Prepaid.....\$1.00

## Wards Miracle Garden COMES TO YOU READY PLANTED



## Beautiful Border of Annuals—3 Colors 39c 60 to 100 Plants in "Hot Bed" Package

Start your flowers indoors right in this little 8 by 6 1/2-inch package. Wards Miracle Garden comes complete—soil, seeds, fertilizer. Just take off the cover, open slot in box, pour in water, and watch them grow! Plants for gorgeous border of annuals 8 by 15 feet. Wards offers a Special Cash Prize for the most perfect border grown from this Miracle Garden. Read full details, Page 4. Complete care and transplanting directions included.

### THREE COLOR ARRANGEMENTS DESIGNED BY MRS. FRANCIS KING

Scarlet, Orange, Yellow Border	Violet, Blue and Yellow Border	Rose and White Border
Calendula, Orange King; Marigold, Yellow Supreme; Zinnia, Grenadier; Snapdragon, Fire King; Larkspur, Los Angeles. 87 PJ 2497.....39c	Petunia, Balcony Blue; Marigold, Guinea Gold; Zinnia, California Giant; Larkspur, Blue; Snapdragon, Yellow. 87 PJ 2498.....39c	Petunia, Rosy Morn; Zinnia, Exquisite; Snapdragon, White; Larkspur, Cathedral Spire (shades of pink). 87 PJ 2499.....39c
Three Miracle Garden Borders—State choice of colors desired. Prepaid.....\$1.00		

Enter Your Miracle Garden in Wards Flower Show—Page 4